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62.41

Kellogg's Garden Beauty Book

Spring 1943





SPECIAL

3 Dazzler Carnations \$1.00
3 Dianthus Rose Unique 1.00

Total Value \$2.00

SPECIAL PRICE \$185

6 FOR \$1.90

PRICES
1 for \$.40
2 for .70
3 for 1.00
4 for 1.30
6 for 1.90
12 for 3.70

TRADE MARK
DAZZLER

*Hardy
Carnation*

Forty to fifty bright crimson flowers open at one time on each plant. Each plant as big as a bushel basket or larger. Exceedingly brilliant in coloring—RED! Kellogg's Dazzler Carnation is one of the most popular flowers ever introduced. It will add the brilliant coloring that you need. Foliage dark olive green. Very hardy.

Everblooming

Don't forget that both Dianthus Rose Unique, and Dazzler Carnation are everblooming. Normally they start blooming about six to eight weeks after planting, and continue all summer until stopped by frost. Excellent as cut flowers, and later bloom will be even better if they are cut.

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THREE RIVERS, MICH.

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DIANTHUS

Rose Unique

EVERBLOOMING CARNATION

Glorify your garden with Kellogg's Dazzler and Rose Unique Hardy Carnations. Enjoy their rich and dazzling beauty. Both are everblooming, and extra hardy. They bloom continually from the middle of June to late October.

DIANTHUS ROSE UNIQUE

Dianthus Rose Unique and Dazzler Carnation are very similar, excepting for color. However, Rose Unique does not grow quite so tall, about fifteen inches instead of fifteen to twenty inches. Dianthus Rose Unique is very fragrant; produces loads of beautiful pink carnations. Blooms first year. Ordinarily they start blooming six to eight weeks after planting, and give plenty of blooms the first season.

PRICES

1 for \$0.40	4 for \$1.30
2 for .70	6 for 1.90
3 for 1.00	12 for 3.70



CULTURAL NOTE

Plant Dazzler and Rose Unique 15 to 18 in. apart; any sweet, well-drained soil; ordinary moisture; sun.



6 Color-True \$1.35 *Aquilegias*

Varieties are tall-growing, mammoth-flowering, long-spurred; and bloom true to color. HARDY.

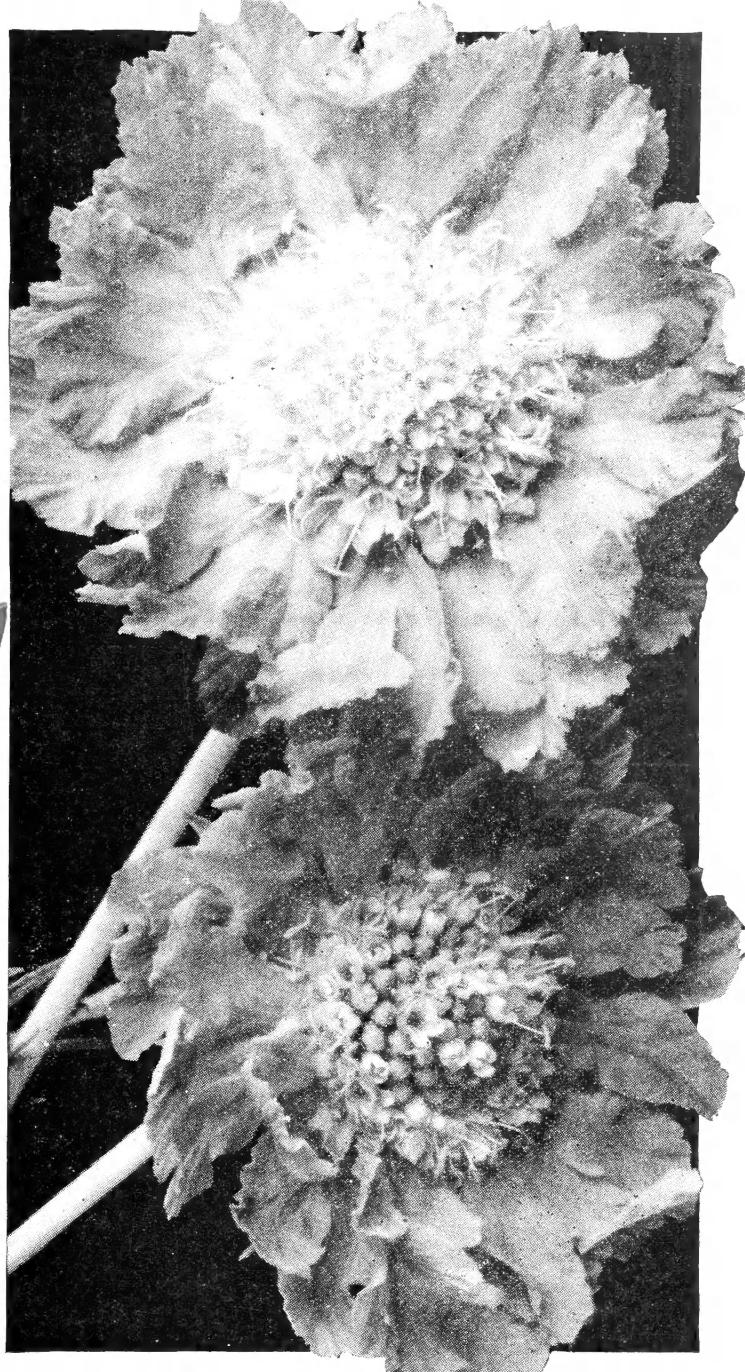
CRIMSON STAR. Petals striking crimson with white centers and blooms 3 in. and more across. Brilliant! Grow 1½ to 2 feet. Bloom May and June.

AQUILEGIA LONGISSIMA. Unusually long, slender spurs, 4 to 5 in. long, giving the pale yellow flowers a very graceful effect. Comes from northern Mexico; able to withstand heat and dry weather. Does well in hot, dry places. June-flowering. 2½ to 3 ft.

AQUILEGIA, SILVER QUEEN. Beautiful silvery white tinged with cream in the throat. 1½ to 2½ ft. May and June.

PRICES: All Aquilegias above, 30c each; 2 for 52c; 3 for 73c; 6 for \$1.35.

CULTURAL NOTE:
Plant 12" to 15" apart. Shade or sun. Any well drained soil. Moderate moisture.



4 Scabiosa \$1.00 *Blue Bonnet*

2 for \$.55
3 for \$.77

(Scabiosa Caucasica—I saw a at House). Soft and lovely, and pretty blue: Bloom June to September. Tall stems 18 to 24 inches high. Plant 12 to 15

inches apart, in sun or partial shade; ordinary soil; ordinary moisture. PRICES: 3 for 77c; 5 for \$1.22.



Scott Elliott Aquilegias \$1

(Columbine). Here is a fine mixture of Scott Elliott Hybrids in shades of red, pink, blue, purple, white and yellow. Grow 3 feet. Hybrids, mixed colors only. Bloom May and June. Hardy. Plant 15 to 18 inches apart; ordinary well-drained soil; ordinary moisture requirements; sun or shade. PRICES: 28c each; 3 for 64c; 5 for \$1.00.

10

Pacific \$2.00 Delphiniums

These precious beauties can be the glory of your garden. Plant ten or more and you will have a strikingly beautiful combination of delicate blues, dark blues, lilacs, purples, and occasional whites, all together.

Pacific Hybrids are the biggest development in Delphiniums in years. They are tall-growing, with stiff strong stems; do not break down easily, and **two-thirds to three-quarters will be double**. Spikes, well-filled, well-shaped. Florets $1\frac{1}{2}$ to 2

in. across or more, each a beautiful flower in itself.

We offer you a mixture of hybrids, in various shades. We cannot allow a choice of colors, as plants are hybrids. Plants strong and vigorous. We recommend ordering ten to get good color range. PRICES: 5 for \$1.10; 10 for \$2.00.

CULTURAL NOTE

Grow 4 to 6 feet; plant 15 to 18 inches apart; any loose, non-acid soil; sun; moderate moisture requirements; small quantities of lime or wood ashes are beneficial.

New!

Ever-Blooming Daisy

EASTERN STAR

A few years ago, as an experiment, we planted a quantity of Shasta Daisy seed, and were amazed at some of the beautiful new varieties that resulted. We went over hundreds of seedlings to select Eastern Star. Eastern Star will refuse to be hidden in your garden. You will be delighted with its profusion of extra large flowers, from June to September. Blooms are 3 to 4 inches across, and stems are extra long and stiff. These

features make Eastern Star one of the finest of all Shasta Daisies for your garden, or for cutting.

Note the beautiful form of the blossoms. Offered for the first time this year. Order it now, and add its newness to your garden.

PRICES: 35c each; 2 for 60c; 3 for 85c; 4 for \$1.10; 6 for \$1.60.

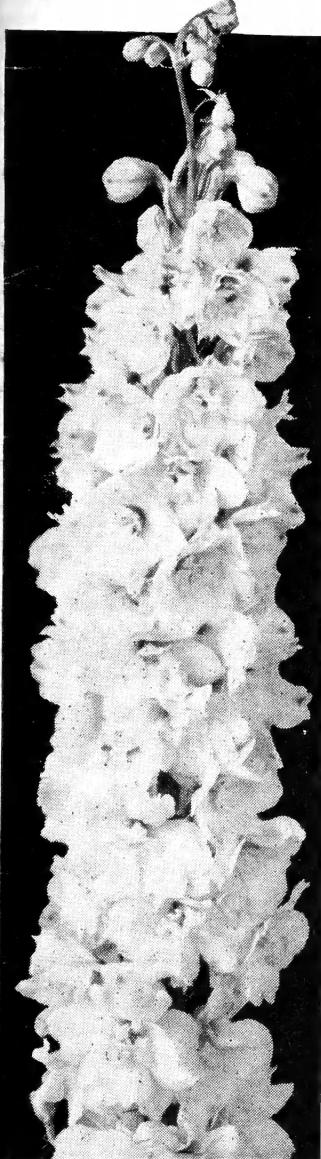
CULTURE:

Grows 2 feet or more high, plant 15" to 18" apart; ordinary soil; sun; ordinary amount of moisture.



Double Delphinium

50¢ EACH 2 for 90¢



White Delphinium

Here's how to have Delphiniums that are the envy and despair of your neighbors! These doubles will produce huge spikes of 2" to 2½" florets—all double. Oh, so beautiful! Colors—beautiful sky blues and lavender-pink, mixed. PRICES: 50c each; 2 for 90c; 4 for \$1.70.

WHITE Delphinium

2 for 90¢

Beautiful, double florets 2"-2½" across, in huge well-filled spikes. Wonderful sparkling effect in the sun—like sunlight dancing on frosty snow. And don't forget, they are all double. PRICES: 50c each; 2 for 90c; 4 for \$1.70.

Blue Lamartina Delphinium

4 for 94¢

Deep indigo-blue. Blooms mid-June to mid-Oct. or longer. 5' to 6' tall. Space 15" to 18" in rich, well-drained soil; likes lime or wood ash; ord. moisture, full sun. PRICES: 31c each; 2 for 52c; 3 for 73c; 4 for 94c; 5 for \$1.15.

Bellamosa—4 for 94¢

Dark blue. Grows 3 to 4 ft. high, spread 12 in. Blooms June-July. Hardy. Plant 15 to 18 inches apart in rich, well-drained soil; fond of lime or wood ashes; ordinary moisture; full sun. PRICES: 31c each; 2 for 52c; 3 for 73c; 4 for 94c; 5 for \$1.15.

Clivedon Beauty—4 for 94¢

Beautiful light blue. Spikes tall and blooms large. Height 3 to 4 ft. Blooms June-July and later. Plant 15 to 18 inches apart in rich, well-drained soil; likes lime or wood ashes; ordinary moisture; full sun. 2 yr. field-grown plants. PRICES: 31c each; 2 for 52c; 3 for 73c; 4 for 94c; 5 for \$1.15.

Chinese Delphiniums—4 for 94¢

Gentian-blue flowers; fernlike foliage; 2 to 3 ft. high. Blooms June-Sept. Plant 12 to 15 inches apart in rich, well-drained soil; likes lime or wood ashes; ordinary moisture; full sun. PRICES: 31c each; 2 for 52c; 3 for 73c; 4 for 94c; 5 for \$1.15.

There is JOY and NEW LIFE in Gardening



Grow flowers and help build morale. You and your friends will enjoy their stimulating beauty. Wouldn't this be a useless world to fight for without beauty?

And don't forget to buy war bonds. They will provide the future money for the things we fight for now, while now they provide war money. Ask your bank or post office.

To live, and survive it is necessary that you nourish your soul as well as your body. In the common, modern term—**morale**.

Morale is the ability to maintain spirit, hope, and confidence in the face of difficulties. It cannot be maintained by mentally dwelling on the difficulties, but rather part of your time must be given to healthful and cheering diversions.

In flower gardening, because you are helping to nourish and culti-

vate growing things of beauty and charm, you will find one of the greatest morale builders on this earth.

Dig in the soil, plant, get absorbed in the miracle of new growth that springs from dead and decayed former plant life. Learn the great cycle and be charmed by it. You will help the war effort as well as yourself, because you become a more stable and courageous citizen, much better able to do your part than if you are despondent and blue.

R. M. Kellogg Co., Three Rivers, Mich.

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The Best New Aster



Aster Frikarti

Oh, but autumn can be glorious! And what better flowers to help its glory than Asters! Here are new and amazingly beautiful varieties. You and your friends will exclaim in delight when you see them bloom.

ASTER, FRIKARTI (*Wonder of Staffa*). Here's beautiful lavender blue for your garden—and the flowers are large, 2 to $2\frac{1}{2}$ inches across. Flowers produced in great abundance from **June to frost**, one of the most persistent bloomers we ever saw. A very rich display indeed. One of the very best Asters for cutting. **Prices below.**

BEECHWOOD CHALLENGER (RED). Oh, what a beautiful and brilliant crimson red! And the flowers are produced in gorgeous abundance. The plant, which grows to $3\frac{1}{2}$ feet tall, becomes completely covered with them. **Prices below.**

MOUNT EVEREST (WHITE). Forms a veritable mountain of pure white flowers, just like a huge hill of snow. Flowers produced right down to the ground. **Prices below.**

HARRINGTON PINK (PINK). The blooms are a beautiful deep rose-pink in color and are produced in such abundance as to give a perfectly lovely effect—a striking picture. Excellent for cutting. Grows 2 to 3 feet high. Without question the best true pink hardy Aster. **Prices below.**

PRICES: All Asters above,
pot grown plants with ball of
earth on roots, 55c each; 2 for
\$1.00; 3 for \$1.45; 6 for \$2.80.

All 4 \$1.90 **ONE OF EACH**

You will receive 1 Beechwood Challenger, 1 Mount Everest, 1 Harrington Pink, and 1 Aster Frikarti.

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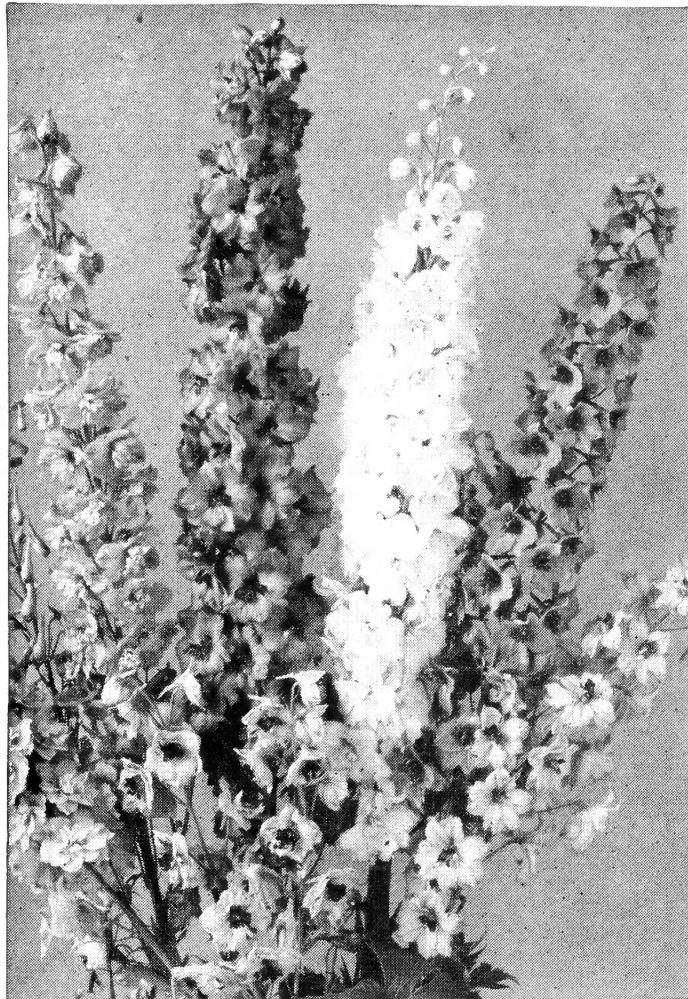
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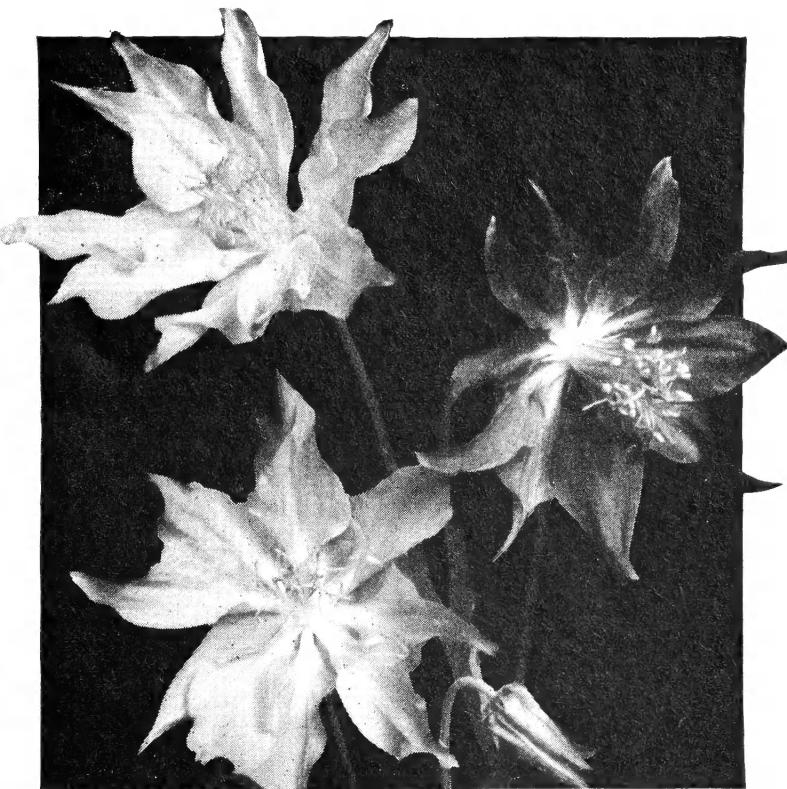


8 Tall-Growing Delphiniums \$1.45

This is really our best Delphinium bargain, because you get only Tall-Growing varieties, such as Hollyhock Strain, Belladonna, Bellamosa, the beautiful blue Lamartina, and others. We fill this collection out of surplus varieties, even though they may be of high value. You get no dwarf varieties whatever.

All plants are strong, field-grown stock, of best quality; varieties our choice. Plant them 15 to 18 inches apart. Rich, well-drained soil; like lime or wood ashes; ordinary moisture; full sun.

PRICES: 8 for \$1.45; 16 for \$2.79.



AQUILEGIA CLEMATIFLORA

If you want something distinctly different, and beautiful, order Aquilegia Clematitiflora. The flowers are shaped just like beautiful large flowering Clematis blossoms, and are 2 to 4 inches across. Most of them have no spurs whatever.

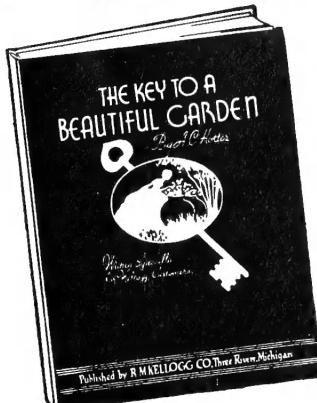
They come in mixed colors, beautiful pastel shades only—pink, yellow, blue, white, and cream. These are hybrids, and we cannot give color choice, so we recommend that you order at least six to get a good color range. Ultimate height 18 to 24 inches. They bloom during May and June. Do their best in partial or full shade. Hardy. Plant them 12 to 15 inches apart. PRICES: 33c each; 2 for 55c; 3 for 77c; 4 for \$1.00; 6 for \$1.45.

2 Day Lilies 95c

These are the new Day Lilies. Strong, vigorous growers; easy to grow.

HYPERION. Fine citron-yellow flowers, 40" tall. Blooms in July and early August.

OPHIR. Just as beautiful as Hyperion, but dark golden-yellow in color. 3½ to 4 feet high. Blooms July and early August. 55c each; 2 for 95c; 4 for \$1.80; 6 for \$2.65.



The Key to a Beautiful Garden

Written by A. C. Hottes, famous garden author. Tells how to produce more and better flowers. Seventy-eight pages, many pictures, page size 6" x 9". Soils, plant food, cultivating, watering, garden tidiness, insects, winter protection, etc.—also many other subjects. A charming, instructive book. Price 50c postpaid.



Extra Plants free

OF EXTRA CHARGE

With a cash order amounting to \$5.00 or more, you may select an extra \$1.00 value free of extra charge.

With a cash order amounting to \$10.00 or more, you may select an extra \$2.00 value free of extra charge.

With a cash order amounting to \$15.00 or more, you may select an extra \$3.00 value free of extra charge.

With a cash order amounting to \$20.00 or more, you may select an extra \$4.00 value free of extra charge.

And so on; with every \$5.00 cash value that you order you may select an extra \$1.00 value free.

This is the offer that makes the first cost of Kellogg plants really less than many others of inferior quality. It allows you values so great that you cannot afford to overlook it. Read the schedule of extra plants allowed at the right above.

You may select any plants you wish from our catalog. There are no restrictions. And, the plants will be the same high grade quality that you would receive if you paid cash for them. All stock guaranteed.

Simply make up your order for plants in the regular way, then look at the schedule and determine what value you get in free plants, and then add them to your order.

WATCH YOUR ORDER

Often orders amount to \$4.75, \$4.85, or some similar amount. A \$4.85 order does not get the \$1.00 value free, but by ordering only 15c worth more, it would be raised to \$5.00, and would earn the extra \$1.00 value. 25c worth added to a \$4.75 order does the same, and so on. In many ways, a large order is just as easy to handle as a small one, and we give you the benefit of the savings. Should any orders come in of proper size, without a free selection, we will select premium plants, but prefer that customers select their own, for better satisfaction.

How to Order

Please use the order blank enclosed, or tabulate neatly.

SEND PAYMENT in full with all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. **No C.O.D.**

SHIPPING TIME. You may indicate the approximate time you want the plants shipped, and we will ship between the dates indicated or check **REGULAR** if you want us to use our own judgment. **SEND MONEY** by accepted safe methods. Unregistered currency sent at your risk.

SHIPMENT will be made best method, unless you instruct us differently. You are to pay shipping charges.

All Members of a Family should preferably order under one name.

R. M. KELLOGG CO., Three Rivers, Mich.

POSSIBLE SALES TAX. Should a federal sales tax be imposed, please add to your order, as our prices do not include tax. Please!

Cancellations or changes not permissible during shipping season. Plants not returnable for credit.

All Prices expire June 10, 1943.

***IMPORTANT:**—Our guaranty applies only in states whose inspection laws allow plants to go direct from us to customer. We can guarantee our own packing only, hence for states that stop plants for inspection, we agree only to deliver plants in good growing condition to Post Office or transportation company, and thereupon our responsibility ceases. Specifically these states are: Washington, Oregon, California, Arizona, District of Columbia, and Minnesota.

GUARANTY

We guarantee stock to be just as represented or orders refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

We cannot guarantee continuous growth since this depends upon the care you give the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to June 10th. (See footnote at left,*)

No refunds will be made for failure of plants after June 10th unless a preliminary report is received prior to that date. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.



Gaillardia
Goblin

NEW! **LOW GROWING**
Gaillardia
GOBLIN
4 for \$1.00
Only

Man, Oh Man! What brilliance of coloring! And what a beautiful shape! This unique low-growing Gaillardia grows 12 to 15 inches high in broad bushes of close compact habit; becomes completely covered with beautiful large 2 to 2½ inch blanket flowers, in brilliant shades of red and golden yellow so that the foliage often is entirely hidden, July to September. Plant 12 inches apart in any well-drained soil; prefers sun; ordinary moisture requirements. Give some winter protection.

PRICES: 33c each; 2 for 55c; 4 for \$1.00;
6 for \$1.45. Field-grown plants.

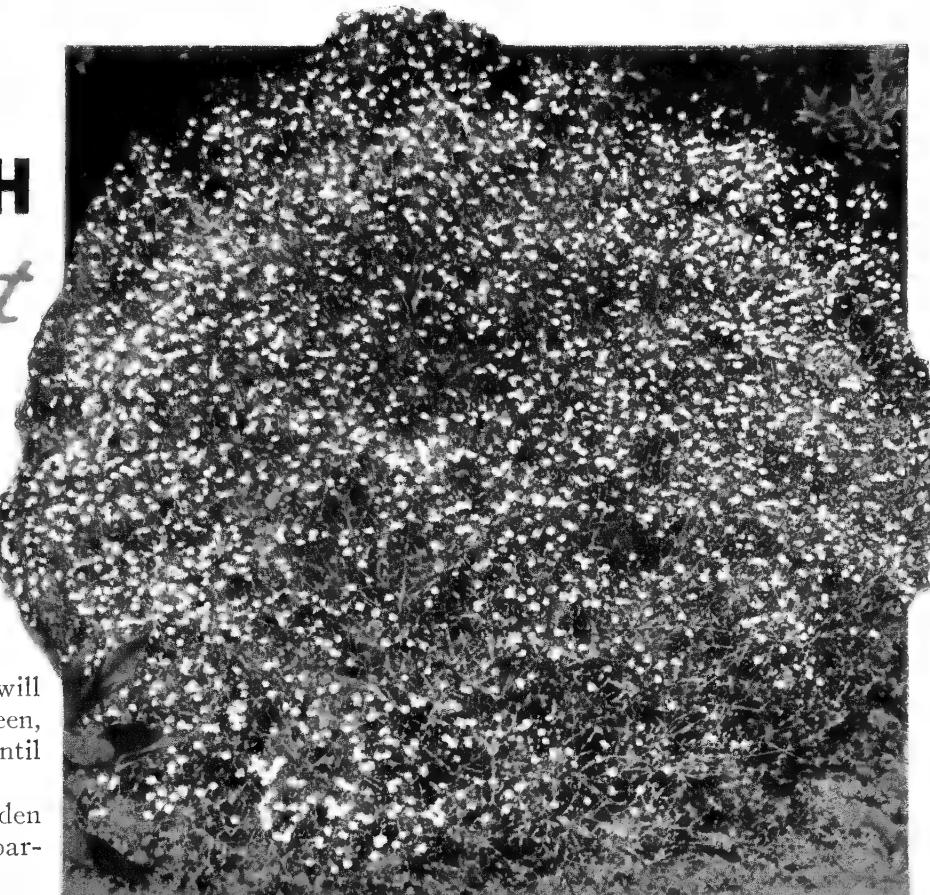
NEW!
BABY'S BREATH
Silver Mist

(Gypsophila Repens Bodgeri) As pretty as a fluffy summer cloud touched with the rays of the setting sun! Dainty and appealing! Yes, this Baby's Breath turns pink in color after the first blooms. Ideal for borders and rock gardens. Blooms with double flowers early in the spring and **continues throughout entire summer**. Makes wonderful bouquets alone or in combinations with other flowers. **Ever-blooming**. Grows 12 inches high and will spread to about 2 feet. Foliage light green, leaves pointed. Does not lose its leaves until the beginning of real winter.

Plant 15 to 18 inches apart in any good garden soil; ordinary moisture required; sun or partial shade.

PRICES: 45c each; 3 for \$1.15.

R. M. KELLOGG COMPANY, Three Rivers, Michigan





Kellogg's

SURPRISE ROCK GARDEN



Plants

What a glorious surprise! 20 choice Rock Garden plants for only \$1.95. Plants which would undoubtedly cost \$4.00 to \$5.00 if bought by variety. A "swell" collection which gives you varieties ideally suited for Rock Garden planting. A panorama of color and a long blooming period. This includes some of our very finest labeled varieties and we guarantee you at least ten different varieties. You will want two collections for starting a new garden or adding new varieties to your old one.

PRICES: 10 for \$1.00; 20 for \$1.95; 40 for \$3.85.

You can have a beautiful Rock Garden like this. Simply arrange the rocks naturally, as they might be found in

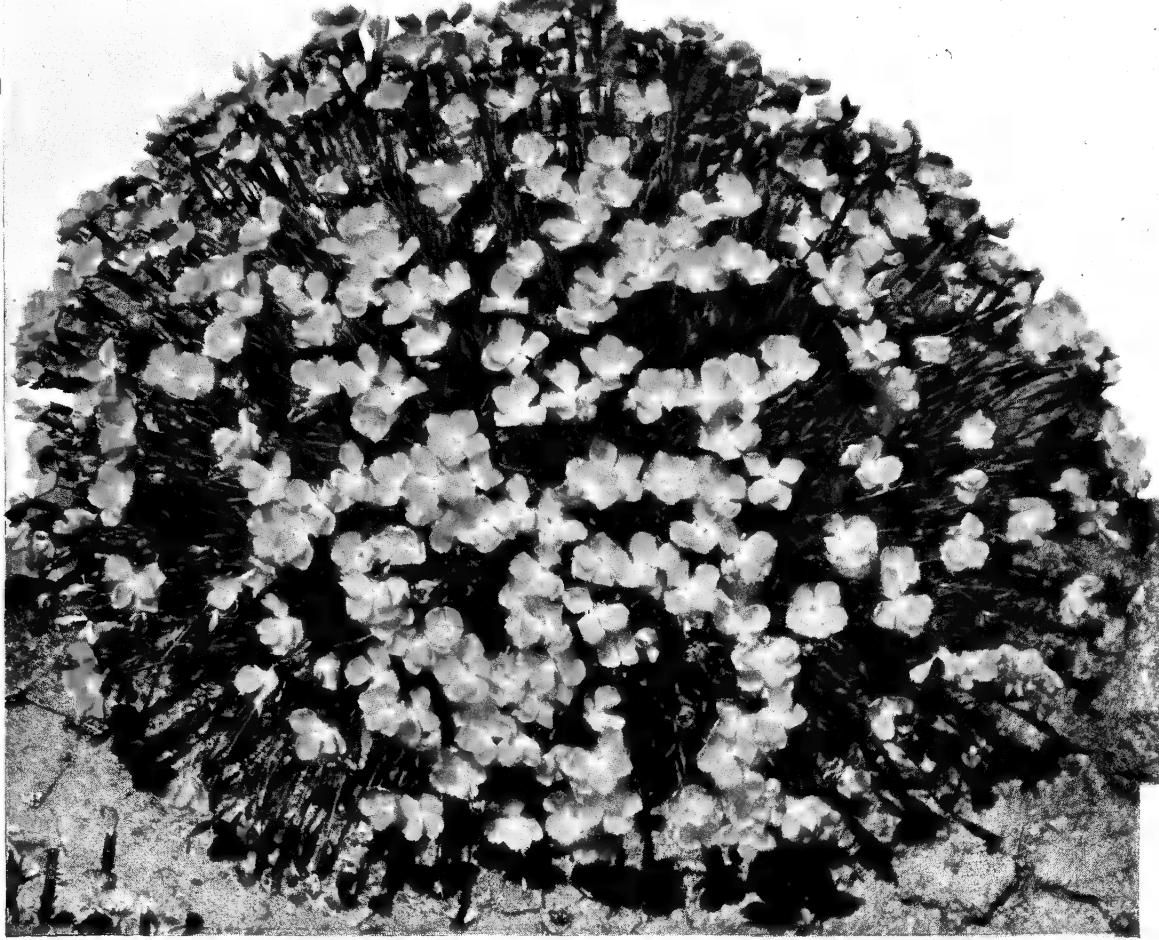
nature, and plant with Kellogg's Surprise Rock Garden plants. Avoid standing rocks on end. Ordinary soil is best.

6 Violas \$1

There are some flowers that really pull at our heart-strings, they are so lovable; and Violas belong to that delightful group. These delightful Hardy Pansies bloom all summer; hence, a very valuable addition to your garden. They are beautiful in groups or low ever-blooming borders. Ultimate height 6 to 8 inches. Blooming season April to frost. Plant 6 to 8 inches apart. Thrive in sun or shade. Will stand moisture if drainage is good. Shear plants or remove blossoms as they fade, to insure continued bloom.

These come in three colors: Apricot; Blue; Yellow. PRICES: 25c each; 2 for 40c; 3 for 55c; 6 for \$1.00.





DIANTHUS "ROSE DAWN"

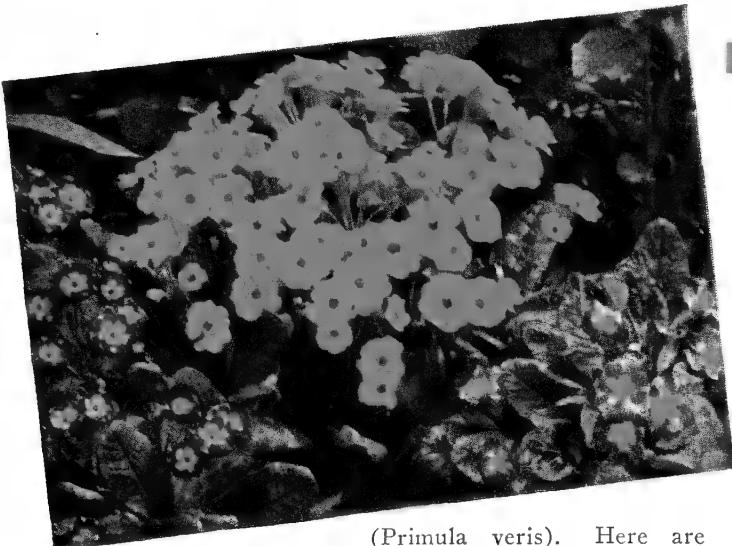
We know of no flower that gives beauty over a longer period of time than Dianthus Rose Dawn. First it appears as a little cushion, all soft and fuzzy, like the back of a furry kitten. Then flower buds appear in May—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. Later the beautiful blooms appear, like a miniature fireworks display, like hundreds of tiny rockets all exploding at

once. Don't you want it in your garden? Flowers are delightful pink in coloring. Foliage is a beautiful bluish tone. Rose Dawn is beautiful all the time.

CULTURAL NOTE: Plant in ordinary well-drained, non-acid soil, 10" to 12" apart. Ultimate height 4 to 5 in. Sun. Avoid too much water.

PRICES:

33c each; 2 for 55c;
4 for \$1.00; 6 for \$1.45.



4 Charming PRIMROSES \$1.00

(*Primula veris*). Here are flowers that we all love. This collection gives you a variety of colors; yellows, creamy whites, reds, oranges, purples, etc.; all hardy, field-grown plants. Ultimate height 6 to 8 inches. Bloom May and June. Like rich, moist loam in shade or semi-shade. Mulch in winter. Plant 8 to 10 inches apart.

PRICES: 33c each; 3 for 77c; 4 for \$1.00.

DIANTHUS
ROSE DAWN

NOW!
Rose Dawn \$1.00

7 POINTS of GOODNESS

- (1) Hardy.
- (2) Evergreen foliage.
- (3) Low growing.
- (4) Keeps its shape.
- (5) Long blooming (4 to 6 weeks).
- (6) Blooms at Decoration Day.
- (7) Flowers erect.

4 Hardy Verbenas \$1

Here is a flower of great usefulness, and great beauty. If you have an unsightly piece of ground that you want to cover, Hardy Verbena is the answer. It has a creeping habit, with beautiful foliage as well as beautiful flowers. Foliage is dark olive-green in color.



At the right is shown a picture of Hardy Verbena blooms. In coloring, they are a beautiful rose-pink, and each head is 3 to 4 inches in length. And, they bloom all summer, and into the fall. You will like them, we know.

PRICES
1 for 33c
3 for 77c
4 for \$1.00

"Little Bo Peep"

Miniature Rose

Oh, but it's pretty! You will love it too, when you see it. This tiny darling is so beautiful and fragrant! Color, delicate and delightful smooth pink.

Very hardy. Exceedingly persistent bloomer June to frost. Height 6 to 8 in. Likes rich, well-drained soil, with sun. Ordinary moisture requirements. Spray for best results. Plant 10 inches apart.

PRICES:

1	for	50c
2	for	90c
3	for	\$1.30

*Oh, But
It's Pretty!*

Here is one of the most charming little Roses ever originated. This picture shows coloring and approximate size of blooms. Long blooming—flowers continuously from June until frost. Further description above. Prices above.



5 Hardy Carnations

(Dianthus Grenadin) Just like hothouse Carnations right in your garden. Grow 12" to 15" tall. Plant 12" apart; moist, rich non-acid soil (avoid peat moss). Choose colors: Red, Pink, White, Yellow. PRICES: 28c each; 3 for 64c; 5 for \$1.00.



New Creeping Phlox

Subulata
Camla

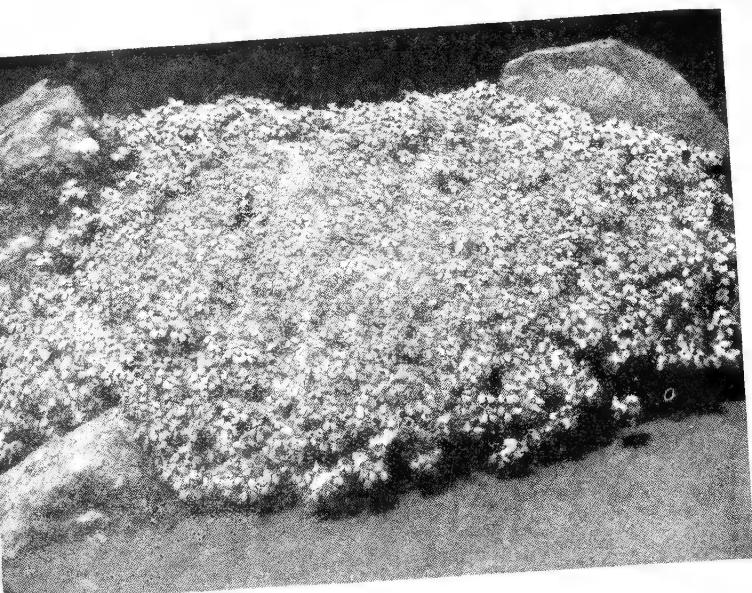
PRICES

Field-grown plants

1	for	\$.40
2	for	.70
4	for	1.30

(Creeping Phlox) Lovely! Just lovely! That's what you'll say about Phlox Subulata Camla. And you will be delighted with it, because it often blooms in the fall as well as in the spring. Wouldn't you like that?

R. M. KELLOGG CO., THREE RIVERS, MICH.

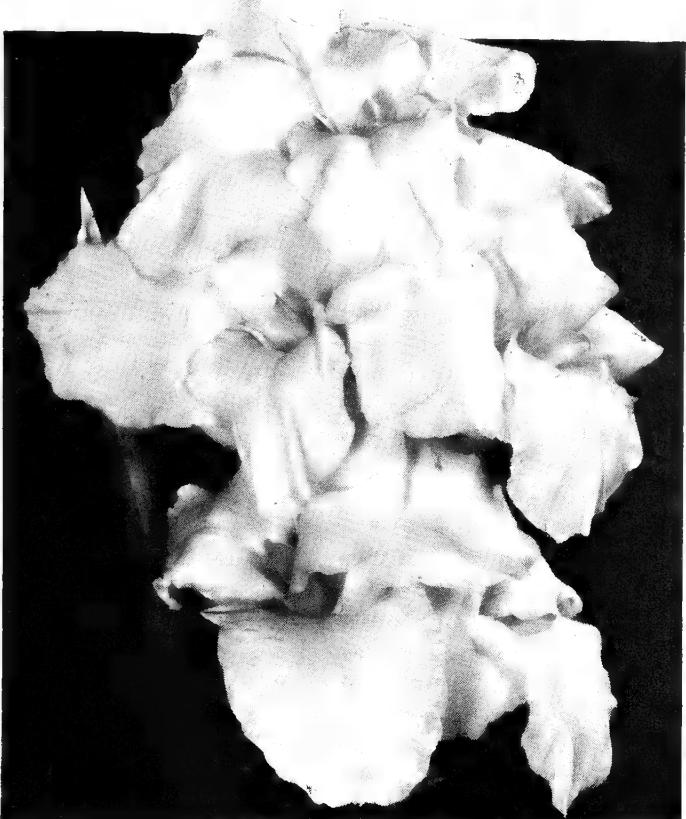


Also blooms moderately all summer. Flowers; lovely glistening salmon-pink. More loose and graceful in form than the old Phlox Subulata. Grows 6 to 8 inches high. Plant 10 to 12 inches apart in ordinary soil; ordinary moisture requirements.

Candytuft

3 for \$1.00

(Spanish Evergreen—Iberis Semperflorens). This pretty white-flowering perennial remains green all winter. Blooms May-June. 9" to 12" tall. Plant 12" apart; ordinary soil; ordinary moisture; sun. PRICES: 40c each; 3 for \$1.00; 6 for \$1.90.



New Canna Orange Gem

NEW Canna ORANGE GEM

1	for	\$.25
2	for	.40
4	for	.70
6	for	1.00
12	for	1.90

Here is a new Canna with a unique richness of coloring, and a brilliance and cheerfulness that will delight you. Psychologists have discovered that there is decidedly a beneficial effect on our spirits produced by bright colors, so why not have this glorious new Orange Canna? Yes, it is really orange, as brilliant as any orange coloring you ever saw. Petals are only slightly spotted and marked, but the shading from brilliant to darker shades is delightful. Exceptionally tall—a real glory.

We recommend that every one order at least four roots of this new and beautiful Canna. PRICES: 1 for 25c; 2 for 40c; 4 for 70c; 6 for \$1.00; 12 for \$1.90.

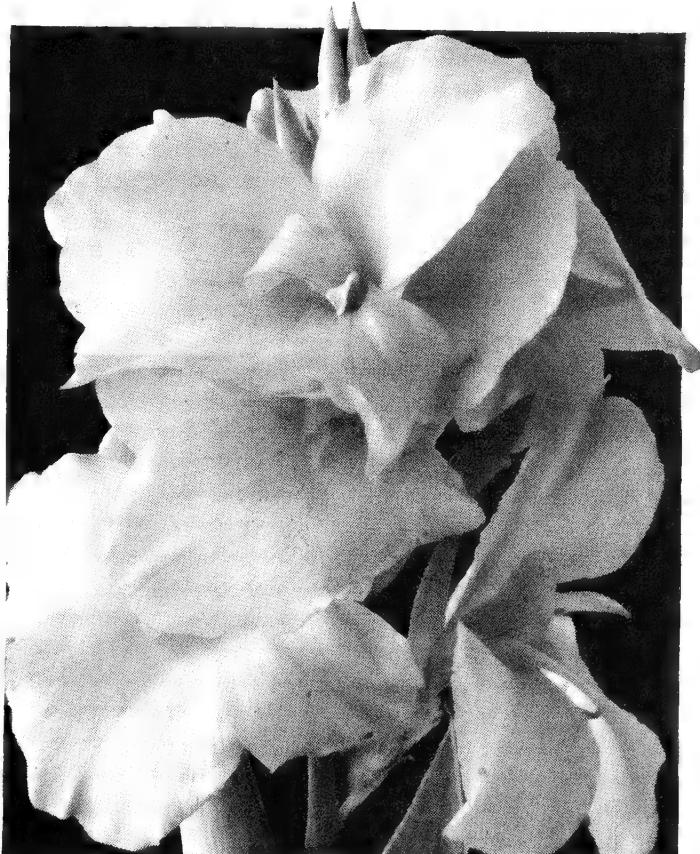


15 Mixed Cannas \$1.00

Here is a collection of Cannas whose brilliant colors will intermingle and blaze with all the glory of a colorful fire. Red, Yellow, Pink, Scarlet—all these colors are in this collection. Their extreme brilliance will delight you, and have a decidedly cheering effect on you. Roots, strictly high-grade. Varieties, our choice, not labeled. Grow 6 feet high. Bloom July and August. Plant them 2 feet apart.

PRICES

15	for	\$1.00
30	for	1.85
50	for	3.00



10 LABELED CANNAS \$1.00

The Most Brilliantly Colored of all Flowers

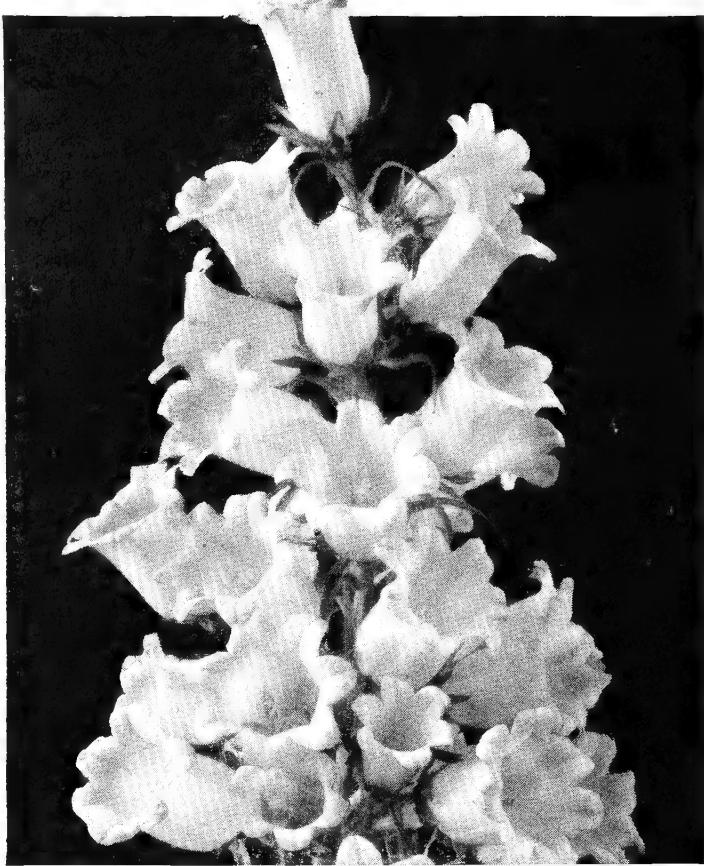
The most brilliant of all bedding flowers. High grade, hand picked roots. For this low price we send you two each of the following, healthy, high-grade roots:

- 2 President. Glowing scarlet.
- 2 King Humbert. Scarlet, bronze foliage.
- 2 Hungaria. Pink, bluish green foliage.
- 2 Yellow King Humbert. Deep rich yellow, softly spotted blotched with bright red.
- 2 Ambassador. Poppy-red, bronze foliage.

Bloom July and August. 6 ft. high. Plant 1½ to 2 ft. apart in good, rich soil; water very, very freely; full sun.

PRICES: 5 for 55c; 10 for \$1.00; 20 for \$1.95; 30 for \$2.85.

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN



6 Canterbury Bells

(Campanula Medium). So charming and quaint that they should be in every garden. Flowers large and beautiful, on two to three foot stems, bell shaped. Bloom May to July. Blue, rose, white or lilac. State choice. PRICES: Strong, field-grown, 25c each; 3 for 55c; 6 for \$1.00.



4 Windflowers \$1.00

Including Princess Charming

(Windflower—Anemone). Masses of blooms from September to November. 2 to 3 feet high. Plant 15 inches apart; moist rich soil; water plentifully; prefer shade but also grow in sun. Three varieties as follows: Rubra, Red; Queen Charlotte, Pink; Whirlwind, White; Princess Charming, Lavender. You may choose colors. PRICES: Potted plants, 33c each; 2 for 55c; 3 for 77c; 4 for \$1.00.

Dollar

A dollar will buy a lot at Kellogg's. Just look at these fine bargains.

5 Bugle Plants \$1.00

(Ajuga reptans). Fine, dense, fast-spreading carpeting plant. Purplish blue flowers. May and June. Ultimate height 6 to 10 inches. Hardy. Plant 12 inches apart in most any

soil; minimum moisture requirements; sun or shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Alyssum \$1.00

(Alyssum saxatile compactum—Madwort). Fine border or rock plant with masses of bright yellow flowers, gray leaves. Blooms in May. Grows 12 to 15 inches high. Easy to grow.

Mulch in winter. Plant 12 inches apart in ordinary soil; ordinary moisture; sun. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Dwarf Alkanet \$1.00

(Anchusa myosotidiflora). Color and shape of flowers same as Forget-me-nots. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy.

Plant 12 inches apart in rich soil; water liberally shade or semi-shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Hardy Marguerite GAY ADVENTURE \$1.00

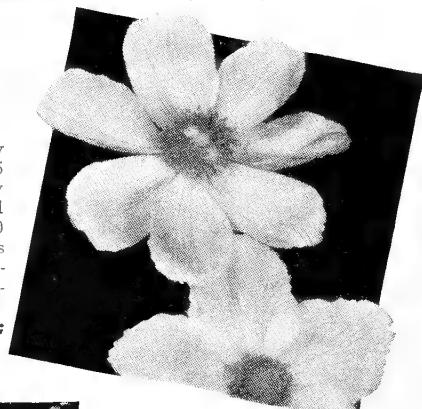
(Anthemis Sancta Johannis). A blaze of shining golden yellow flowers. Blooms June-July. Grows 18" to 24" tall. Plant 2" apart. Ordinary soil, average moisture. Resistant to diseases, insects. Likes sun. Give winter protection.

PRICES: Strong field-grown plants, 28c each; 3 for 64c; 4 for 82c; 5 for \$1.00.

5 Wood Anemone \$1

(Anemone sylvestris). Lovely pure white flowers 12 to 15 inches high. Blooms during May and June. A flower that should be in every garden. Plant 10 to 12 inches apart; likes woods dirt or leaf mold; plenty of moisture; shade or semi-shade. Field-grown.

PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



5 Pasque Flowers \$1

(Anemone pulsatilla). A delightful early spring flower with pretty fuzzy blossoms, large and purple, that appear during April and May—one of those charming flowers that you will love, and adore, and cherish. Grows 9 to 12 in. high. Plant 10 in. apart in rich soil; ordinary moisture; shade or semi-shade.

PRICES: Field-grown, 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

Bargains!

There's joy and new life in a garden. Grow flowers and expand your own happiness.

5 Sea Pink \$1.00

(Cerastium tomentosum). Blooms pretty plant with heads of delicate pink flowers, 4 to 6 in. high. Blooms May-July. Evergreen foliage. Hardy. Mulch in winter. Plant 8 inches

apart in ordinary soil; ordinary moisture; sun. Field-grown.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Wine Poppy \$1.00

(Callirhoe involucrata). Rich purplish crimson poppy-like blooms with beautiful ivory-white centers.

Blooms from early summer to late fall.

Grows 6 to 8 inches high. One of

the most delightful of trailing plants. Plant 18 inches apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Snow-in-Summer \$1.00

(Cerastium tomentosum). Blooms from June to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Plant 12 inches apart in ordinary

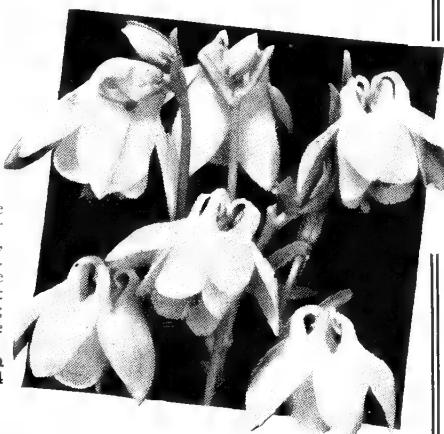
soil; little moisture; full sun. Field-grown.

PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Miniature Aquilegias \$1.00

(Flabellata nana alba—Little Elf). A cunning little flower that is a delight. Whole plant, not over 8" to 12" high; quaint. Beautiful foliage; ivory-white flowers. Short-spurred. Plant 10" to 12" apart; shade or sun; any well-drained soil; moderate moisture.

PRICES: Strong, field-grown plants, 28c ea.; 2 for 46c; 4 for 82c; 5 for \$1.00.



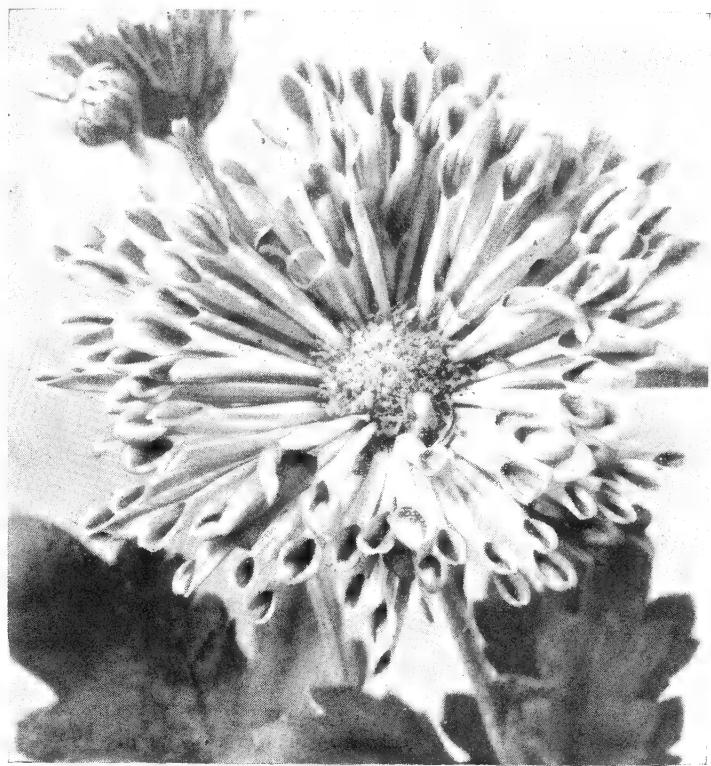
KEEP 'EM SMILING

Win this war and America will continue as a country where happy smiles flourish—for you and for your children. Buy War Bonds and you aid in the victory. They are an excellent investment, too. How about college for the youngster later, for example?



5 Carpathian Harebell \$1.00

(Campanula carpatica). Pretty blue. Grow upright on rigid 8" to 10" stems. Bloom June to October. Plant 10" to 12" apart in ord. well-drained soil; ord. moisture requirement; sun or part shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



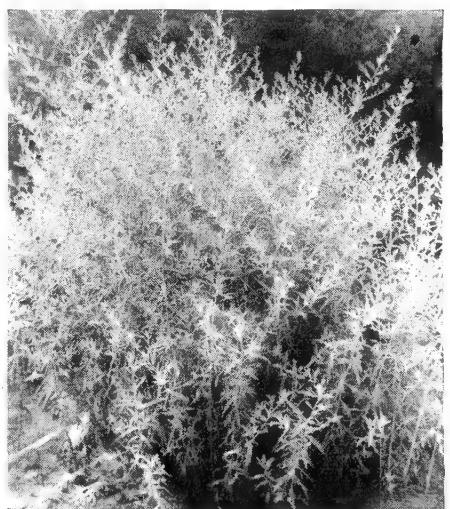
New Spoon Chrysanthemums 3 Plants for \$1.00

These flowers are so delightfully unique, that you are going to want them in your garden, and you really should have them. The form is entirely different from that of ordinary Chrysanthemums, each petal being spoon shaped but at the same time all grouped together as a flower they are beautiful. Actually the dainty petals are tubular in shape, but flare at the ends, giving the spoon effect. We have them in the three most popular colors, **Pink, White, and Yellow**.

PRICES: Your choice of color, 40c each; 2 for 70c; 3 for \$1.00; 6 for \$1.90; plants out of 2-inch pots.

5 Ghost Plants \$1.00

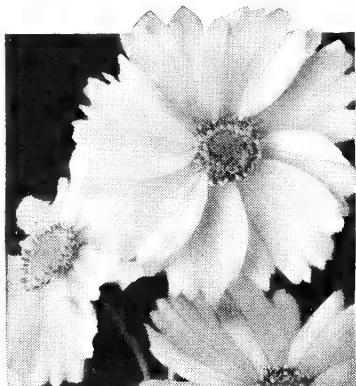
(Artemisia, Silver King). Looks as if dusted with silver. Fine background for lower plants of brilliant color. Grows 2 to 3 feet high, spread 18 inches or more. Plant 18 inches apart; ordinary soil; ordinary moisture; sun or shade. PRICES: 28c each; 2 for 46c; 5 for \$1.00.





3 Astilbe Peach Blossom \$1.00

(*Astilbe japonica rosea*). This is the beautiful Peach Blossom variety. The panicles are 8 to 10 inches long, and blush charmingly with a delightful shade of pink. Bloom June-July. 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist rich soil; water; sun or semi-shade. PRICES: 40c each; 2 for 70c; 3 for \$1.00.



Coreopsis

5 Coreopsis \$1.00

(*Coreopsis grandiflora*—Tickseed). Pure yellow flowers. Blooms June to frost. Grows 2 to 3 feet high. 18 inch spread. Very hardy. Mulch in winter. Plant 15 inches apart in any soil; ordinary moisture; full sun. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

3 Bristol Fairy \$1.00

(*Gypsophila*, Bristol Fairy). As misty and filmy in appearance as a fairy's breath, but examine Bristol Fairy closely and you will find that the flowers are well formed, double blossoms of the purest white. Not only is *Gypsophila* Bristol Fairy a beautiful flower but it blooms throughout the summer. Ultimate height 3 to 4 feet. Plant 24 to 30 inches apart, in ordinary soil; likes plenty of moisture. Hardy. Fine for bouquets. PRICES: Field-grown, 2-year plants, 40c each; 2 for 70c; 3 for \$1.00; 4 for \$1.30; 6 for \$1.90.

Dollar

To have new life, create new life. This is more necessary now than ever.

6 Sweet William \$1.00

(*Dianthus barbatus*). These quaint old-fashioned flowers bloom in June and July. Grow 12" to 18" high. Plant them 10 to 12" apart. Two

choice varieties:
Scarlet Beauty, and Newport Pink.
State choice. PRICES: 2 for 40c;
4 for 70c; 6 for \$1.00.

5 Upright Maiden Pink \$1.00

(*Dianthus deltoides erecta*). Flowers delicate pink, nearly 1" across; produced on straight, upright stems. Foliage glossy, healthy. Grows 6" high. Blooms June. Plant 8" to 10"

apart in non-acid soil; ordinary moisture; full sun. Mulch in winter. Field-grown plants.
PRICES: 2 for 46c; 4 for 82c; 5 for \$1.00.

3 Aromatic Dianthus \$1.00

DIANTHUS, FURST BISMARCK.
Brilliant intense spirited crimson. Blooms profusely in clusters. Height 10".

DIANTHUS BEATRIX.
Just like Furst Bismarck but de-

lightful salmon-pink. Ultimate height 10".

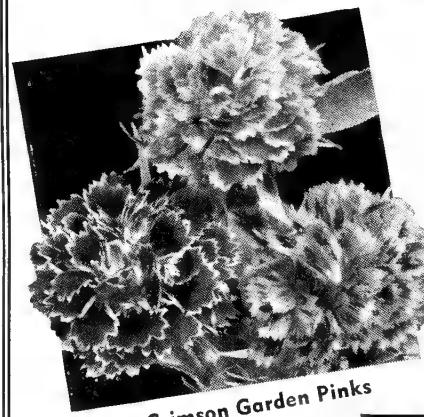
SILVER MINE.
Here's a white, too. The group of all three colors will be beautiful.
PRICES: 40c each; 3 for \$1.00.

5 Garden Pinks \$1.00

(*Dianthus plumarius*). Blooms nearly all summer. 15 to 18 inches high. Fragrant. Pink, white, red; mixed colors only. Plant 12 to 18 inches apart in ordinary non-acid soil; ordinary moisture; sun. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Garden Pink



Crimson Garden Pinks

5 Crimson Garden Pinks \$1.00

(*Dianthus latifolius*). 12 to 15 inches high. Blooms June through September. Plant 12 inches apart in ordinary soil; ordinary moisture; full sun. Field-grown.

PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Bristol Fairy

Bargains

Peace and joyous living are found in a garden. Here cares vanish. New life flourishes. All is serene.

5 Soapwort \$1.00

(Saponaria ocymoides). Prostrate plant; myriads of pink blooms, May-June. Hardy. Grows 4" to 6". Space 12"; in ord. soil; likes moist-

ture; sun or shade. Field-grown.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Bluebeard Grass \$1.00

(Festuca glauca). Fine blue foliage in 9" to 12" high. Space 8" to 10" ord. soil; little moisture; sun or

semi-shade. Field-grown.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Baby's Breath \$1.00

(Gypsophila paniculata). Tiny white blossoms, July-Aug. Grows 2' to 3' high. Hardy. Space 18" to 24";

ord. soil; ord. moisture; full sun.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Creeping Baby's Breath \$1.00

(Gypsophila repens). Showers of blossoms, June-July. Creeping. 6" high.

Pink and white, state color. Hardy. Space 10" to 12"; ord. soil;

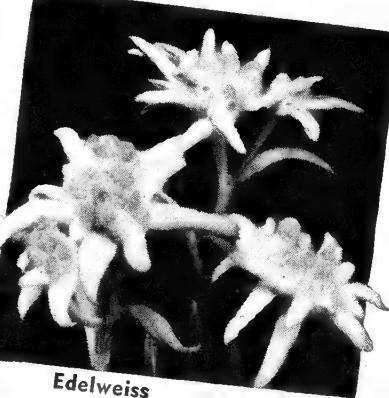
ord. moisture; sun or part shade. Field-grown.

PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

**5
Edelweiss
\$1.00**

(Leontopodium alpinum). This is the flower for which Alpine lovers risk their lives. Grows 4" to 6" high. Silvery leaves; pale yellow flowers, June-July. Protect in winter. Plant 6 to 8 inches apart in light soil; little moisture needed; will grow in shade.

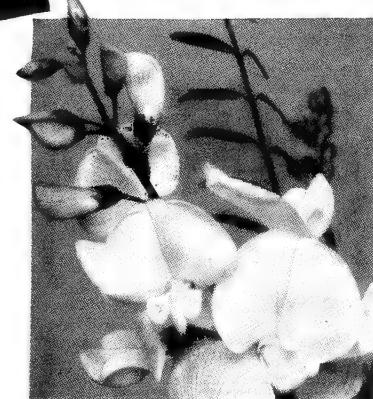
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Edelweiss

**5
Gaillardias
\$1.00**

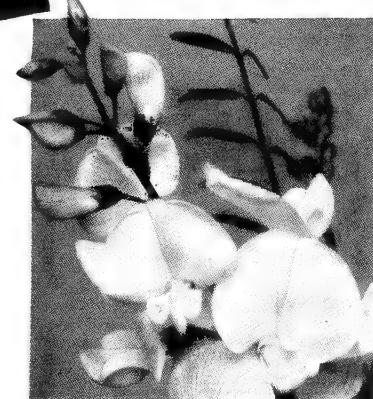
(Blanket Flower). New Dazzler variety. Brilliant orange-yellow red-centered flowers, June to frost. Grows 2 ft. high. Plant 15 to 18 in. apart in ordinary soil; ordinary moisture; full sun.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Perennial Pea

**5
Perennial Pea
\$1.00**

(Lathyrus latifolius). Bloom in June and July; climb any support. Hardy. Plant 2½ to 3 ft. apart in ordinary non-acid soil (avoid peat moss); ordinary moisture; full sun. Colors: Red, pink and white, state choice.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Perennial Pea



Memorial Day Daisies

4 DOUBLE Memorial DAY DAISY "White Swan" \$1.10

(Chrysanthemum leucanthemum). Charming! Eye-compelling! Striking! Many superlative terms could be used in describing White Swan. Note the fluffy center. When plants are established, they will produce 15 to 30 pure white flowers per plant. Stems grow to be 24 to 30-in. high. Blooms appear for Memorial Day in most regions and continue throughout June. Hardy. Decidedly beautiful. You should have it in your garden. Plant 15 to 18 inches apart in ordinary soil; sun; does well with less than average moisture. PRICES: 35c each; 2 for 60c; 3 for 85c; 4 for \$1.10.

5 Sun Rose \$1.00

(Helianthemum mutabile). Pink, yellow, white and orange mixed colors. Flowers July to Sept. Grows 8 to 10 in. high. Plant 12 in. apart in dry sandy location; sun. Protect in winter. Field-grown.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Red Coralbells \$1.00

(Heuchera sanguinea). Bright, crimson flowers borne on erect stems 12 inches to 18 inches high. Long blooming season, June to September. At home alike in rock garden or border.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 St. John's Wort \$1.00

(Hypericum reptans). Extremely prostrate, fernlike foliage; large, brilliant golden yellow flowers, June-Aug. Ultimate height 4 to 6 in. Plant 12 inches apart in sandy loam; less than

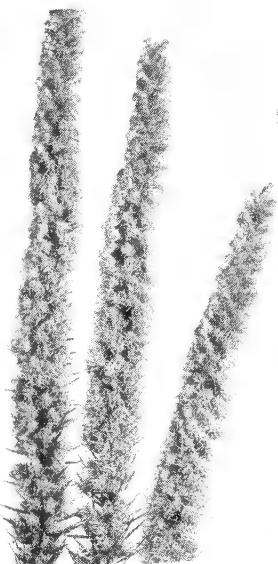
5 English Violets \$1.00

(Viola odorata). Purple flowers. Grow 6 to 8 inches high; plant 12 to 15 inches apart in ordinary soil; like plenty of water; sun or shade.
PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



2 Bleeding Hearts \$1.00

(*Dicentra spectabilis*). Romance! These flowers, with their little pendants like drops of blood from Cupid's dart, truly speak of romance! Bleeding Hearts are flowers of our grandmother's day. They have charm, quaintness and beauty too. Grow 24 inches high. 18 to 24-inch spread. Blooms May. Plant 18 to 24 inches apart; moist rich soil; water freely; shade. PRICES: 55c each; 2 for \$1.00; 3 for \$1.45.



4 WHITE BLAZING STAR \$1.00

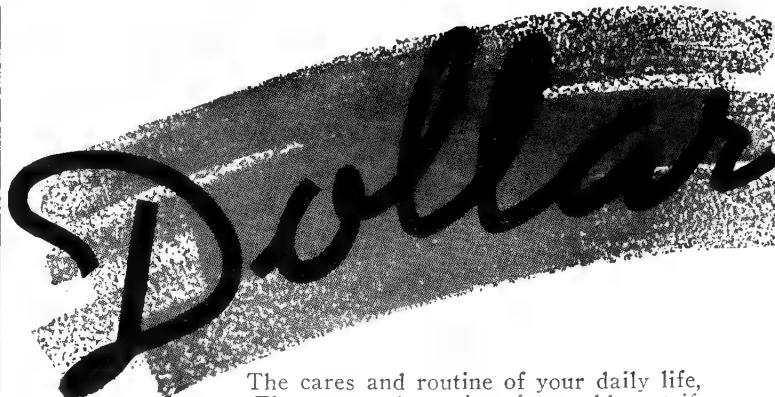
(*Liatris scariosa alba*). Now the ever popular Blazing Star comes in white, and it is truly beautiful. There has been a demand for white flowers recently, and these feathery spikes are the answer. They give a beautiful bold effect as a garden flower,

and are wonderful in bouquets, especially to accentuate the colors of more colorful flowers. PRICES: 33c each; 2 for 55c; 4 for \$1.00; 6 for \$1.45.

5 Blazing Star \$1.00

(*Liatris pycnostachya*). Fine winter bouquets. Blooms July-Aug. Spikes 4' to 5' tall; beautiful bluish lavender. Hardy. Space 10" to 12"; well-

drained soil; moderate moisture; sun or shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



The cares and routine of your daily life,
The wars and worries of a world at strife
Are blown away by the magic air
Of a sunny garden, bright and fair. ©

5 Indian Paint Brush \$1.00

(*Lobelia cardinalis, Kansas Gay Feather*). Rich, fiery red flowers produced on strong spikes. 3 to 4 feet high. Long blooming period, July-August. Plant 12 inches apart

in rich soil; moist shaded location. Hardy. Field-grown.

PRICES: 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Double Rose Campion \$1.00

(*Lychnis viscaria flore pleno*). Double vermillion-red flowers. Fine for cutting. Ultimate height 14 inches. Blooms June-July. Plant 15 inches apart in non-acid soil; ordinary

moisture; likes sun; winter protection.

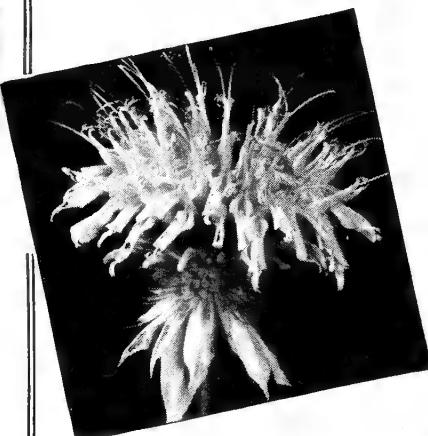
PRICES: 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Monarda

Cambridge Scarlet

\$1.00

(Ragged Gypsy). This is a genuine blazing scarlet flower. The beautiful Ragged Gypsy of the flower world. Blooms July-Sept. 2' high. Spread, 18". PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



5 Hibiscus \$1.00

(Mixed). We have been unable to mark all Hibiscus as to color, and offer mixed colors. Plant 24 to 30 in. apart in ordinary soil; ordinary moisture; sun or partial shade. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



5 Blue Flax \$1.00

(*Linum perenne*). A bit of the sky's heavenly blue for your garden. 18" to 24" high. May-August. Bluish foliage. Plant 12 to 15 inches apart in ordinary soil; ordinary moisture; sun. PRICES: 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Golden Flax \$1.00

(*Linum flavum*). Blooms May to August. Hardy. Plant 12" apart, sandy loam; ordinary moisture; full sun. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

Bargains

Hardy Ground Covers

5 Ground Ivy \$1.00

(Nepeta Mussini). Dwarf, compact plant with silvery gray foliage; myriads of lavender-blue flowers all spring. Grows 12" high. Plant 12"

apart; ordinary soil; ordinary moisture; sun or shade. Hardy. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Red Myrtle \$1.00

(Vinca rubra flora plena). Myrtle has always been the best ground cover, especially for shade, and now here is a good "red" variety. Actually the color is a very attractive

mahogany red. Flowers double. Very hardy and useful. Requires shade. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Blue Myrtle \$1.00

(Vinca Minor, Bowles Variety). Flowers larger than the old Myrtle; foliage broader and richer glossy green. Deep blue flowers in early spring; also blooms at intervals in autumn. Plant 12" to 15" apart; any soil; ordinary moisture; shade or sun. PRICES: 28c ea.; 2—46c; 4—82c; 5—\$1.00.



Myrtle

5 Coatflower \$1.00

(Tunica saxifraga). Tiny, shimmering flowers of pretty pink, beautiful green foliage, 8" to 10" high. Blooms all summer. Plant 12" apart; does well in poor soil; less than average moisture; sun or shade. Hardy. Field-grown. PRICES: 2—46c; 4—82c; 5—\$1.00.



Coatflower

5 Forget-Me-Nots \$1.00

(Myosotis palustris semperflorens). 4 to 6 inches high. Flowers, sky-blue, blooms from May to September. Plant 12 inches apart. Prefer moist soil; shade. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Forget-Me-Nots

5 Midget Hedge \$1.00

(Teucrium chamaedrys). May be sheared up to 12 inches. Dense, glossy green foliage, aromatic, bright lavender-pink flowers, July and August. Not evergreen but quickly resumes full leaf each sea-

son. Hardy. Plant 10" to 12" apart; ordinary soil; ordinary moisture; sun or shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.



Spurge

5 Spurge \$1.00

(Pachysandra terminalis). Gives dense masses of lustrous green leaves. Trailing vine 12 inches high. Thrives well under evergreens or anywhere. Practically evergreen. If an immediate effect is desired plant 8 to 10 inches apart; will thrive in any soil; shade; water liberally. PRICES: Field-grown plants, 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

3 Globe Flower \$1.00

(Trollius). Amazing orange-yellow with still richer fluffy stamens. Beautiful globular shape, 1½ to 2 inches or more across, 1 to 2 feet tall, bloom May to August. Plant 10 to 12 inches apart in rich moist soil; sunny or shady location. PRICES: 40c each; 2 for 70c; 3 for \$1.00; 4 for \$1.30; 6 for \$1.90.

5 Silver Speedwell \$1.00

(Veronica incana). Pretty blue flowers in spikes; silvery gray foliage. Grows 12 inches high. Blooms July and Aug. Very pretty. Hardy. Plant 8" to 10" apart; rich moist soil; sun or partial shade. Field-grown. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

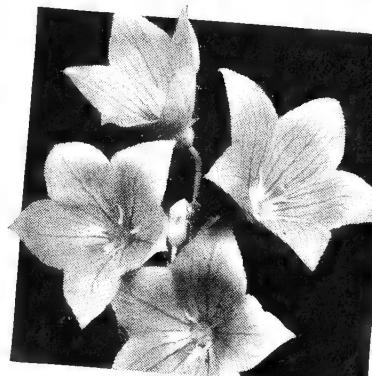
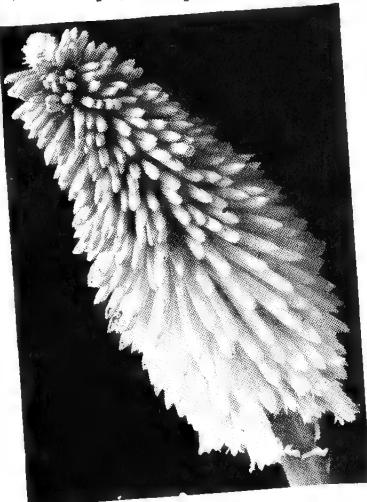
5 Speedwell \$1.00

(Veronica longifolia). Rich blue flower spikes. August. Two feet high. Plant 12 to 15 inches apart in rich soil; ordinary moisture; sun or par-

tial shade. Easy to grow. Hardy. PRICES: 28c each; 2 for 46c; 4 for 82c; 5 for \$1.00.

5 Bellflower \$1.00

(Balloon Flower—Platycodon). Grow 1½ to 2 ft. tall. Bloom July-Aug. Hardy. Space 12"; ord. well-drained soil; ord. moisture; sun or shade. PRICES: 2 for 46c; 4 for 82c; 5 for \$1.00. 2 yr., field pts, blue or white.



Bellflower

4 Red Hot Poker \$1.00

(Tritoma Pfitzeri). 3' to 4' high. Bloom Aug. to Oct., when fiery color is needed. Plant 15" to 18" apart; well-drained soil; ordinary moisture; sun; mulch in winter. PRICES: 33c each; 2 for 55c; 3 for 77c; 4 for \$1.00.

Now, here's a Fuchsia for your garden that will live through winters. Fuchsias, one of the most popular of flowers, now can be had in a new hardy variety.

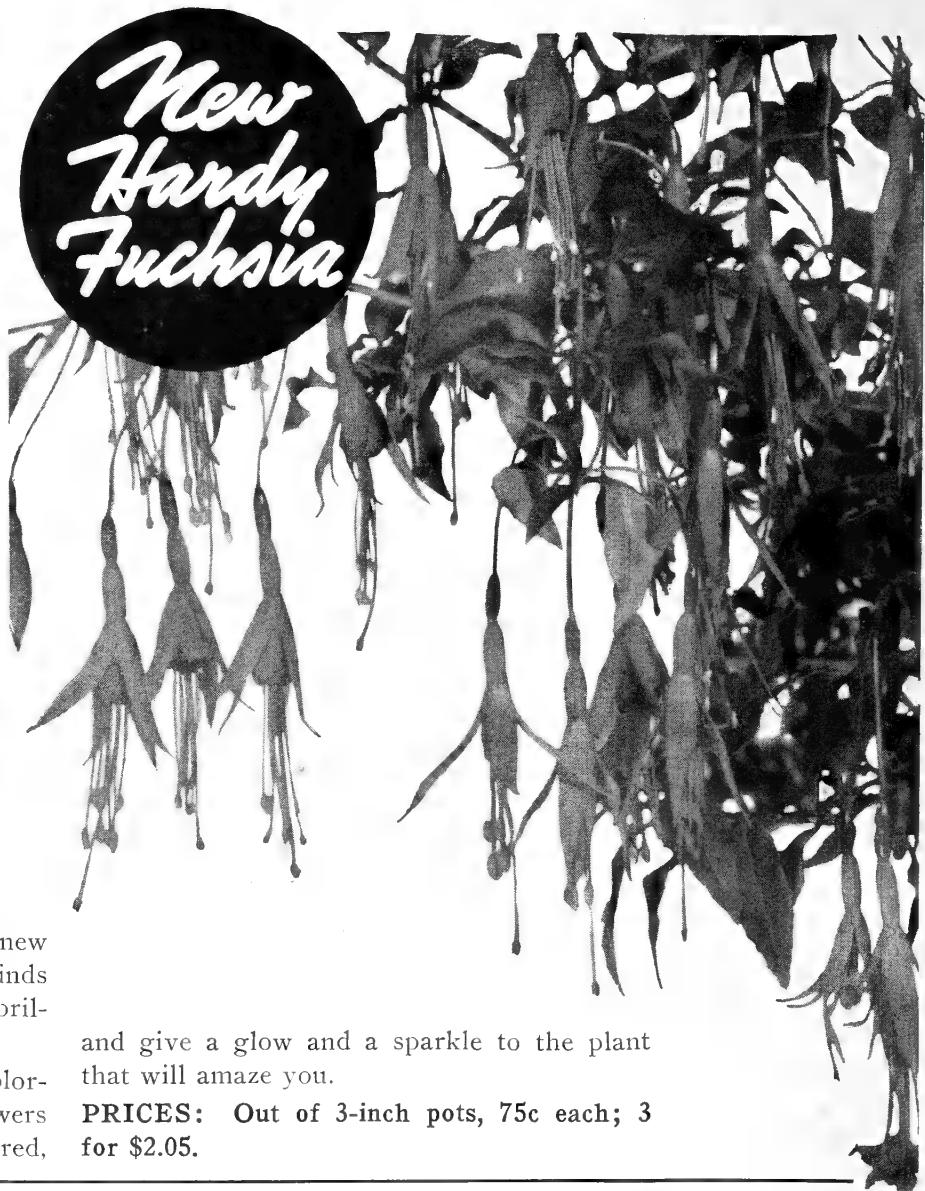
This new hardy Fuchsia will be a real sensation in your garden. The flowers are about twice as large as those of other hardy Fuchsias, and are a beautiful, brilliant red in color.

The plant has all the fine characteristics of the older Scarlet Beauty—glossy, holly-green foliage, and beautiful shape. They will thrive with a minimum amount of moisture, once they are established. Plant Fuchsias 24 inches apart in neutral or slightly acid soil, of moderate fertility; like a cool, moist place partly shaded. Mulch in fall before freezing.

It's Called *Senorita*

Senorita is the name of this delightful new variety of hardy Fuchsia. Senorita reminds us of a gay, Spanish beauty, adorned in brilliant colors, particularly red.

We want to emphasize the beautiful red coloring of hardy Fuchsia Senorita. The flowers are not just simply red, they are brilliant red,



and give a glow and a sparkle to the plant that will amaze you.

PRICES: Out of 3-inch pots, 75c each; 3 for \$2.05.

Order Early, Please

This year, more than ever, we want your orders early, on account of the labor shortage. Do not wait until the very last minute before ordering. Remember that our entire shipping season lasts only about ten weeks, and if all orders would come in at once, we would have a hard time indeed handling them.

In the past we have always found ourselves with hardly enough orders to keep busy the first part of the shipping season, then later orders come in with a rush, and among these are many that could have been shipped earlier had they been received. This causes severe congestion in the latter part of the season, which could be largely avoided if orders are received early.

We are anxious to ship your plants at the proper time. We want you to succeed with them, and we feel sure that you will cooperate with us in this small matter. Many send their orders in January, but others wait until actually ready to plant. Won't you all order early this year, and help us to serve you in the best possible manner?



R. M. KELLOGG COMPANY, Three Rivers, Mich.



8 Hardy Phlox \$ 145

Here is a bargain that simply should not be missed. These Phlox would cost you \$2.00 or more if ordered by variety; yet you get them for only \$1.45. You get outstanding varieties, wide color range, strong, healthy plants, high value—many of the varieties you will get sell in our own catalog and others as high as 35c each.

Red, Pink, White, Purple, Salmon, "Blue"—you get a variety of shades and colors, each one different, and all high-quality plants. July to frost.



CULTURAL NOTE:

Plant Phlox 18 inches apart in good rich garden soil; sun; ordinary moisture requirements.

If you order before March 15th, you may select any two Phlox you wish from our Big 6 Phlox Collection free of extra charge, value of free Phlox 70c: (Turn over two pages). Free Phlox will be labeled with variety names. Customers receiving catalogs after February 15th will be allowed 30 days to order. Order at once, and be sure of yours.

6 Foxgloves \$ 1.00

(Digitalis). These beautiful flowers should be in every garden. These are strong, vertical Shirley Hybrids with wide color range: white, shell-pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches or more. Blooming season about July. PRICES: 3 for 55c; 6 for \$1.00; 10 for \$1.60.

ORDER EARLY

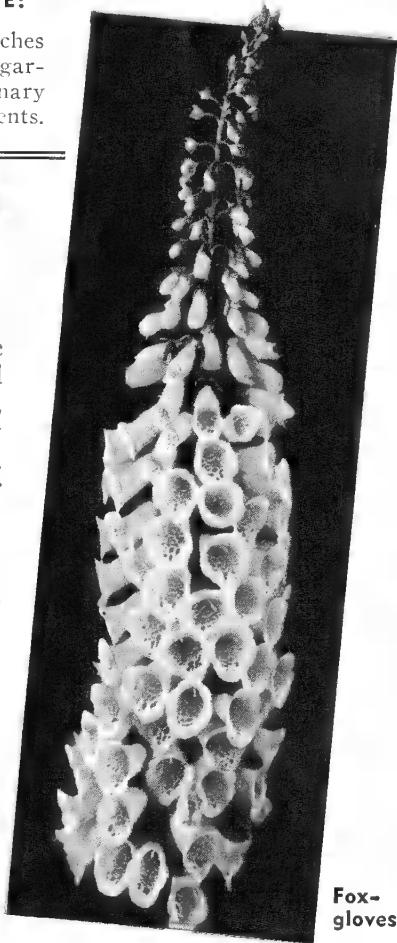
For best results, order Canterbury Bells, and Foxgloves early and plant as soon as received. They will be sent at your planting time.



Double
Canterbury Bells

6 Double Canterbury \$ 1.00

(Campanula Calycanthema—Cup and Saucer). Even more beautiful than the single Canterbury Bells. Flowers are double as shown at left. Produced in masses on tall 2 to 3 foot stems. YOU MAY CHOOSE COLORS—Blue, Rose, White, and Lilac. PRICES: Strong, field-grown plants, 3 for 55c; 6 for \$1.00; 10 for \$1.60.



Fox-gloves

R. M. Kellogg Co., Three Rivers, Mich.



Rosy Blue

"What an odd name!" you'll say of "Rosy Blue." You may even say "Absurd! There can be no such color as Rosy Blue," but really the name is very appropriate.

Here shades of blue and rose intermingle in magical and amazing fashion, really giving the effect of a rosy blue—not purple or violet, but "Rosy Blue."

Child of the famous large-flowered Phlox, "Daily Sketch," it inherits unusually large florets, vigor, productiveness, and fine well-filled, symmetrical heads. A valuable addition to any garden.

PRICES: 40c each; 2 for 70c; 3 for \$1.00; 4 for \$1.30.

Now

Last year thousands of customers bought these amazing new Phlox at 2 for \$1.00. Now, on account of a fortunate circumstance, we are able to reduce the price to 3 for \$1.00. And, in addition, if you order the special on next page (at right) you get the still newer red Phlox, Bright Eyes, FREE.

NEW PRICES

Rosy Blue and
Pinkette

1 for	\$0.40
2 for	.70
3 for	1.00
4 for	1.30
6 for	1.90
8 for	2.50

Cultural Note:
Plant Phlox 18 inches apart, in good, rich garden soil; sun; ordinary moisture requirements.

R. M. Kellogg Co.,
Three Rivers, Mich.

\$1.00 Value
Free! / New
Phlox
Bright
Eyes

Here's a new large-flowered RED Phlox—brilliant in color, child of the famous LARGE FLOWERED Daily Sketch. Magnificent in size, magnificent in coloring.

Here is something really new for your garden. Extra large flowered, brilliant crimson in coloring, beautiful dark eye. Read the description of Daily Sketch (next page) and then imagine the same thing in brilliant crimson, and that's the new Phlox, Bright Eyes. Sorry—no picture. A picture would sell more than we can supply. See special offer at right.

New Rosy Blue & Pinkette

3 for \$1.00

Pinkette

Pink so delicate that it can scarcely be seen—and yet it is there, making this new Pinkette Phlox probably the loveliest ever offered. Really, Pinkette has the sweetest coloring that you ever saw. It is a flower that will really delight you.

Child of Morgenrood, Pinkette has all the good characteristics that a Phlox should have. Florets are large, well-shaped, and occur in beautiful symmetrical heads. Foliage dark green and lustrous, strong and upright. Pinkette will probably be the outstanding Phlox among all Phlox for years. Do not fail to have it in your garden.

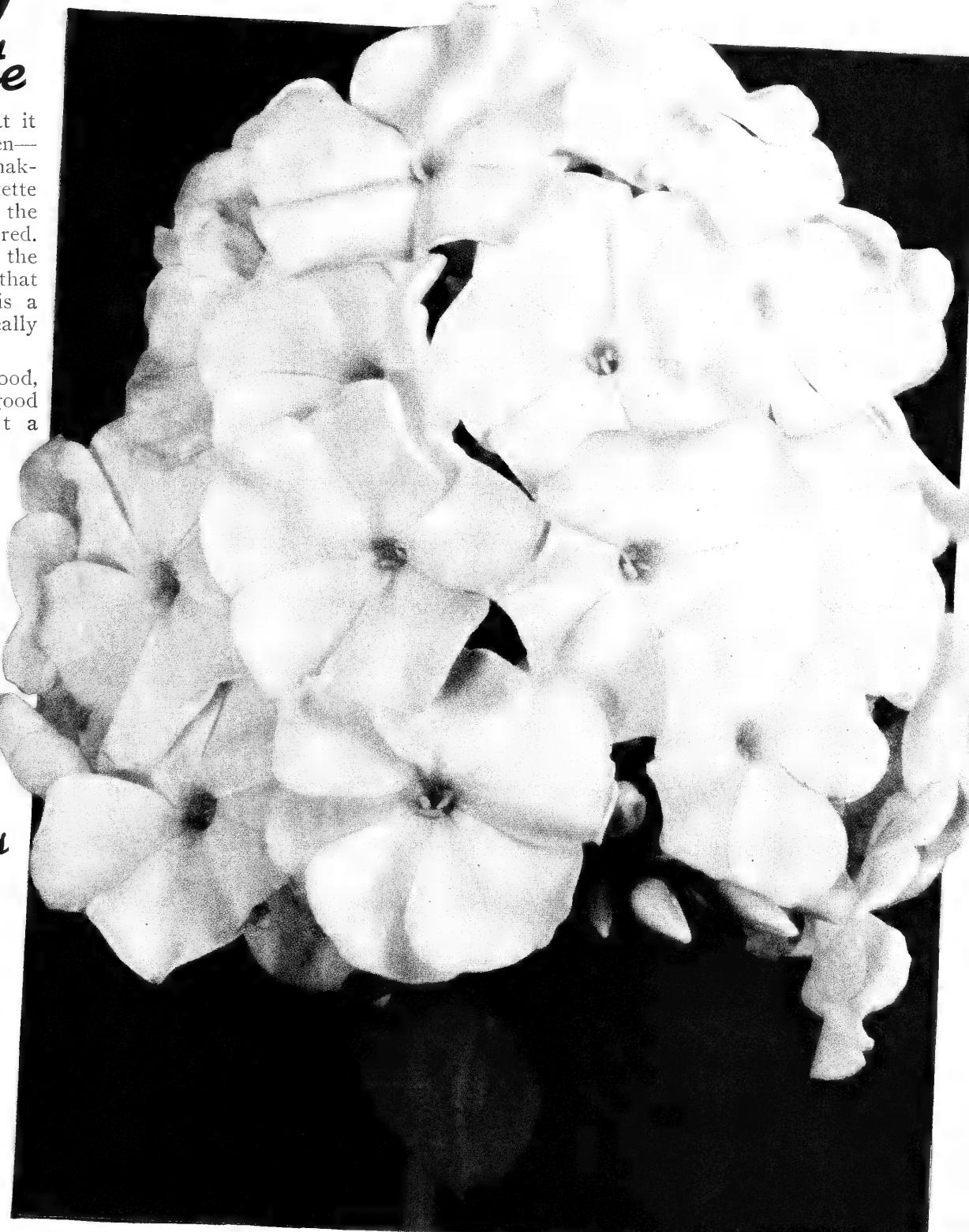
New Prices

Prices below apply to both Rosy Blue and Pinkette.

1 for	\$0.40
2 for	.70
3 for	1.00
4 for	1.30
6 for	1.90
8 for	2.50

Scarcity forces us to put a price of \$1.00 on the new Phlox, Bright Eyes. In fact we have such a few that we prefer to allow it free with each collection of 4 Pinkette and 4 Rosy Blue ordered, but will honor any orders received at \$1.00 per plant.

Many of you wanted the Rosy Blue and Pinkette last season, but were prohibited by price. Now prices are reduced approximately one-third, and in addition we offer you the still newer Bright Eyes, extra with the special at the bottom of this page.

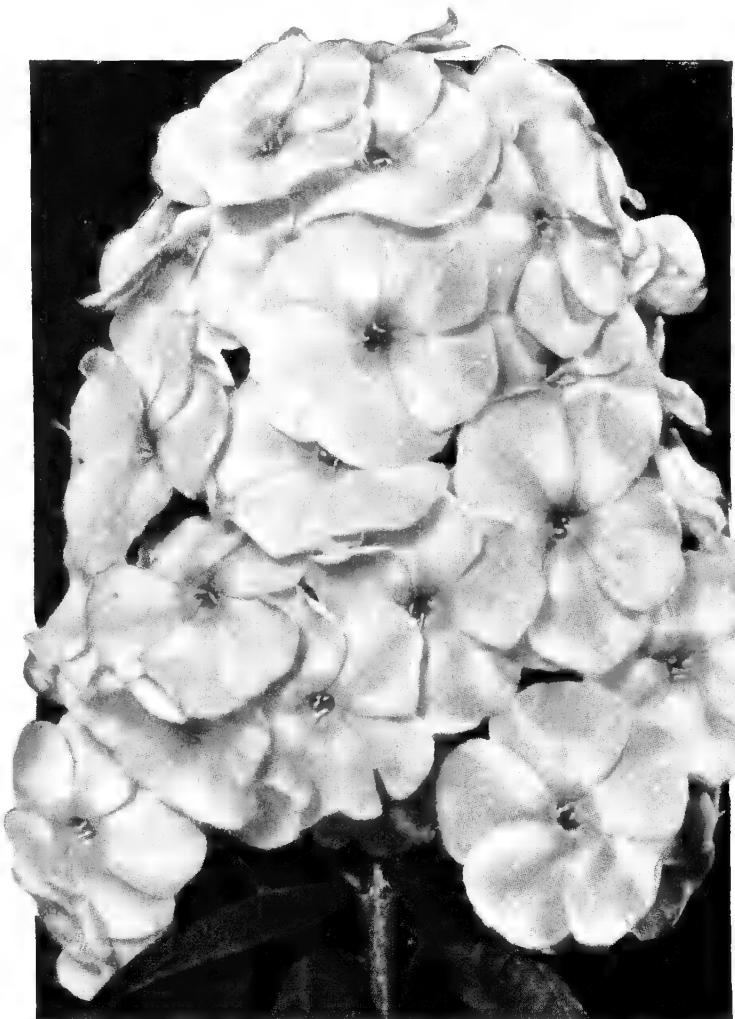


Special

4 Rosy Blue\$1.30
4 Pinkette1.30
Total Value\$2.60
And—you get one New "Bright Eyes" free of extra charge, total 9 Phlox in all.

Special
Price

\$2.50



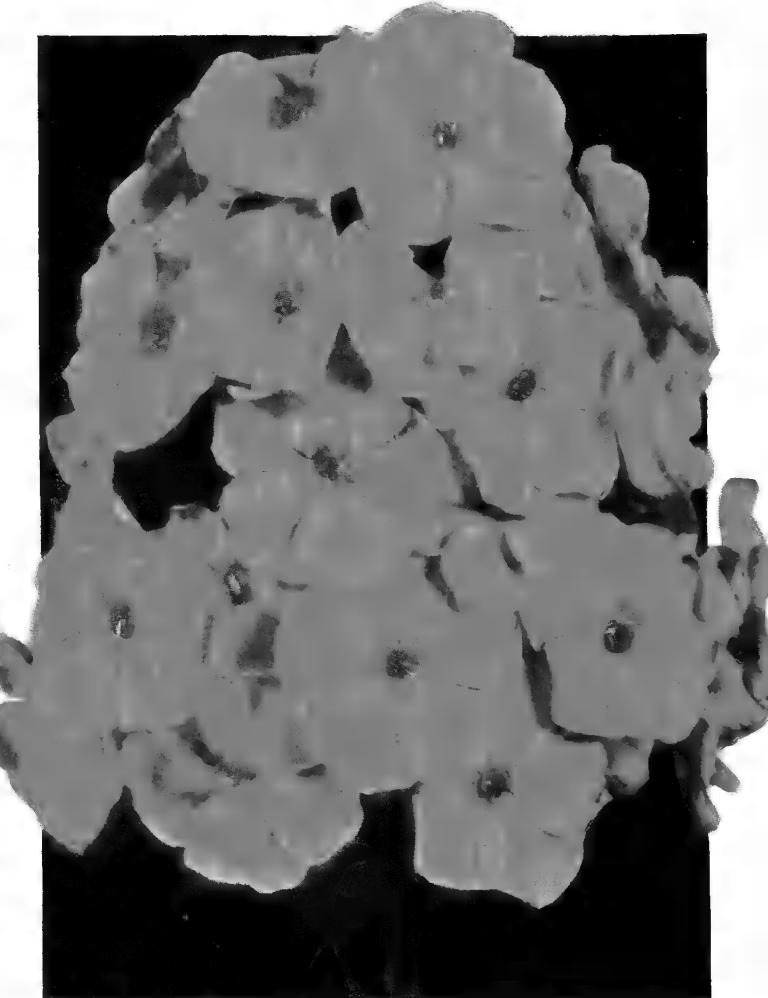
(1) Phlox Lillian



(2) Vandenburg Blue



(4) Moonlight Dream



(5) Salmon Glow



(3) Daily Sketch



(6) Africa

Kellogg's BIG 6 Phlox Collection

12 for
265

These six Phlox are today's outstanding varieties. For vigor, productiveness, and beauty they cannot be surpassed.

PRICES

1 for	\$.35
3 for	.85
5 for	1.35
10 for	2.25

(1) **LILLIAN.** Lillian is the outstanding salmon-pink Phlox of today, and what a charming color combination it has. Florets are rich salmon-pink, with pretty bluish eye. Very unusual. Very compact flower heads, with beautiful florets. Very robust grower with plenty of vitality. Often 12 to 15 flower spikes per plant, massive display. Grows 2 to 3 feet high. Very hardy. Fine for cutting.

(2) **CAROLYN VANDENBURG.** This is the outstanding dark blue Phlox today, not only on account of its color, but because it is extra large, healthy, vigorous, and productive. Very striking. Creates much excited comment.

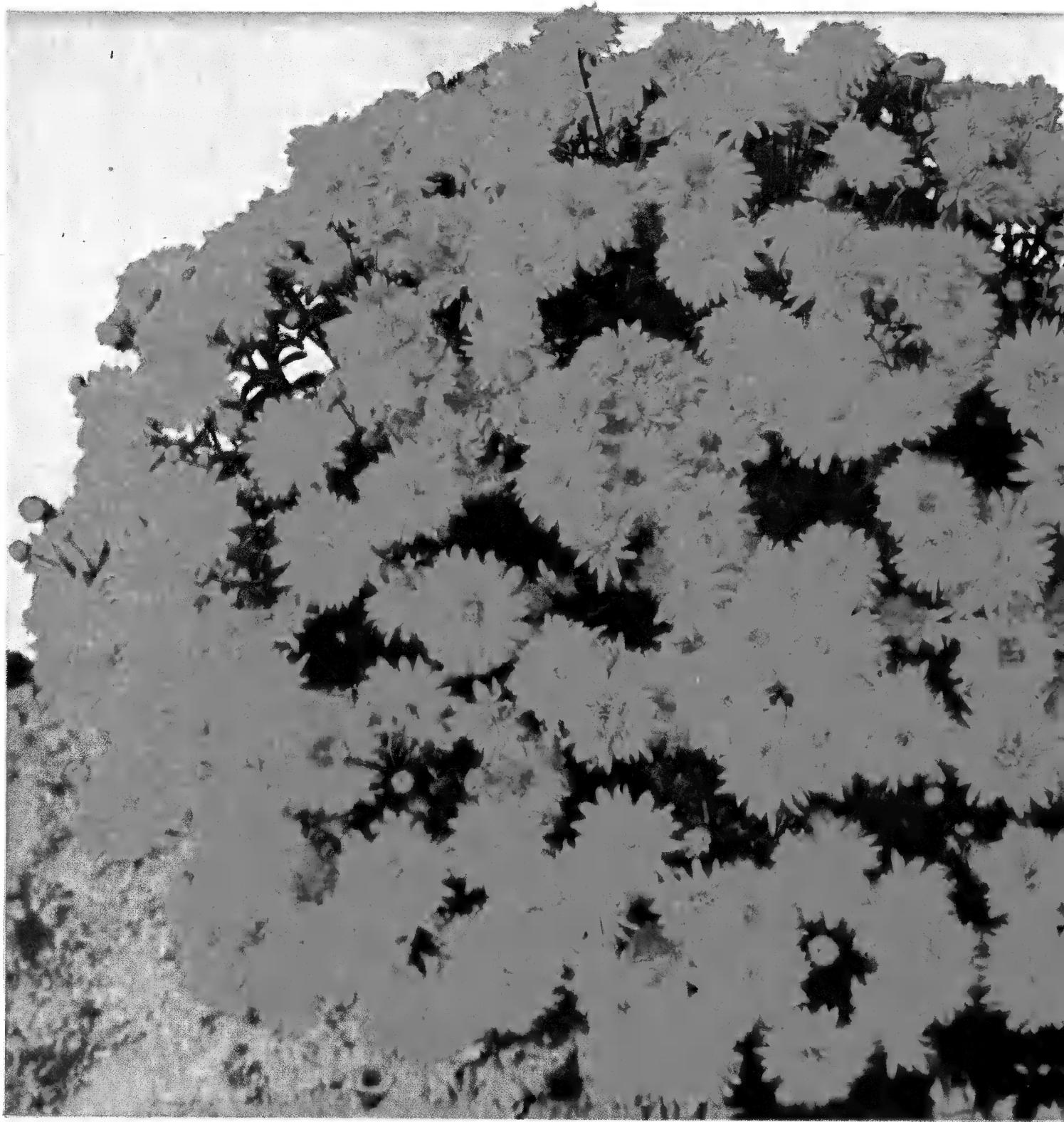
(3) **DAILY SKETCH.** Here is pink so dainty and pretty that it cannot be reproduced accurately. You must grow Daily Sketch to see its beauty. Florets, largest you ever saw— $1\frac{1}{2}$ inches across—as large as a Pansy. Color does not fade; stays beautiful. Long blooming season, July to frost. Hardy.

(4) **MOONLIGHT DREAM.** This Phlox is very well named. It is pure white with faint apple-green in the center, giving a bewitching moonlight effect. Plant is very healthy, strong and upright growing. A new white and an improvement over all previous whites. You should have Moonlight Dream.

(5) **SALMON GLOW.** Deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox. Eye: deep carmine. Heads: well filled, stately. Foliage: healthy, strong. You should by all means have this amazingly beautiful variety.

(6) **AFRICA.** Color so mysteriously beautiful that it can hardly be described—amazing dark carmine-red that seems to belong to another world. Strong, vigorous grower; healthy and hardy; easy to grow. Far more beautiful than the picture.

PRICES: 1 for 35c; 3 for 85c; 5 for \$1.35; 10 for \$2.25.



Azaleamum "Summer Gold"

Early Blooming

One of the things you will like most about Azaleamums is that they bloom early. Often, they will give you some blooms in July, and often they are producing in abundance in August. By September, they should be completely covered with blooms. They are indeed a glorious sight at this stage, and will give you such beauty as no other flower can give. Many customers report far more blooms per plant than we claim. Why not see what you can do?

Above is a complete plant of the new "Summer Gold" Azaleamum. Wouldn't you just love to get at it and snip a few beautiful blooms for your table? You could too, without noticeably injuring the plant's beauty, because the flowers are produced in such wonderful abundance that a dozen or two would not be missed.

Summer Gold Azaleamum is inclined to be more upright than the older varieties, but often one will be so completely covered with the large, heavy blooms, that they have to cover the sides of the plant to find room. That's what the plant above has done. Isn't it beautiful? Wouldn't you love it in your garden?

PRICES: Strong, potted plants, \$1.05 each; 2 for \$2.00; 4 for \$3.90.

NOW!

Another New Azaleamum

A TRADE MARK

Important!—The word "Azaleamum" is our trademark, and must not be used by any other firm or individual in selling plants of any kind. Most of the varieties of Azaleamum are patented, or patent applied for, and cannot therefore be propagated asexually for resale.

BETTER FORM • BIGGER FLOWERS
BEAUTIFUL COLOR • EXTRA HARDY
• EXTRA STURDY •

It's Called

"Summer Gold"

Propagation Rights Reserved

Now—here's the new Azaleamum that you have been waiting for. This new Summer Gold has **LARGE FLOWERS**—often nearly 3 inches across or more—beautifully shaped, beautifully colored.

New Azaleamum Summer Gold is the start of a new **large-flowered group** of Azaleamums. The older varieties have beauty, yes. They are gorgeous, too, with their hundreds and hundreds of blooms, and it almost seemed that they could never be improved, but the new Azaleamum Summer Gold is proof that they can. Order Summer Gold this year, and have a garden that stands out superior to any other in your neighborhood.

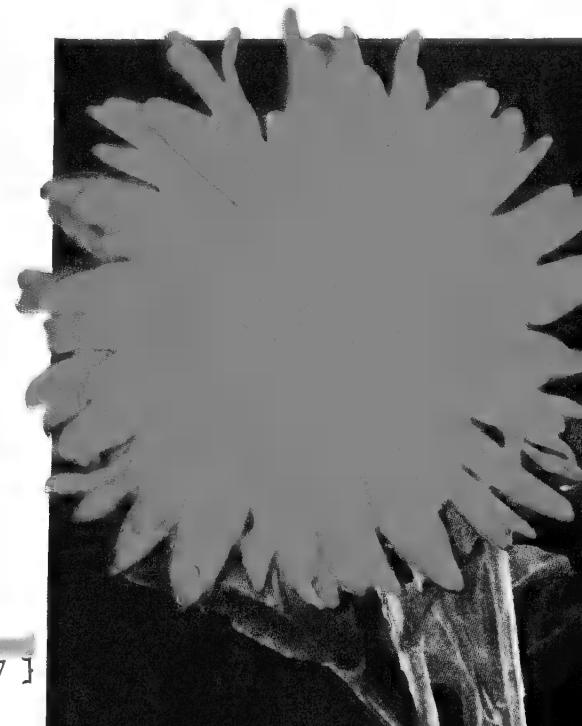
Order Now

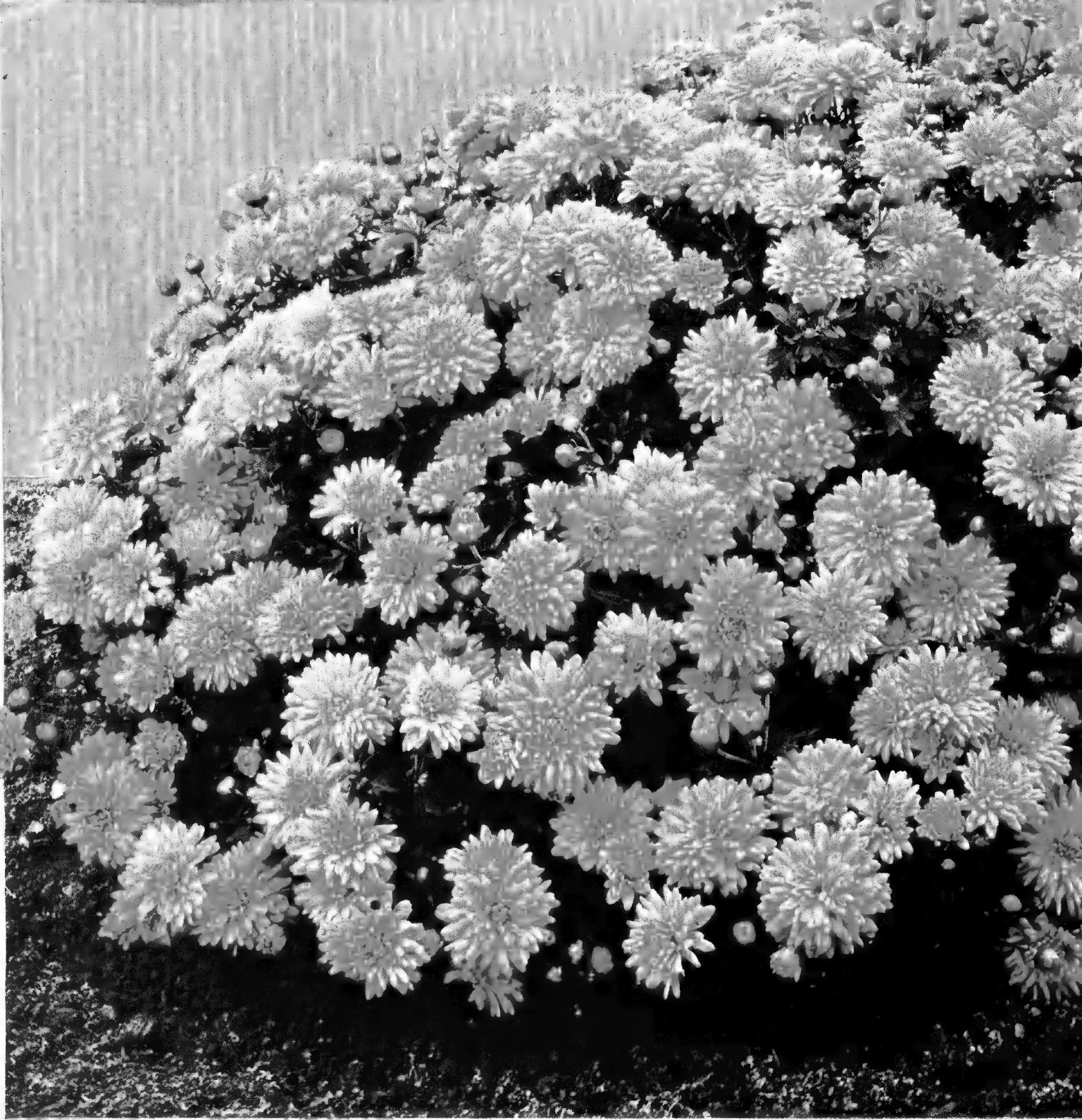
For a time we debated whether or not to introduce Summer Gold this year, because we knew that we would not be able to produce enough for all customers. Our decision was, "first come, first served," and so you can have Summer Gold this year if you order at once. But do not delay, or the supply may be exhausted when your order is received.

Hardy Perennials

All Azaleamums are hardy perennials. They belong to the Chrysanthemum family and live through difficult winters the same as Chrysanthemums. They bloom even better the second year than the first.

However, it is best to give them some winter protection. After the tops have been deadened by frost in the fall, cut them down, and let fall over the roots. Then add a layer 6" or 8" deep of some good strawy material. Leaves should be applied thinner if used, as they smother if applied too thickly. Only a little care like this will bring your Azaleamums successfully through most any winter.





Hundreds of Blossoms

Owners find our claims of 600 blooms first year, or more, to be true. To those who have never seen Azaleamum it seems unbelievable, but read what customers say: Mrs. Lustenburger, Miss., says that despite poor soil, heat and drought, her Azaleamum grew to a large bush covered with hundreds of lovely flowers first year. J. L. Sigmund, Pa., reports—"I tried to count the blooms but got lost!" G. A. Bernard, Ill., writes—"You say 600 flowers. I'll bet there are 1,000 flowers on one single plant." And O. A. Wood, Mich., reports 2,928 blooms by actual count on a single first year plant!

No single plant can show the glory of Summer Sunset, because it varies in shade throughout the season. We selected a plant that was predominate in rich orchid. At the same time there were others that predominated in golden yellows and apricots, some that were predominately orange, and others with a mixture of shades. Summer Sunset is a continual surprise to you. It does not tire you with one color alone, but has a variety of colors, and each color is glorious and beautiful.

Very early blooming, will start about the first of August or earlier, depending upon the season.

PRICES: Plants out of 2½-inch pots, with ball of earth on roots, 1 for \$1.00; 2 for \$1.90; 3 for \$2.80; 6 for \$5.50.

ORDER EARLY. This is only the second year we have offered Summer Sunset, and the supply of plants is still limited. We urge every customer to order early, and avoid disappointment.



New Opalescent Azaleamum

Plant Patent No. 561

Here is a plant which literally seems to shimmer and glimmer in the sun like a magnificent jewel, when covered with its hundreds of blossoms which first appear in August and continue until stopped by heavy frost.

Summer Sunset is a new addition to the family of Azaleamum type plants, a variety of exceedingly rare and rich coloring, not a single color alone but a mixture of colors in a beautiful opalescent effect. You have been enthusiastic about Azaleamums in the past. They have aroused the admiration and envy of your neighbors. Now you will welcome this new variety with open arms.

It's Called

Summer Sunset

Plant Patent No. 561

Few other 'Mums approach Summer Sunset in the beauty of their individual blossoms. They can not duplicate the effect of hundreds of blossoms on one plant, in a rich scintillating mass.

The open flowers of Summer Sunset vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. Can you imagine the beautiful effect of so many harmonizing colors appearing all at one time?



Friends Admire

Do you want your friends and neighbors to exclaim in wonder? Do you want them to envy your garden and admire it? Do you want a flower that is really new and more beautiful? Is so, order Summer Sunset.

PRICES

Strong, potted plants
1 for \$1.00
2 for 1.90
4 for 3.70

Hardy—Healthy—Vigorous

This applies to all plants of the Azaleamum family. All are hardy—live through hard winters. All are healthy—seldom are they affected with any disease. All are vigorous growers.

We ship small pot-grown plants, out of $2\frac{1}{2}$ inch pots, and it will seem almost unbelievable that they can reach the large size shown, but they do. At first they seem to be simply standing, but all the time they are busily developing root growth underground; and beginning in late June or early July, new shoots appear all around the original plant. These develop rapidly, forming the large plant shown above.

The buds are a rich red just before opening, giving an amazingly beautiful contrast with the open flowers and dark green foliage. The picture above shows fully open flower.

And Here's the Rest of the



These flowers have such an abundance of beauty, that it will be many years before other varieties are found far superior to them. See the beautiful picture at the right. This picture shows the pink variety in full and glorious bloom. The six other varieties listed below produce blooms in similar fashion—hundreds of them at a time—hundreds the first year—even better the second year. Because of the hundreds of blooms produced by a single Azaleamum plant, Azaleamum is the cheapest flower that you can grow.

7 Beautiful Colors & Types

The pictures at the left show individual blooms of the six varieties listed below.

(1) **AZALEAMUM, BRONZE BEAUTY.** (Plant Patent No. 205). Flowers appear in a variety of beautiful bronze shades. First they are warm, rich, red-bronze which soon turns to a bronzy yellow with red-bronze center, then later the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving a most delightful effect. Later all the flowers turn to bronzy yellow.

(2) **AZALEAMUM, MAGIC WHITE.** (Plant Patent No. 204). Blossoms first open a very delicate pink, and later turn white with faint yellow center. **HARDY!**

(3) **AZALEAMUM, GOLDEN WONDER.** (Plant Patent No. 368). Flowers are beautiful golden yellow as shown and are produced in great masses just like the Pink Azaleamum, get 3 to 4 feet across and 1½ to 2 feet tall. Hundreds of blossoms open at one time. Starts blooming usually in August and continues until frost. **HARDY!**

(4) **SANTA CLAUS.** Grows somewhat taller than the others and is **ONE OF THE MOST HARDY OF ALL.** It is exceedingly hardy and easy to grow.

(5) **SUMMER-MUM, DEAN KAY.** Blossoms of Dean Kay are about two inches across, and more uniform in color than the others. Long, sturdy stems; strong, healthy foliage—exceptionally hardy everywhere. Plants get 2½' to 3' tall, and often 3' to 4' across. Literally loaded with hundreds of blooms at one time throughout the season. More upright than the others.

(6) **GOLDEN GLORYMUM.** Color is rich golden yellow shading to golden orange at the center (the picture does not show this half well enough). Beautiful in shape. One of the most beautiful flowers grown. Just imagine a whole plant completely covered with these large 2 to 3 inch flowers!

(7) **AZALEAMUM, CAMEO QUEEN.** See description and picture at right.

PRICES: Strong, pot-grown plants, with ball of earth on roots, easy to plant and handle: 1 for 70c; 2 for \$1.30; 3 for \$1.90; 4 for \$2.50.

PRICES

Strong, pot-grown plants; with ball of earth on roots, easy to plant and handle:

1 for \$.70
2 for 1.30
3 for \$1.90
4 for 2.50

CULTURAL NOTE

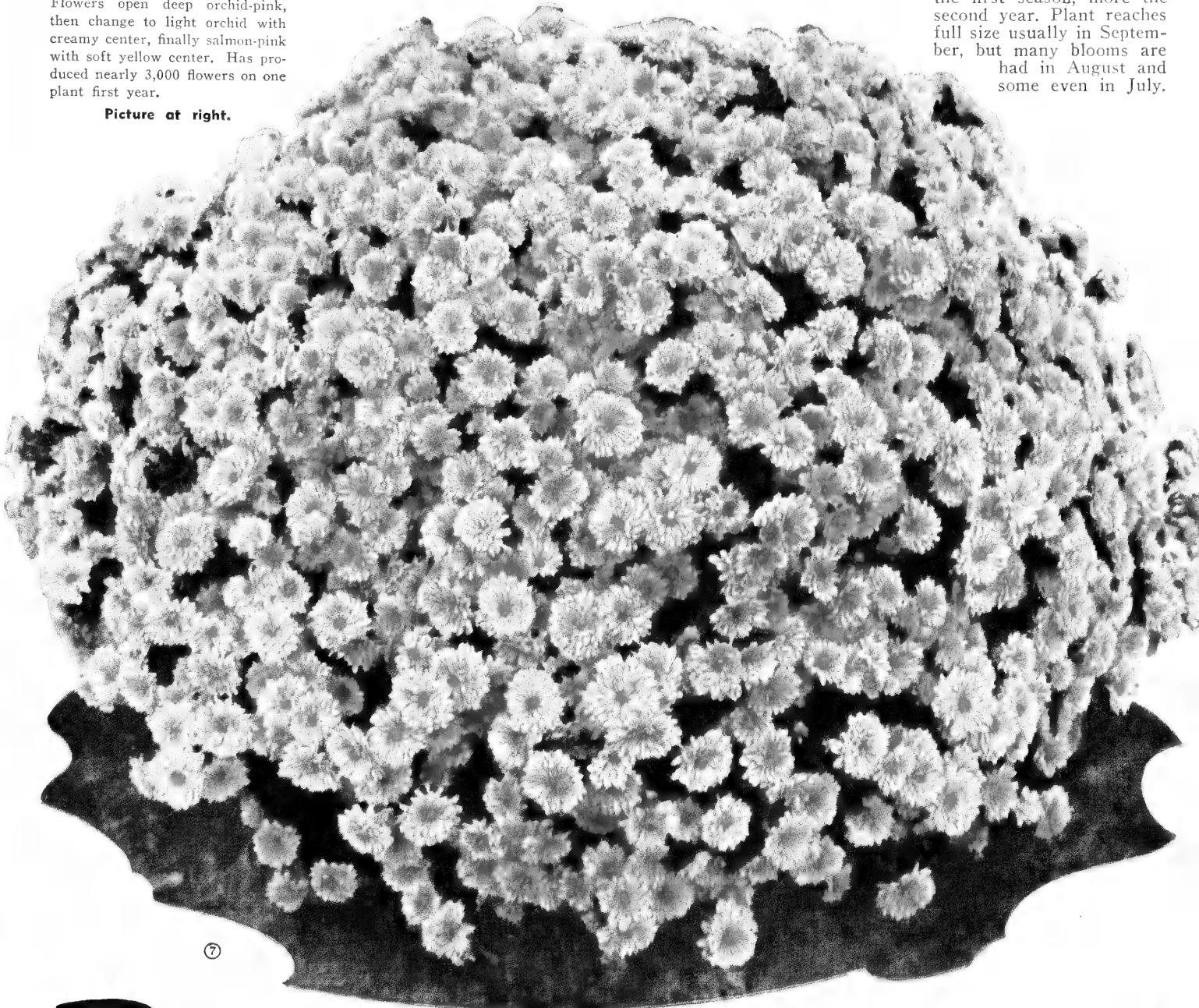
Plant Azaleamums 2 to 3 feet apart; rich, well-drained soil; ordinary moisture requirements; sun.

Azaleamum Family

AZALEAMUM, CAMEO QUEEN

Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has produced nearly 3,000 flowers on one plant first year.

Picture at right.



⑦

Bargains

Here are three specially made bargain offers to save money for you.

4 Pretty Pairs **8 in ALL**

Azaleamums are pretty in pairs.

2 Azaleamum, Bronze Beauty	\$1.30
2 Azaleamum, Magic White.....	1.30
2 Azaleamum, Golden Wonder	1.30
2 Azaleamum, Santa Claus	1.30

Total Value \$5.20

Special Price \$4.90

5 By Color

Here is the best bargain of them all, for after all, why should you be interested in variety names, when you can get the same beautiful display at a lesser price? Plants are the same that you would get if you ordered by variety, but you get them by color, as follows:

- 1 White Azaleamum
- 1 Bronze Azaleamum
- 1 Yellow Azaleamum
- 1 Red Azaleamum
- 1 Pink Azaleamum

Total Value, at least..... \$3.50

Special Price only \$2.95

HUNDREDS OF BLOSSOMS

The picture shows an Azaleamum in full bloom. All Azaleamums bloom similarly, with hundreds of blooms. Often 600 or more the first season, more the second year. Plant reaches full size usually in September, but many blooms are had in August and some even in July.

All

How would you like one each of the seven varieties shown and described on these two pages? We will send you one Azaleamum Cameo Queen, one Bronze Beauty, one Magic White, one Golden Wonder, one Red Santa Claus, one Dean Kay, Pink, and one Golden Glorymum Yellow, total value \$4.90, for the special price of only

\$3.95

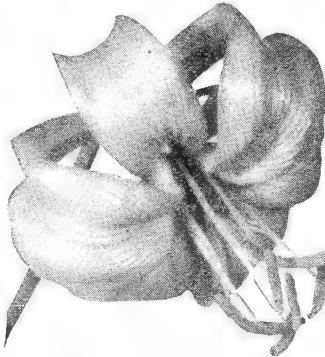


Regal Lilies

6 for
\$1.00

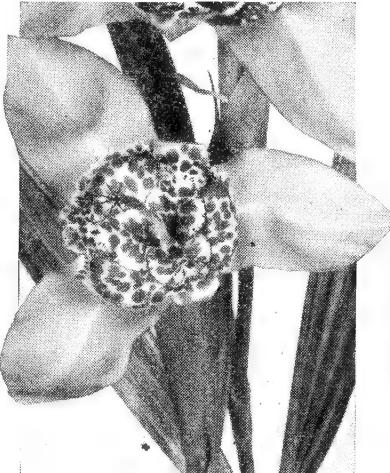
One of the most beautiful of Lilies—snow-white with gilded throat like molten gold. Crimson veins outside. Up to twenty blooms per flower head. Hardy! Blooms June and July; 4 to 5 feet high. PRICES: 3 for 55c; 4 for 70c; 6 for \$1.00.

5 Coral Lilies \$1.00



(*Lilium tenuifolium*). A beautiful miniature Lily; one of the prettiest. Grows 18 to 24 inches high, with coral-red flowers in June. Does especially well planted with other flowers. Plant 8 inches apart, 3 to 5 inches deep; mulch in winter. PRICES: 28c each; 2 for 46c; 3 for 64c; 4 for 82c; 5 for \$1.00.

Tiger Flower 6 for \$1.00



(*Tigridia*). Mixture of brilliant reds, whites, pinks—hybrids, mixed colors only. They give a beautiful display. Grow 2 to 3 feet high. Plant 6 to 8 inches apart; ordinary well drained soil; full sun; ordinary moisture. Blooms all summer. PRICES: 25c each; 2 for 40c; 3 for 55c; 4 for 70c; 6 for \$1.00.

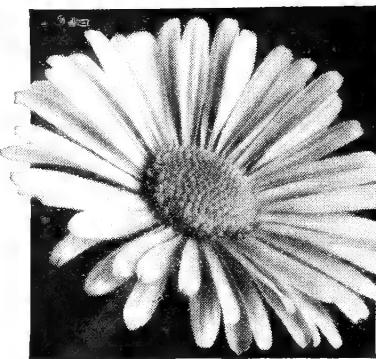
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Do You Like Daisies?

Here are four bargains on Daisies and Daisy-like flowers.

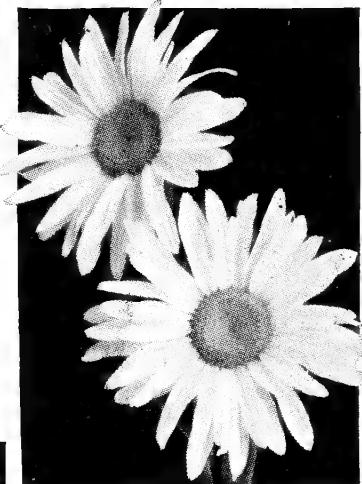
5 Sky Blue \$1 Daisies

(*Aster subcoeruleus*). A pretty blue daisy-like Aster. Grows only 8" to 10" high. Makes a beautiful border. Plant 8" to 10" apart in ordinary soil; likes moisture; sun or part shade. Field-grown. PRICES: 28c each; 2 for 46c; 3 for 64c; 4 for 82c; 5 for \$1.00.



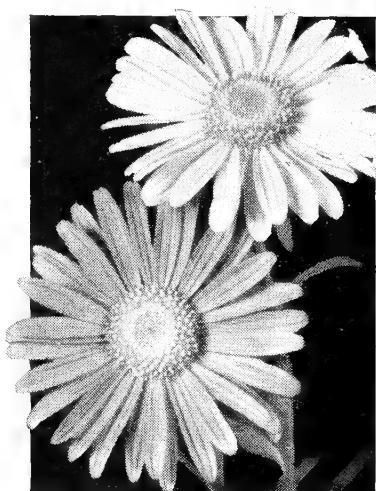
5 Shasta \$1 Daisies

(*Chrysanthemum maximum*). Large flowers of many snow-white petals. Long, mid-summer blooming. Grow 18" to 24" high. Plant 15" to 18" apart in ordinary soil; ordinary moisture; sun. Bloom June to August. Hardy. PRICES: 28c each; 2 for 46c; 3 for 64c; 4 for 82c; 5 for \$1.00.



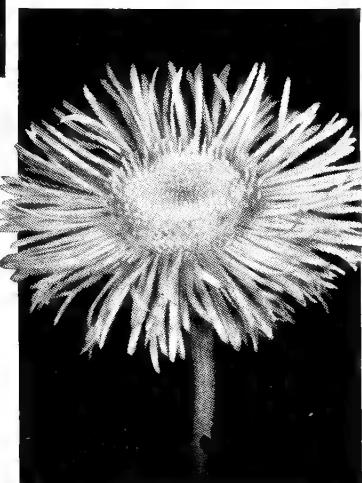
5 Painted \$1 Daisies

(*Pyrethrum*). Hybrids, mixed colors only, from red to light pink and white. Grow 2' to 3' high. Bloom May-June. Plant 12" to 15"; good soil; sun or part shade. PRICES: 28c each; 2 for 46c; 3 for 64c; 4 for 82c; 5 for \$1.00.



5 Blue-Fringed \$1 Daisies

(*Erigeron Speciosus*). Flowers large and violet-blue with yellow centers. Bloom June and July, 1½ to 2 feet high. Fine for cutting. Plant 15 to 18 inches apart; ordinary soil; ordinary moisture; sun. PRICES: 28c each; 2 for 46c; 3 for 64c; 4 for 82c; 5 for \$1.00.



Daisy Bargain

3 Sky Blue Daisies.....	\$.64
3 Shasta Daisies.....	.64
3 Painted Daisies.....	.64
3 Blue Fringed Daisies.....	.64

Total Value.....\$2.56

Special Price **\$2.25**

R. M. KELLOGG CO.



8 Large Flowering "Mums" \$2.00

Including Barbara Cummings and Aladdin

At least one Barbara Cummings, and one Aladdin included, extra early, picture and prices at left.

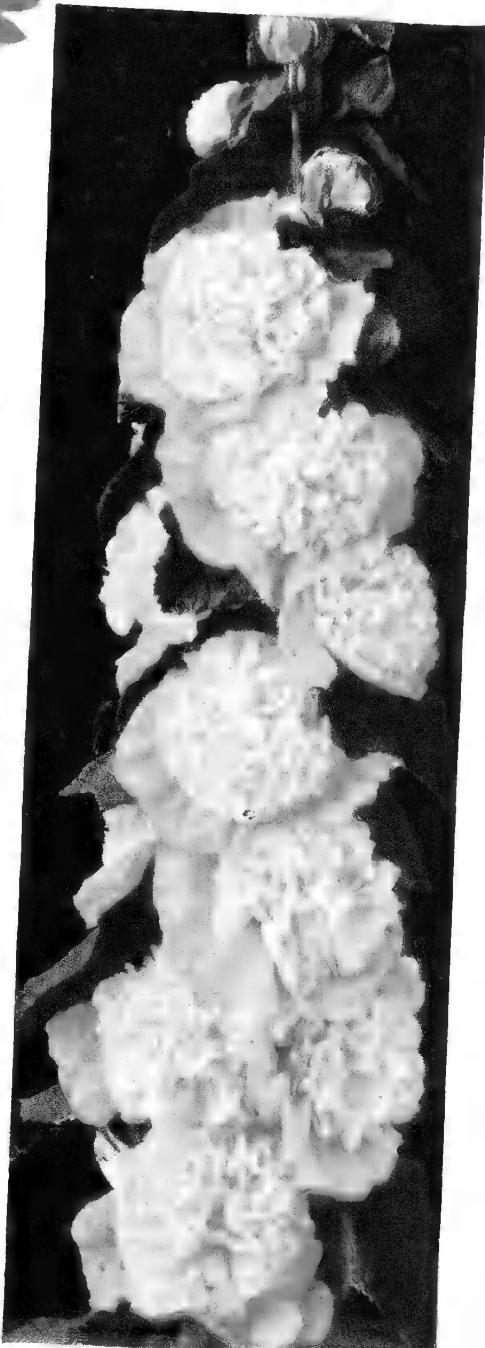
For the others, you will receive excellent varieties, but unlabeled, our choice, in colors shown, all strong, pot-grown plants.

Note: — Barbara Cummings or Aladdin may be bought separately at prices shown.

Aladdin
3 for \$1.00
6 for \$1.90

6 Pompons \$

White, Yellow, Pink. Excellent varieties, our choice. An excellent bargain.



Barbara Cummings
3 for \$1.00—6 for \$1.90

Now

Pentstemon Garnet

3 for \$1

Flowers of Pentstemon Garnet are huge, nearly as large as Canterbury Bells, and are produced in great quantity from June until frost. Color is a rich garnet red, and the blooms are gracefully placed in colorful clusters, on stems that grow 18 to 24 inches high. 6 to 12 spikes appear on one plant at a time. Very hardy. Plant 18 inches apart; any well drained soil; sun or partial shade; ordinary moisture requirements. Give winter protection.

PRICES

1 for \$.40	3 for \$1.00
2 for .70	6 for 1.90



5 Rose-like Double \$// Hollyhocks

(Althea rosea). These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, in a month flowering, beautiful! Bloom June and July. We send you an assortment of pink, red, lilac, white and yellow, or you may choose colors.

PRICES: 28c each; 3 for 64c; 5 for \$1.00.

Double Hollyhocks

KELLOGG'S Glory 100 FINE

At least ten different varieties will be given, and probably more, so that you will have a beautiful color range—reds, whites, mauves, pinks, yellows, and all the fine colors of Gladioli.

You will ask how we can make this amazing offer. These bulbs will be varieties of our own choice, and unlabeled, although guaranteed to be high-grade varieties. By handling the collection in this way, we can fill your order out of our surplus stocks and the advantage of keeping the stocks balanced in this way is so great, that we make this fine offer.

Every bulb in this collection will be choice blooming size, hardy and robust, with plenty of vitality to produce loads of large beautiful flowers this year. They will be the same size bulbs that you would get if you ordered by variety at much higher prices. Don't overlook the saving that you make by ordering this collection. It's an amazing value.



2
Collections

\$4.95

You'll Be Glad That You Ordered Kellogg's Glory

Mixture GLADIOLI

BLOOMING SIZE BULBS for only \$2.65



ORDER EARLY

Don't forget to order early. Remember that the Seventh Heaven can be given only as long as they last. See our remarks regarding substitution for Seventh Heaven in the circle above.

GUARANTY

We guarantee that you will receive at least ten different varieties in this fine Glory Mixture of Gladioli, each variety different in color or markings. Bulbs must reach you in good condition or your order refilled free.

Mixture "Glads"



Seventh Heaven

New!
Gladiolus

Seventh Heaven

Many good Glads have been originated, but we believe this one tops them all.

Now, at last, we have enough bulbs of the amazing new Seventh Heaven "Glad" to show it in color. Had we shown it in color before, we could not have supplied the demand.

We have been careful to show this beautiful flower as accurately as possible, but remember that printed colors are never as lovely as those of the natural flower. You can admire this beautiful picture, then expect something even far more beautiful when your Seventh Heaven blooms.

We will let the picture tell you about the coloring and form of Seventh Heaven. Further, we will say that florets are huge, often measuring 6 inches across or more, and are beautifully placed on tall, strong spikes. An amazing thing about Seventh Heaven is that nearly all of the florets open at once. It makes an amazing display, ten to twelve huge flowers being open or opening at one time.

Again we say, order early, as we will probably not have enough to go around.

PRICES: Large blooming size bulbs, \$1.15 each; 2 for \$1.95.

Price
\$ 1.15
Per Bulb

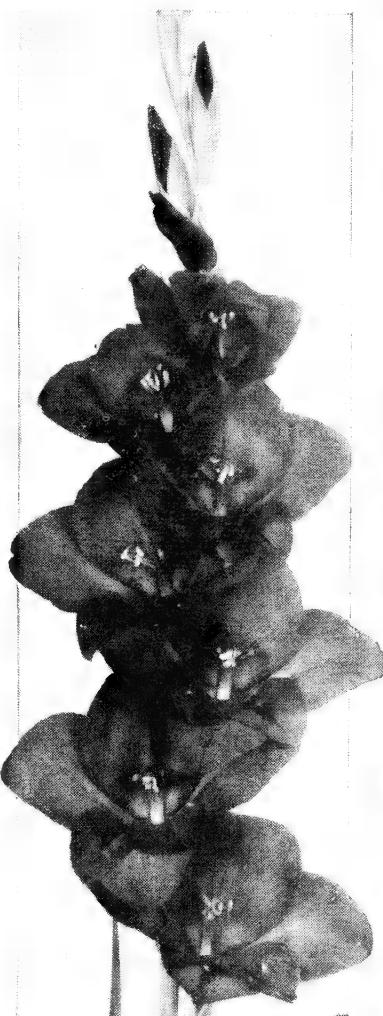
Keep 'Em Smiling!

Win this war and America will continue as a country where happy smiles flourish for you and your children. Buy War Bonds and aid in the victory.

They are excellent investments. How about that new home you have been planning to build? The materials will be available after the war, and your war bonds will provide the money. Apply to your local bank or post office for complete details. Make war bond buying a sound, farsighted habit.



Kellogg's Aristocrat Gladioli



Morocco

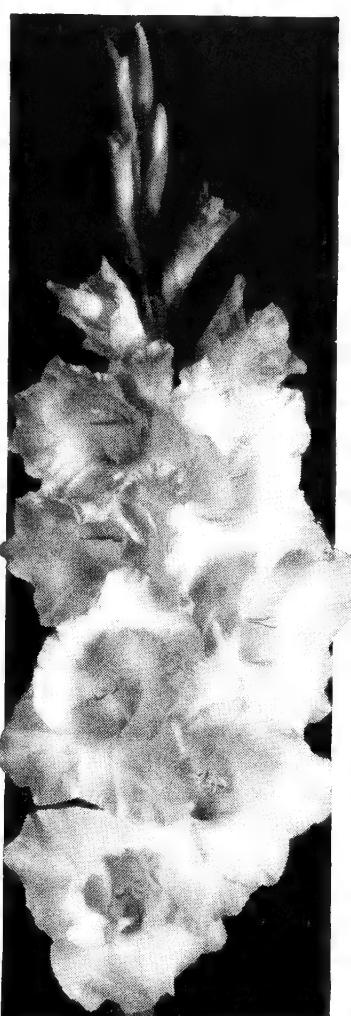
MOROCCO. Richest wine-red, liberally streaked with midnight shades. Velvety; tall; medium flower; mid-season.

AMERICA. Huge flowered variety. Three foot, spikes well filled with huge 4" florets, delicate orchid-pink in coloring.

ANNIE LAURIE. Light delicate pink. Tall, straight, beautiful arrangement of florets. Mid-season. 3 to 5 feet tall; flowers 3 to 5 inches across.

BETTY NUTHALL. Lovely ruffled streaked salmon-pink. Lower petals yellow in throat with beautiful streaks of red. Late; tall; large.

BRIGHTSIDES. Ruffled orange and gold; very early; tall.



Picardy

PICARDY. Clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across; tall; mid-season.

CACTUS ROSE. Rich velvety purplish red just like beautiful cactus blossoms. Throat like October frost —4 to 6 feet; late.

DEBONAIR. Beautiful La France-pink with shrimp-pink throat; mid-season; tall; large.

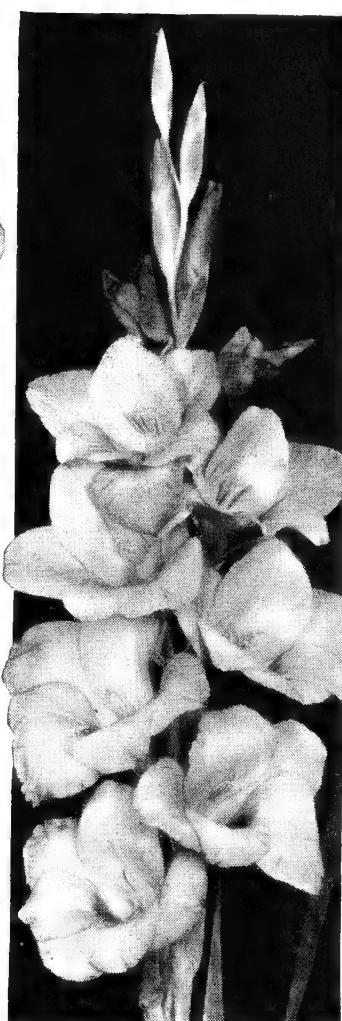
DREAM. Lovely geranium-red with showy deep red blotches; medium height; mid-season; medium size flowers.

GRAPHIN LIVIA (Chotek). Pretty, dignified lavender, lower petals beautifully shaded in the throat; early; small flowers but good; medium height.

You may find many Gladioli priced higher than these, but very few that are better. We have carefully selected these Kellogg Aristocrat varieties for you. They give you the best value for your money.

50
for
\$1.75

6 for \$.35 || 25 for \$.95
12 for .55 || 50 for 1.75
100 for \$3.35

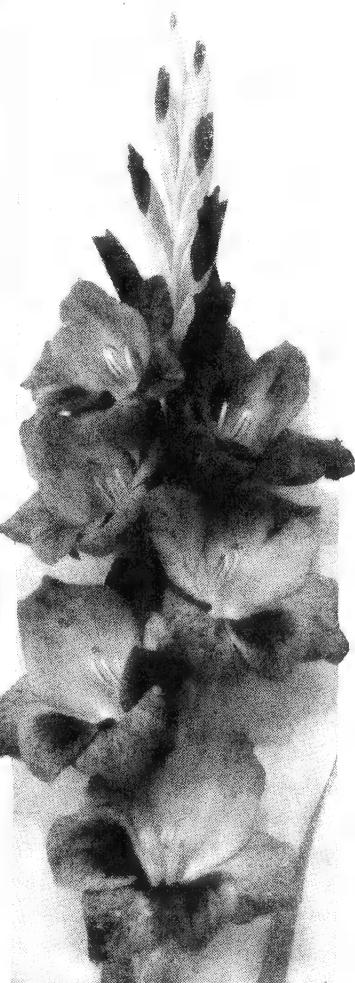


Ave Maria

AVE MARIA. Blue, some streaks of purple. Blossoms nearly 5 inches across; early; medium height.

HELGA. Salmon pink with cream blotch in throat. One of the earliest of the Aristocrat varieties. 3 to 5 feet.

RED SPLENDOUR. A very brilliant scarlet with lower petals a deep, rich velvety red. New. Early mid-season; large; medium height.



Pelegrina

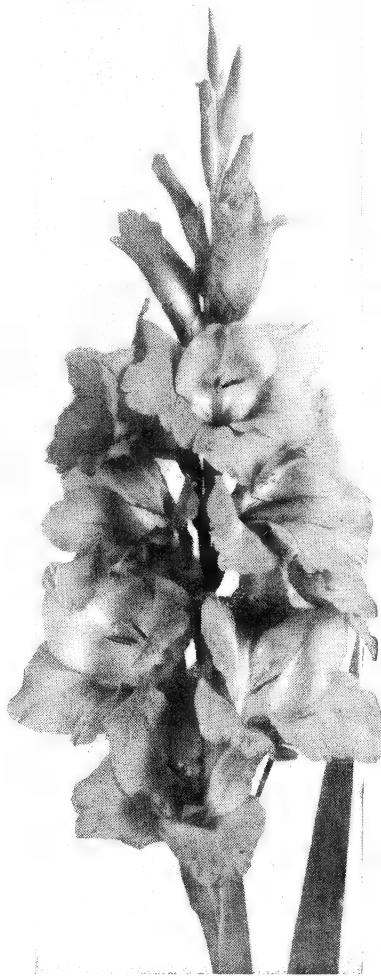
PELEGRIINA. Beautiful exotic dark purple beauty; medium height; medium flower; moderately early.

DR. F. E. BENNETT. Peach-red overlaid with scarlet; mid-season; tall; large flowered.

GOLDEN DREAM. Beautiful golden yellow. Many flowers at a time; tall; late; large flower.

MARMORA. Exotic violet-mauve.

Kellogg's Aristocrat Gladioli Con't.



Dream O' Beauty

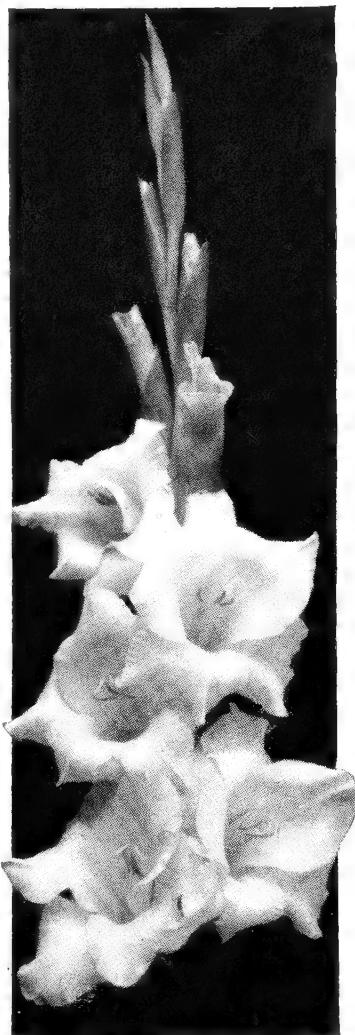
DREAM O' BEAUTY. Heavenly red. Darker shades spill from throat; early; medium height; very large.

HERITAGE. Large, beautiful warm pink flowers, lighter throat. White mid-ribs on lower petals. Tall; late.

KUNDERD'S YELLOW WONDER. Tall growing; lemon yellow; medium flower; very early.

LUSTRE. A tall large flowered variety of brilliant orange-vermillion; mid-season.

MAID OF ORLEANS. As pure a white as any snow that ever fell; large flower; tall; early.



Miss Three Rivers

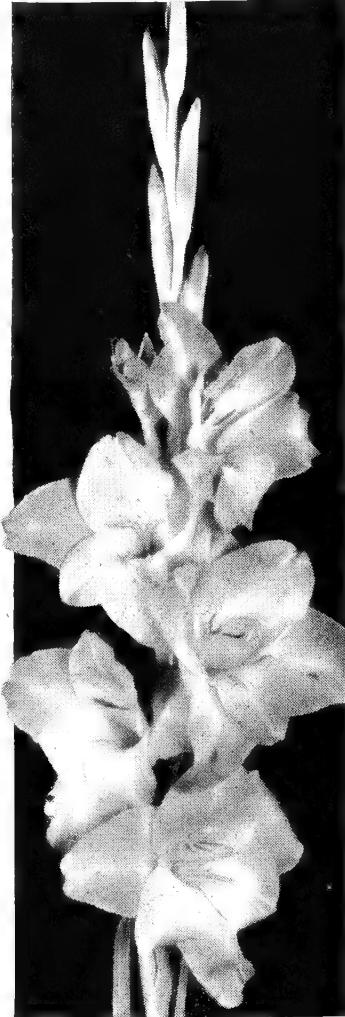
MISS THREE RIVERS. Beautiful apple-green in the throat. Large, ruffled creamy orchid flowers; tall; medium flower; very late.

GENE S. PORTER. A glorious salmon-pink, and each flower has a beautiful crimson throat; late; medium flower; medium height.

MARY JANE. A fine new Glad in delicate shades of pink. Almost white in places, but beautifully shaded to give the effect of pink at only a short distance; medium height; large flower; mid-season.

ORANGE WONDER. Clear, beautiful orange; large, tall; late.

MRS. F. C. PETERS. Rose-lilac flowers bordered with crimson blotches. White on lower petals. Most magnificent; medium height; medium flower; mid-season.



Bagdad

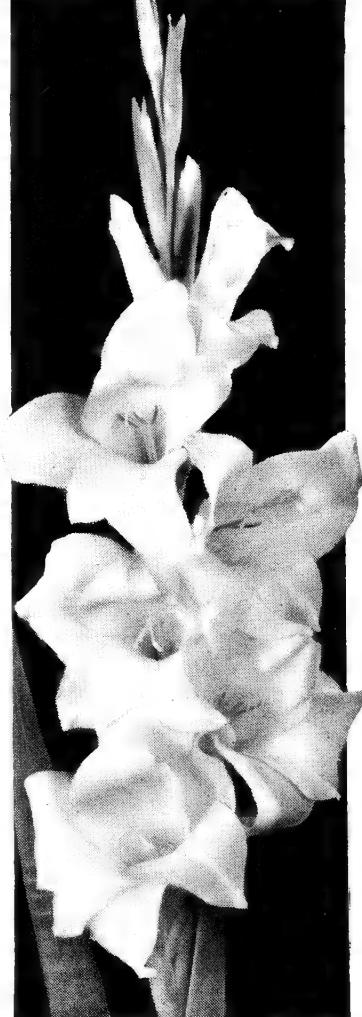
BAGDAD. Unusual, smoky color. Good grower; 4 to 6 ft. tall; large flowers.

PEACE. A favorite white with deep lilac shadings in the throat; large; tall; late.

MARGARET FULTON. Half-ripe cherry color. Strong and upright; early; tall; medium flower.

WASAGA. A fascinating dream in soft pale red-orange with light red. 5 inch florets; early; large flowers; tall.

PURPLE SPOT. Beautiful velvety purple aristocrat, with decided splotch of purple in throat—spot edged with yellow; very striking; mid-season; medium height.



Duna

DUNA. Wonderful rosily-blushing cream with purest clear yellow tinge in throat; large flower; tall; mid-season.

SONATINE. Lovely coral-pink with faint diffused streaks near center and more decided streaks near edges; large; tall; mid-season.

PRICES: All Glads above,
6 for \$0.35 25 for \$0.95
12 for .55 50 for 1.75
25 for \$0.95 100 for \$3.35

100 for \$3.35

Make your own selection at the
new low prices at the right.

6 for \$0.35	50 for 1.75
12 for .55	75 for \$2.55
25 for \$0.95	100 for \$3.35

And Now

We Come to Shrubs

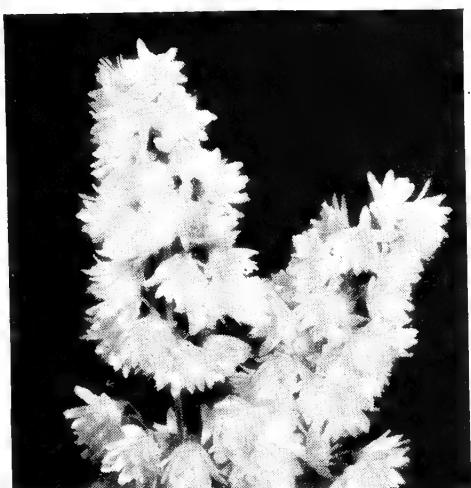
A planting of shrubbery around your home will greatly increase its value. At the same time it will add to your own enjoyment of the home while you are in it.



Sweet Shrub

DEUTZIA Pride of Rochester

(*Deutzia scabra*). → White double flowers tinged with rose, June. 6 to 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00. 3 yr., 2½' - 3' plants.



Slender Deutzia

(*Deutzia gracilis*). This most charming and attractive of Deutzias grows only 2 to 3 feet high. White flowers in May and June. Hardy. Very attractive. Plant 2½ to 3 feet apart in ordinary soil; ordinary moisture; sun. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00. 3 yr., 12"-15" plants.

Lemoine Deutzia

(*Deutzia Lemoinei*). Slightly taller than slender Deutzia—just as pretty! Very many single flowers on slender 4' to 5' bushes. Plant 3' to 4' apart in ordinary soil; ordinary moisture; sun. Blooms June. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00. 3 yr., 15"-18" plants.



Brilliant Fireberry

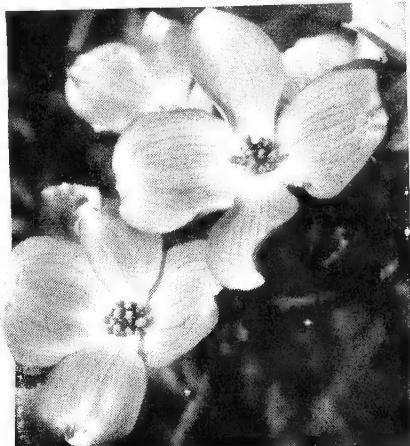
PRICES: Strong 3-year-old, 18 to 24 inch plants, \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60.

Sweet Shrub

← (*Calycanthus floridus*). Shiny green leaves and aromatic, chocolate-brown flowers; May-June. Grows 6' to 8' high. Plant 4' to 5' apart; ordinary soil; ordinary moisture; sun or shade. Plants furnished 1½ to 2 ft. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

White Flowering Dogwood

(*Cornus florida*). → Beautiful white flowers, April-May before leaves. Grows 20 feet. Summer foliage, deep green; bronzy red in autumn. Space 10' to 12' in good soil (leaf mold excellent); ord. moisture; sun or shade. PRICES: 85c each; 2 for \$1.60; 4 for \$3.00. 3 yr., 2'-3' plants.



Red Flowering Dogwood—3 yr., 1½'-2' plants

(*Cornus florida rubra*). Red flowers; Apr.-May, before leaves. Grows 20'. Hardy. Summer foliage deep green; bronzy red, autumn. Sp. 10' to 12'; good soil; ord. moisture; sun or shade. PRICES: \$1.50 each; 2 for \$2.90.

Flowering Quince

← (*Chaenomeles lagenaria*—*Cydonia japonica*). A scarlet blaze, early spr., before leaves. A fine hedge—6' to 8' high. Space 4'; ord. soil; ord. moist.; sun or part shade. PRICES: 60c each; 2 for \$1.10; 4 for \$2.00. 3 yr., 15"-18" plants.



Russian Olive

(*Elaeagnus angustifolia*). Silvery foliage. Grows 15' to 20' high. Space 6' to 7'; ord. soil; ord. moisture; sun or part shade. PRICES: 60c each; 2 for \$1.10; 4 for \$2.00. 3 yr. 24"-30" plants.

Brilliant Fireberry

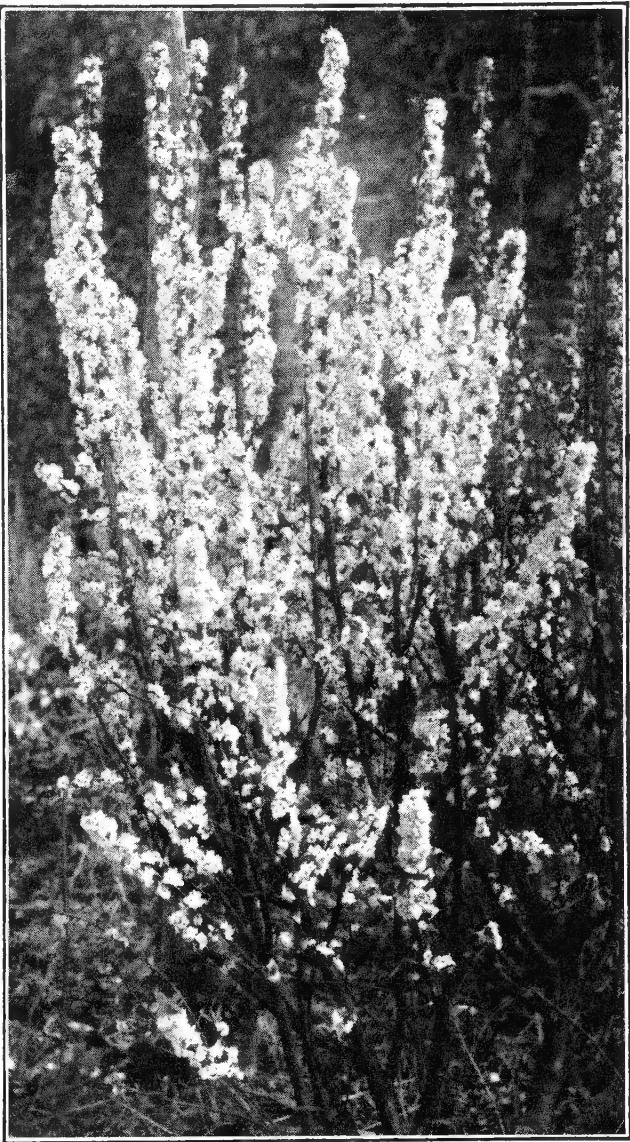
This fine shrub might have been called the Silver Rustle Bush—because it shows the silver undersides of its leaves so beautifully as it rustles in the breeze.

(*Aronia arbutifolia brilliantissima*)

This rare shrub is quite magical. Leaves are dark bronze-purple on top, and silvery green below, and the silvery undersides flash and sparkle magically in the breeze. Brilliant, fiery red berries in fall and winter. Fine for winter bouquets. People will ask what your Brilliant Fireberry is, and where you got it. Erect, upright, beautiful in shape, grows 6 to 8 ft. high. Very hardy. Plant 5 feet apart in ordinary soil; water freely; sun or partial shade.

Send All Orders to

R. M. KELLOGG CO., Three Rivers, Mich.



Winter Daphne

Winter Daphne

(DAPHNE MEZEREUM)

Here is a shrub that blooms with the earliest of early spring flowers. Snowdrops or Winter Aconites, and other early spring bulbs are not ahead of Winter Daphne in blooming season. Often indeed it blooms in February and for that reason is sometimes called by some nurseries February Daphne. In most northern states it can be expected to flower in early March. Fragrance! That is the charming part of all Daphnes, and Winter Daphne, like the rest of the family, has a delightful, and slightly spicy odor. The blooms occur in beautiful clusters along the stem as shown in the picture, and are a delightful rosy shade in color. Picture above shows the upright growing habit of Winter Daphne. Shrubs at first will be 8 to 10 inches tall, but ultimately they reach a height of 3 to 4 feet or more.

Plants are all four years old. Each plant will come to you with roots wrapped in peat moss.

Plant 3 to 4 feet apart in good soil; water freely; sun or partial shade.

PRICES:

\$1.00 each 3 for \$2.75
2 for \$1.90 4 for \$3.60

Here are
we all



Goldflame Honeysuckle

Honeysuckles

FRAGRANT HONEYSUCKLE (*Lonicera fragrantissima*). Pinkish white sweet-scented flowers, April. Semi-evergreen. Grows 6' to 8'. Space 5'; ordinary soil; ordinary moisture; sun or part shade. PRICES: 2 to 3 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.

GOLDFLAME HONEYSUCKLE. Climbing or can be pruned into

broad, spreading shrub. Blooms maroon-red outside; inside light to deep golden yellow; fragrant. Hardy. Plant 8' to 10' apart; ordinary soil; sun or part shade; ordinary moisture. PRICES: 12" to 18", 2-yr. 75c each; 2 for \$1.40; 4 for \$2.60.

SCARLET TRUMPET HONEYSUCKLE. (*Lonicera sempervirens*). Climber. Trumpets brilliant scarlet-red. Plant 8' to 10' apart; ordinary soil; ordinary moisture; sun. June-Sept. PRICES: 2-yr. plants, No. 1, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

PINK TARTARIAN HONEYSUCKLE.—Bushy and upright, 8 to 10' high. Delicate pink blooms. Red fall berries. Plant 5' apart; ordinary soil; ordinary moisture; sun or part shade. PRICES: 2 to 3 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.



Hydrangea P.G.

Hydrangea P.G.

Immense blooms like those shown at left. Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Ultimate height 5 to 7 feet. Blooms on wood of current season's growth. Prune severely each spring. Plant 3 to 4 feet apart in rich soil; water very freely; sun. PRICES Strong, 1½ to 2 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.

Hydrangea A.G.

(Hills of Snow). Mid-season. Large clusters of pure white flowers. Grows 5 to 6 feet high. Blooms July and August. Blooms on new wood. Prune severely each spring. Plant 3 to 4 feet apart in rich soil; water very freely; sun. PRICES: Strong, 15 to 18 inch plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.



Hydrangea A.G.

R. M. KELLOGG CO., Three Rivers, Mich.

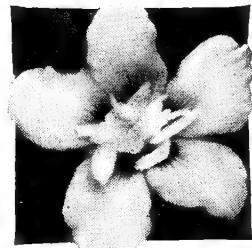
the Shrubs like best

Smoke Tree

(*Rhus cotinus*—Purple Fringe). Just like a big puff of purple smoke. Grows 8' to 10' high; can be trained, tree or shrub. Glossy green leaves; feathery panicles of flowers, June to Sept. Space 6' to 8'; ord. soil; ord. moisture; sun or part shade. 1½ to 2 ft., \$1.25 each; 2 for \$2.40; 3 for \$3.50; 4 for \$4.60.



Smoke Tree

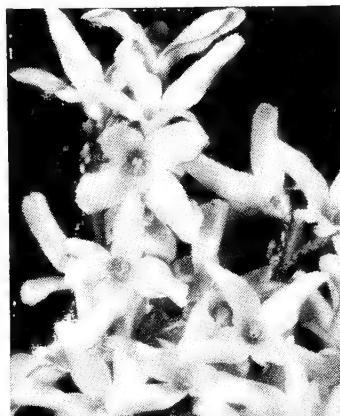


Althea

Golden Bell

(*Forsythia spectabilis*). Beautiful yellow blossoms in early spring before foliage. Grows 8 to 10 feet tall. Very hardy. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: Strong, 2 to 3 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.

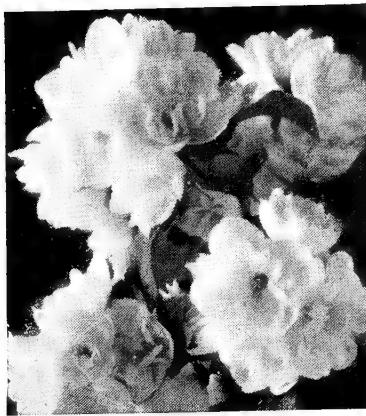


Forsythia Golden Bell

Golden Syringa

(*Philadelphus aureus*). Grows 4' to 5'. Fragrant, white blooms. Space 2½' to 3' in ordinary soil; ord. moisture; sun.

12 to 15" pl., 60c each; 2 for \$1.10; 4 for \$2.00.



Mock Orange

Fern Leaf Sumac

(*Rhus typhina laciniata*). Fern-like. Turns dazzling red in fall with red fruit. Grows 10' to 12'. Space 6' to 7'; ordinary soil; ord. moisture; sun or shade.

PRICES: 2' to 3' plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

Mock Orange

(*Virginal Mock Orange* or *Philadelphus Virginal*). EVERBLOOMING. Grows 8' to 10'. Produces clusters of fragrant double flowers, June and later. Also intermittently until fall. Plant 5 ft. apart; ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 1½ to 2 ft. plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

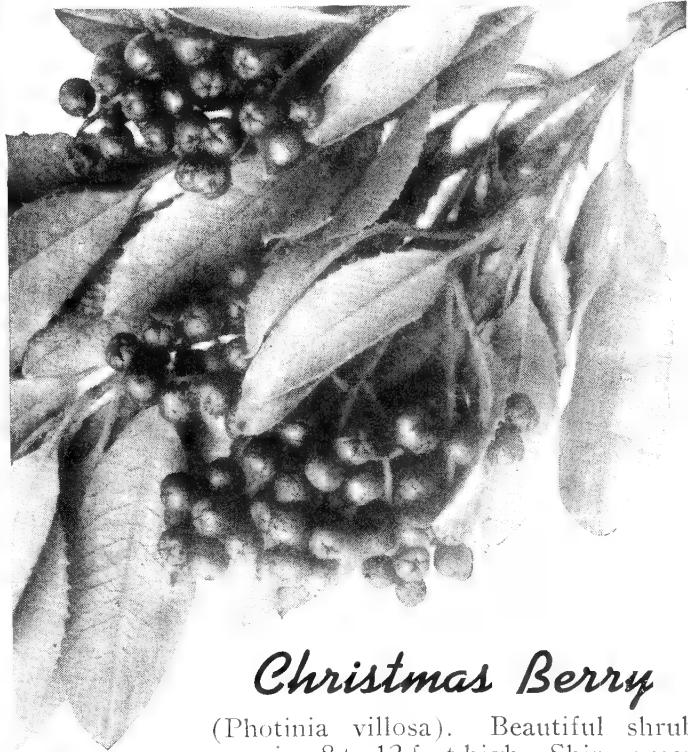


Beauty Bush

FAMED FOR ITS BEAUTY

(*Kolkwitzia amabilis*). Great masses of delicate pink fragrant flowers, May-June, gracefully drooping. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 1½ to 2 ft. plants, 85c each; 2 for \$1.60; 3 for \$2.30; 4 for \$3.00.

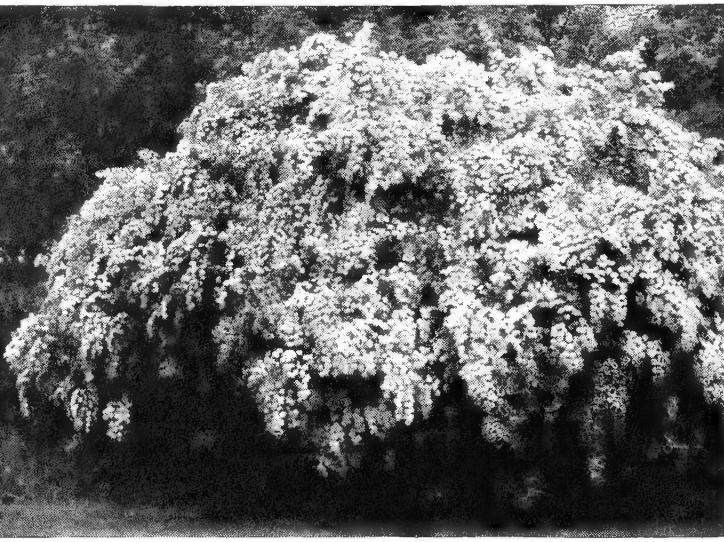


Christmas Berry

(*Photinia villosa*). Beautiful shrub growing 8 to 12 feet high. Shiny green foliage turning yellow in fall. Flowers are white. Blooms in June. Also highly prized for its brilliant red berries which are cut in early winter for bouquets. Photinia berries are highly profitable as they can be sold for winter bouquets. Plant 4 to 5 feet apart in ordinary soil; water freely; sun or shade.

PRICES: 1½ to 2 ft. stock, \$1.00 each; 2 for \$1.90; 4 for \$3.60.

R. M. KELLOGG COMPANY
Three Rivers, Mich.



Spireas Ever-popular Favorites

SPIREA VAN HOUTTEI

(Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: Sizes 1½ to 2 ft., 3-year plants, 40c each; 2 for 70c; 3 for 95c; 4 for \$1.20; 6 for \$1.70.

Size 2 to 3 ft., 45c each; 2 for 80c; 3 for \$1.10; 4 for \$1.40; 6 for \$2.00.

SPIREA ANTHONY WATERER

(Spiraea bumalda). Grows only 2 to 3 feet high, pinkish red flowers in June. Plant 2½ to 3 feet apart in ordinary soil; ordinary moisture; full sun. **PRICES:** 12 to 15 inch plants, 55c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.60.

SPIREA BILLIARDI

(Pink Spirea). Grows 5 to 6 feet. Pink flowers in spikes. July and August. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.60.

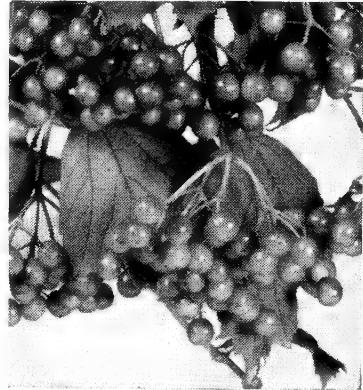
Extra Plants Free!

Don't forget that you may have an extra \$1.00 value free with every \$5.00 cash order that you order. Watch your order carefully, and be sure that you do not save a few cents and lose a dollar. For example, a \$4.85 order gets no extra plants, but if you will order only 15c worth more, you may select another dollar value free. 25c added to a \$4.75 order does the same, and so on. See page 8 for full details of this offer, which makes Kellogg plants really cheaper in price than many of lesser quality.

More Shrubs
that we like

European Cranberry

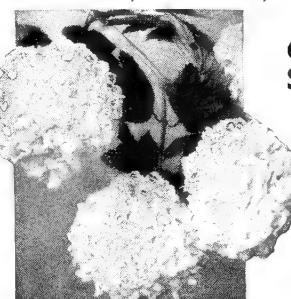
(Viburnum opulus). Magnificent spreading bush, white flowers, then showy scarlet fruit. Grows 10 to 12 feet high. Blooms May-June. Plant 5 feet apart in ordinary soil; water freely; sun or shade. **PRICES:** 15 to 18 inch plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.



European Cranberry

Golden Elder

(Sambucus nigra aurea). Magnificent golden foliage; huge pure white flower heads; purple fruit. Grows 8 to 10 feet. Blooms June. Hardy. Plant 5 to 7 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 2 to 3 ft. plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.



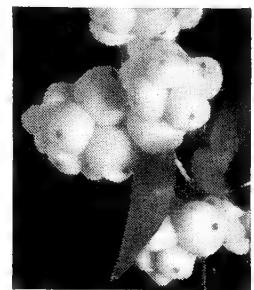
Old Fashioned Snowball 2 for \$1.10

(Viburnum opulus sterile). Immense globular flower clusters in May and June; 10 to 12 feet high. Plant 5 feet apart in good soil; ordinary moisture; sun or partial shade. **PRICES:** 15 to 18 in. plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

Snowball

Snowberries White Snowberry

(Symphoricarpos racemosus). Delicate pink blossoms followed by clusters of waxy white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 1½ to 2 ft. plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.



Snowberry

Red Improved Snowberry

(Symphoricarpos Chenaultii). Pink and white flowers in June, then loads of large coral-red berries. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 2 to 3 ft. plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

WEIGELAS

Red Weigelas

(Weigela, Eva Rathke). Graceful, drooping branches, rich green foliage. June till fall. Crimson flower-sprays. Grows 5'; good soil; ord. moisture; sun or part shade. **PRICES:** 1½' to 2', 60c ea.; 2 for \$1.10.



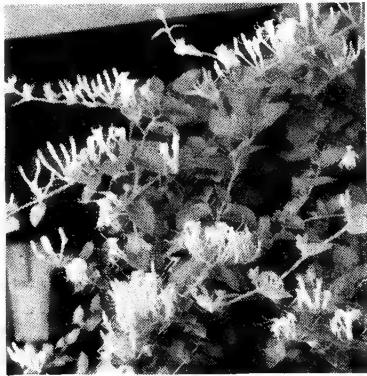
Weigela Rosea

(Diervilla). Blossoms, bright pink; appear in great abundance, June. Strong, rapid grower. Grows to 8' or 10'. Plant 5 feet apart in good soil; ordinary moisture; sun or moderate shade.

PRICES: 1½ to 2 ft. plants, 60c ea.; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

Weigela

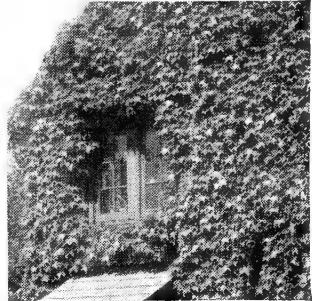
Climbing Vines



Honeysuckle

Hall's Climbing HONEYSUCKLE

(*Lonicera japonica Halliana*). Strong growing; nearly evergreen. Highly fragrant white flowers which turn to yellow. Blooms June-Sept. Plant 8 to 10 ft. apart; ordinary soil; ordinary moisture; shade or sun. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.



Boston Ivy

IVY

Boston Ivy

(*Ampelopsis tricuspidata*). Clings to any surface. Its large leaves completely cover. Plant 8' to 10' apart; ordinary soil; ordinary moisture; shade or sun. PRICES: 55c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80.

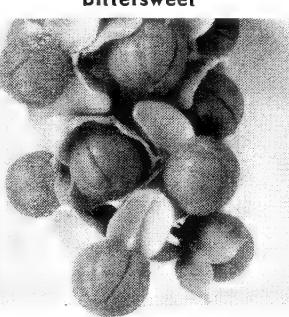
American Ivy

(Virginia Creeper—*Ampelopsis quinquefolia*). Clings to any support. Dense green foliage turns bronzy red in autumn. Hardy. Plant 8' to 10' apart; ordinary soil; ordinary moisture; shade or sun. PRICES: 50c each; 2 for 90c; 3 for \$1.25; 4 for \$1.60.

BITTERSWEET

Evergreen Bittersweet

Bittersweet



Miniature Evergreen Bittersweet

(*Euonymus radicans vegetus*). Large, shiny green leaves; orange fruit. Climbs. Ground cover. Plant 8' apart as climber, 5' as ground cover; good soil; water freely; shade or part shade. PRICES: 90c each; 2 for \$1.70; 3 for \$2.45; 4 for \$3.20.

Winter Bittersweet

(*Celastrus scandens*). Orange-crimson winter fruit; orange-red flowers summer. Hardy. Needs support. Plant 8' to 10'; ordinary soil; ordinary moisture; sun or shade. Grows 10' to 15' high. Plant two or more to insure fruit. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

CLEMATIS

Sweet Autumn Clematis

(*Clematis paniculata*). Myriads of tiny white blooms of delightful fragrance, even at distance. Blooms Sept. Plant 8' apart; good, well-drained soil; sun; normal moisture required. PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

Clematis Jackmani

Large velvety violet-purple flowers. Rapid grower, often 10' high. Blooms heavily all summer till frost. Beauty improved by cutting back plants to 3 feet each season. Blooms June to Oct. PRICES: \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60.



Clematis Jackmani

Silver Lace Vine



Silver Lace Vine

**2 for
\$1.10**

Why endure unsightly objects? A vine makes a fence or a stump a thing of beauty. Fine too, as a cool shady porch screen.

(*Polygonum auberti*). This beautiful vine is completely covered all summer and fall with myriads of snowy white flowers. Fast grower. Beautiful for pergola, fence or unsightly objects; often grows 20 feet per season. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun. PRICES: Field-grown plants, 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$2.00.

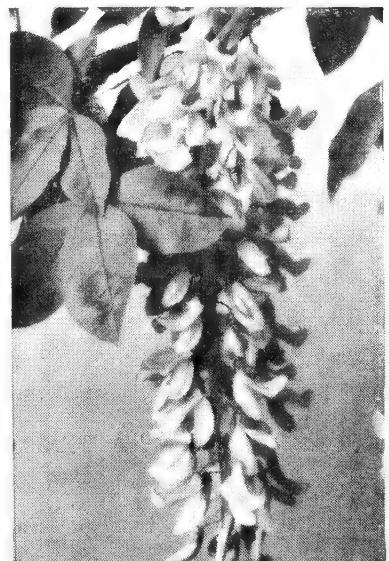
KEEP 'EM SMILING



Win this war and America will continue as a country where happy smiles flourish—for you and for your children. Buy War Bonds and you aid in the victory. They are an excellent investment, too. How about college for the youngster later, for example?

2 Quick Blooming Chinese Wisteria only \$1.90

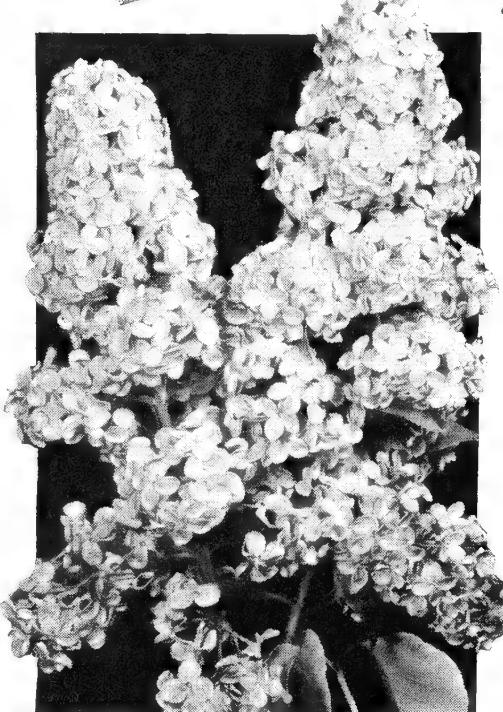
(*Wisteria sinensis*). Flowers produced in immense purplish blue clusters. Blooms in May and June, and with these quick-blooming plants you can often have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Plant 8 to 10 ft. apart in good, rich non-acid soil; ordinary moisture; sun. Grows 15 to 20 feet high. PRICES: \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60. —Quick-blooming plants.



Chinese Wisteria

"Plant trees on your lot; and watch it grow in value. You'll really make money."

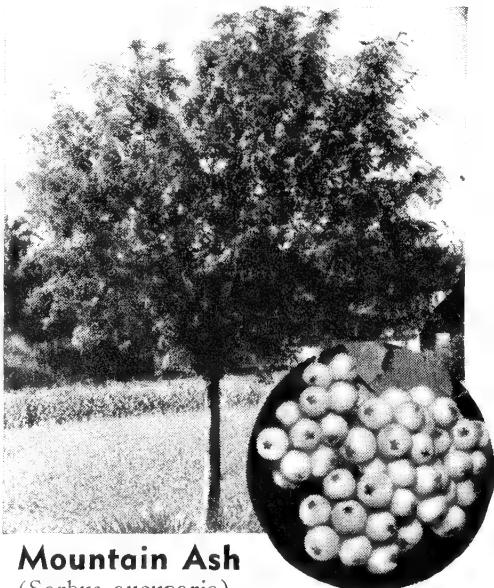
Trees and Flowering Ornamentals



Lilacs

Persian Lilacs

(*Syringa persica rubra*). Dainty, pretty, long lasting. Grow 8' to 10' high. Lavender-pink flowers in May. Plant 5' apart; ordinary soil; ordinary moisture; sun. PRICES: 2' to 3', 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.



Mountain Ash

(*Sorbus aucuparia*).

Clusters of orange-red berries in summer, 25 to 30 feet high. Plant 15 to 20 ft. apart in ordinary soil; ordinary moisture. PRICES: 4 to 6 ft. trees, \$2.00 each; 2 for \$3.90; 3 for \$5.75; 4 for \$7.60.

Lombardy Poplar

(*Populus nigra italicica*). Tall spire shape. Grows 60 to 70 feet. Plant 8 to 12 feet apart in ordinary soil; ordinary moisture. PRICES: 5 to 6 ft., \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60.

Bronze Glory

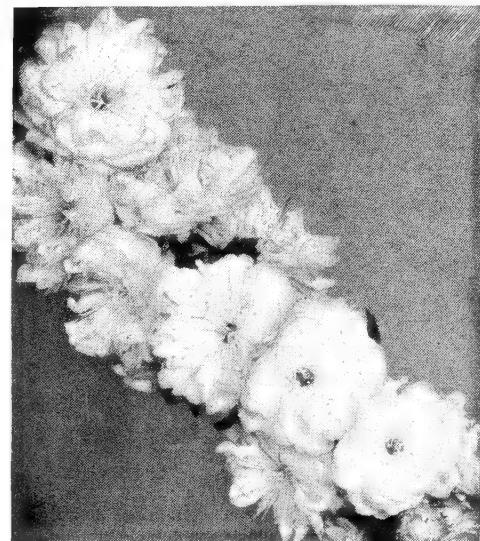
(*Prunus cistena*). Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheen. Beautiful pink flowers in May. Grows 15' to 18' high. Plant 10' to 12' apart; ordinary soil; ordinary moisture; full sun. PRICES: 2 to 3 ft. trees, \$1.25 each; 2 for \$2.40; 3 for \$3.50; 4 for \$4.60.

Flowering Peach

(*Amygdalus rubra plena*). Beautiful red flowering. Stems loaded with beautiful double blooms in May. Ultimate height 15' to 20'. Plant 10' to 12' apart; ordinary soil; ordinary moisture; sun. PRICES: 2 to 3 ft. sturdy trees, 80c each; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80.

French Lilacs

(*Syringa vulgaris Hybrids*). These beautiful shrubs have a double appeal—first, they have beautiful flowers and beautiful foliage; second, they have a wonderful fragrance. Who does not love the fragrance of Lilacs! They can be used in a group planting or make a fine hedge. Grow 8 to 10 feet high. Plant them 5 feet apart in ordinary soil; ordinary moisture; sun. We offer them in four beautiful colors, your choice: Red, Pink, White or Blue. PRICES: 18 to 24 in., 3-yr. unusually fine stock, 80c each; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80.



Flowering Almond

(*Prunus glandulosa sinensis*). Covered with double pink blooms, May. Grows 4' to 5'. Hardy. Plant 4' to 5' apart; in ord. soil; ord. moisture; sun or part shade. PRICES: 1½ to 2 ft., 80c each; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80.

Redbud or Judas Tree

(*Cercis canadensis*). Myriads of small, reddish purple blooms early in spring, before leaves appear. Grows not over 20' to 30' high. Heartshaped leaves. Plant 10' to 12' apart; ord. soil; ord. moisture; sun or shade. PRICES: 2 to 3 ft., 85c each; 2 for \$1.60; 3 for \$2.30; 4 for \$3.00.



Chinese Elm

(*Ulmus pumila*). Extremely hardy. Dark green leaves, pendulous branches. Ultimate height 40' to 50'. Thrive most anywhere. Plant 30' to 35' apart; ordinary soil; ordinary moisture. PRICES: 5 to 6 ft. trees, \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60.

Shade Trees

Cut Leaf Weeping Birch

(*Betula alba pendula*). Shiny white bark, graceful drooping branches, and laciniate foliage. Grows 30 to 35 feet high. Plant 20 feet apart in good soil; ordinary moisture. PRICES: 5 to 7 ft. trees, \$3.50 each; 2 for \$6.90.

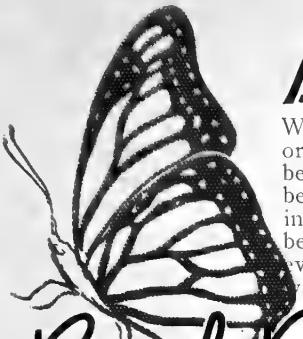


Silver Maple

(*Acer dasycarpum*). Grows quickly to 40' or 50'. Silver-green leaves. Plant 30' to 40' apart; ord. soil; ord. moisture. PRICES: 6 to 8 ft., \$1.85 each; 2 for \$3.60; 3 for \$5.30; 4 for \$7.00.

Weeping Willow

(*Salix blanda*). Grows 30' to 40' high. Plant 30' to 40' apart; ordinary wet soil, or water freely. PRICES: 4 to 5 ft., \$1.10 each; 2 for \$2.10; 3 for \$3.05; 4 for \$4.00.



Buddleias

We all love the beauty of the Buddleia or Butterfly Bush. Not only is it beautiful in itself, but it attracts bevies of the most beautiful of all insects—butterflies. Here are three beautiful new varieties, and also the ever beautiful Ile de France, which was new only a few years ago!

Royal Purple

(Propagation Rights Reserved). New. Beautiful. Rich, glowing purple; the flowers really seem lighted from within. Bush completely covered with long beautiful spikes, August to frost; grows 4' to 5' high. PRICES: 1 for \$0.75; 2 for \$1.40; 3 for \$2.00.



Pink Charming

Beautiful 12 to 15 inch spikes of beautiful pink flowers. Hardy. PRICES: 1 for \$0.75; 2 for \$1.40; 3 for \$2.00.

Ile de France

Rich purple spikes 12" or more in length completely cover the bush. Beautiful in full bloom. PRICES: 50c each; 2 for 90c; 3 for \$1.25.



New Tamarix Summer Glow

(*Tamarix hispida aestivalis rubra*). This beautiful variety of *Tamarix* blooms during that part of the summer when flowers are most needed, with a great profusion of color—delightful little wine red flowers lining the stems,

giving a delightful misty effect at a distance. The graceful gray-green foliage contrasts beautifully with the flowers. Both flowers and foliage are excellent for cut flower work. Plant in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: \$1.25 each; 2 for \$2.40.

Now!

Buddleia Royal Red

We might have named this amazing new Buddleia, "Ruby," for in the sun it actually does glow with a true ruby shade, just like the sparkling oriental gems.

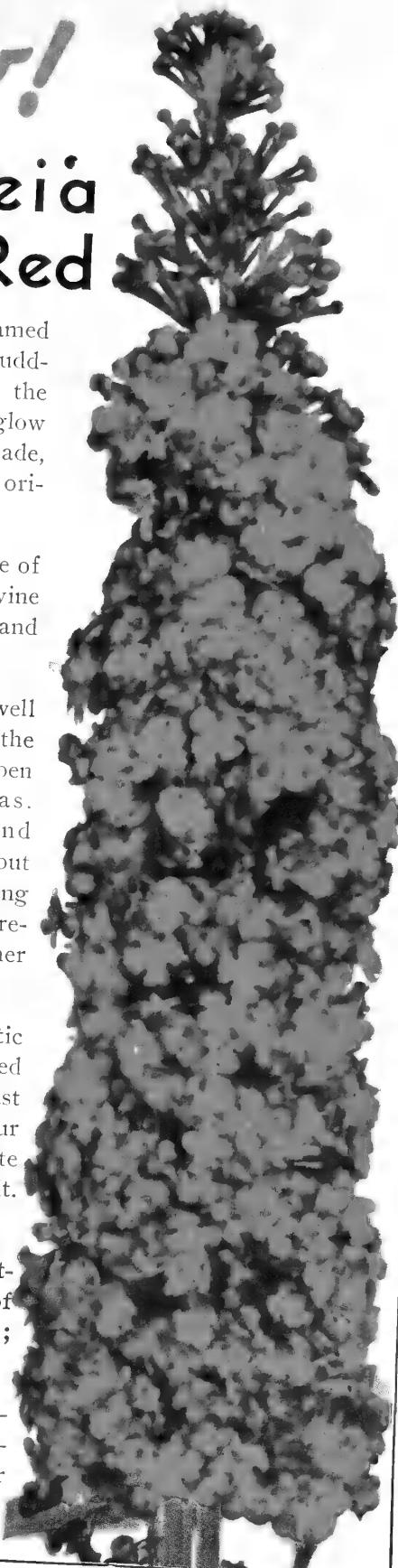
In the shade, it is more of a deep, mysterious wine color, an amazing and magical change.

Spikes are very well formed, and full to the end, not loose and open like some Buddleias. Plants vigorous and healthy; roots, hardy; but tops die down during northern winters, and revive in spring, like other Buddleias.

We were so enthusiastic over Buddleia Royal Red when we first saw it last year, that we revised our catalog at the last minute to make room for it. Highly recommended.

PRICES: Strong, pot-grown plants with ball of earth on roots, \$1.00 each; 2 for \$1.90.

This picture shows Buddleia Royal Red as it appears in bright light or sunshine.



Bargain!

We believe that everyone who has space should have all four of these Buddleias, therefore we make this special price on all four.

1 Buddleia Royal Purple.....	\$.75
1 Buddleia, Pink Charming.....	\$.75
1 Buddleia Royal Red.....	\$ 1.00
1 Buddleia Ile de France.....	\$.50

Total Value.....

Special Price Only.....

\$3.00
\$2.75

2 NEW DAHLIA

Sorry, folks, no George Relyea or Dream Beauty this year. Last year we showed these two beauties in color, and they are so brilliant and beautiful that customers simply could not resist them; we sold so many we did not have enough for this season.

However, this year we have two that we believe are just as beautiful, and we are not making

(Continued on next page)

MARGRACE DAHLIA

If you like bold striking color combinations, plant this huge and brilliant Margrâce Dahlia. Color? Bright red, edged with gold. Can't you just imagine the blaze it will make in your garden? Can't you imagine the admiration it will provoke from all who see it?

No, we don't dare show it in color, because then we would surely sell too many; but try it, and we know you'll be enchanted.

Flowers large? Yes, huge. They get to be 12 to 14 inches across. Also very deep, 4 to 6 inches. This is the newest and most beautiful type of Dahlia. The picture shows the beautiful shape.

PRICES: Strong, healthy roots, \$1.00 each; 2 for \$1.90; 3 for \$2.80.

Margrâce

These glorious Dahlias fairly bristle with beauty—yes, that's the word—they bristle with beauty. We all love the huge shaggy types of Dahlias, so here's a bargain for you, all huge, all shaggy.

JERSEY'S MAMMOTH.

Wonderful informal decorative Dahlia with mammoth mahogany-brown and gold blooms and long, strong stems; a vigorous plant.

PRICES: 27c each; 4 for 89c.

KEMP'S WHITE WONDER.

The finest of all pure white Dahlias. Giant, informal decorative blooms produced in great profusion.

PRICES: 50c each; 4 for \$1.45.

MONMOUTH CHAMPION.

Brilliant orange-flame blooms borne very freely on strong, vigorous plants. Enormous size. PRICES: 27c each; 4 for 89c.



THE COMMODORE. A great, shaggy mammoth, 12 to 14 inch Dahlia of purest clear lemon-yellow. Prolific bloomer. Medium height. Does well anywhere. PRICES: 45c each; 2 for 79c; 4 for \$1.37.

Kellogg's



Many gardeners have been delighted with Kellogg's Dahlia Garden. It gives them dahlias that are just as beautiful as if ordered by name, at a big saving in cost.

R. M. Kellogg Company,

MASTERPIECES

the same mistake again. If we showed Margrace and Carl Dahl in color, again we would sell more than we can supply.

However, if you can imagine their beauty from the descriptions we give here, you will have something to truly arouse the envy of your friends.

CARL DAHL DAHLIA

If you like everything mild and serene, you will love Carl Dahl. Apricot and buff—can you imagine any two colors that would get along together better? They're as harmonious and peaceful as Indian Summer, with its lazy haze, and peaceful ways.

You can have its beauty, and the admiration of your friends and neighbors by ordering now, early, while we have a supply. Yes, it gets huge, often 12 to 14 inches across, and like Margrace, 4 to 6 inches deep. See the picture for shape.

PRICES: Strong, healthy roots, \$1.00 each; 2 for \$1.90; 3 for \$2.80.



Dahlia Garden 8 for \$1.00

Here is your opportunity to have a fine Dahlia garden, for a very small investment. Really, this Dahlia garden is worth much more than \$1.00, as these eight plants will bloom just as profusely as many of the higher priced varieties. The varieties will be all fine, large, mammoth-flowering varieties in beautiful color range. They will be our choice of varieties, and that is how we can give them to you for such a low price. This is indeed a rare and unusual bargain.

PRICES: High grade roots, Kellogg's Dahlia Garden, 8 for \$1.00; 16 for \$1.95.



should have the collection. You get one each of the following fine varieties:

AMBER QUEEN. The finest amber and orange pompon.

BOBBY. Plum colored or purple-maroon.

RED INDIAN. Deep coral-red.

ROSA WILMOUTH. The best pink.

SNOWCLAD. White.

YELLOW GEM. Light yellow.

For only \$1.00 we send you one root of each or you may make your own choice.
12 for \$1.85.

Three Rivers, Mich.

NOW - Hardy Varieties

Have you wanted to grow Garland Flowers, Rhododendrons, and Azaleas? Now they can be had in hardy varieties, all exceedingly beautiful.

Garland Flower

(*Daphne cneorum*). There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the amazingly delightful fragrance and beautiful foliage that is evergreen all winter. Blooms May, and some in September, when it is just one big, gorgeous mass of pink delight, and at intervals throughout the summer. Grows 15 to 18 inches high. Hardy. Plant 2½ to 3 feet apart; ordinary well drained soil; normal moisture; sun. PRICES: 8 to 10 in. plants, wrapped in peat, \$1.25 each; 2 for \$2.40; 4 for \$4.60.

Rhododendron

(*Rhododendron Catawbiense*). Rhododendron Catawbiense is a hardy variety that will live through the winter in the northern states. It blooms during May and June mostly with bright, red-purple flowers. There is some variation in the color, however, giving a beautiful effect. Grows from 6 to 15 feet high, depending on location. Plant 4 to 6 feet apart; in acid soil (peatmoss can be used); water liberally; shade. Size of plants furnished, 8 to 10 inches.

PRICES: Wrapped in peat, \$1.15 each; 2 for \$2.20.

R. M. Kellogg Co.,
Three Rivers,
Mich.

Azalea

(*Azalea Mollis*). This hardy-in-the-north Azalea will add unusualness to your planting and will be a continual delight. Low-growing, beautifully shaped, fine foliage. Burnt orange, yellow, pink, red or salmon colored flowers in May and June. Hybrids—we cannot allow color choice. Ultimate height about 2½ feet. Plant 2½ to 3 feet apart; good rich soil, with good drainage; normal moisture; sun or partial shade.

PRICES: Ball of peat on roots, 1 for \$1.15; 2 for \$2.20.

All
3
Would you like to have one each of these beautiful shrubs? You can surely find room for them, so take advantage of this bargain. We will send you one each, total value \$3.55, for only \$3.30.
Special Price
3.35

Kellogg HEDGES

For Protection and Beauty



TRUEHEDGE COLUMNBERRY UPRIGHT

Needs but Little Care

(*Berberis thunbergi erecta*)
(Plant Patent No. 110)

R. M. Kellogg Co., Authorized Distributors

Plants grow upright in columnar form and require practically no pruning. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant. Has briars. Ultimate height 4 to 6 feet if left unpruned. Blooms May followed by red berries well up to winter. For hedge plant 12 to 14 inches apart. For groups 2 to 2½ feet. Ordinary soil; ordinary moisture; sun or partial shade.

IMPORTANT: Truehedge Columnberry may be pruned, or it is exceedingly attractive unpruned. A real labor saver. Easy to grow!

PRICES

	12"-15"	15"-18"	18"-24"
1	\$ 0.40	\$ 0.45	\$ 0.50
5	1.50	1.75	2.00
25	6.00	7.00	8.25
100	21.00	25.00	30.00
250	47.50	57.50	70.00



RED LEAVED BARBERRY

(*Berberis Thunbergi Atropurpurea*). Rich bronze-red foliage turns red in summer and autumn. Red berries in winter. Grows 4 to 5 feet tall. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; full sun. PRICES: Size 12 to 18 inches, 3-year, 6 for \$1.52; 12 for \$2.90; 25 for \$4.93.

Size 18 to 24 inches, 6 for \$1.91; 12 for \$3.63; 25 for \$6.08.

GREEN LEAF BARBERRY

(*Berberis Thunbergi*). Prickly, keeps dogs away. Green foliage turns red in fall; red berries in winter. Grows 4 to 5 feet high. Hardy. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; sun or partial shade. PRICES: 3-year plants, 12 to 15 inches, 6 for \$1.25; 12 for \$2.38; 25 for \$4.05.



Green Leaf Barberry

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

REGEL PRIVET

(*Ligustrum ibota regelianum*). Hardy. Dark green, glossy. Uniform grower. Fine for groups, foundations, hedges. Grows 4 to 6 feet high unless trimmed or sheared. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; sun or shade. PRICES: Size 12 to 15 inches, 5 for 75¢; 10 for \$1.35; 25 for \$2.95.

AMUR RIVER PRIVET

(*Ligustrum Amurense*). The hardiest formal hedge. Plant about 1 foot apart in single row and 9 inches in staggered row; ordinary soil; ordinary moisture; full sun or partial shade. This is the Amur River North. PRICES: 12 to 18 inches, 10 for 95¢; 25 for \$1.95; 50 for \$3.65; 100 for \$7.25.

Let Your Lot Buy Your Home

Grow Small Fruits for Profit

Do you have a vacant lot that is now standing idle? Make it make money for you. Now, more easily than ever before, you can make your lot help buy the home that will be built on it later.

NOW is the time to make money, good money, from small fruits. Look at your grocer's shelves. Ask him for bananas, coffee, and other scarce items. Chances are he will shake his head sadly, and tell you, "Sorry, no can do."

Take advantage of this opportunity. Transportation has been restricted. Shipped-in fruits will be scarce, and the grower with a small piece of ground is the one who is going to make money. One man, or even a woman, can take care of a half to an acre of strawberries without help, and a **building lot would be fun**.

Never before has there been such a good opportunity for you to make money at home. Competition is practically eliminated, and local growers will have the market to themselves.

People will be hungry for your fresh berries. They will sell rapidly and easily at good prices, and you can make good profits. Write us a postcard, using the address below, and we will send you our special small fruit plant catalog.

Spare time is all you need. In fact, with auto driving restricted, you can make a money-making recreation of small fruit growing. A half acre of land takes little time and the work is invigorating.

Buy War Bonds Now—Build Later

Don't wait until after the war to plan your new home. Plan it now. Planning is fun, and will be a good escape from war time worries and cares.

Further, not only should you plan but you should lay the money away, so that it will be available when materials and labor are available, and what better way than to buy War Bonds!

War Bonds will keep your cash for you until you need it, and at the same time they help win the war.

Other things are a new car, new electric refrigerator, new furnace—many things. They can be bought after the war, and if you buy war bonds the money will be available. Ask your bank or post office.



*Write for
FREE
CATALOG*

This book tells about Boysenberry, the new luscious fruit with combined flavor of raspberries, blackberries and loganberries.

New California-Type Grapes, Golden Muscat, and Seneca—hardy in the North. New dry land Blueberries, ornamental as well as fruitful. New Seedless Pear; and new Seedless Grapes. Kellogg's fruit catalog, "Great Crops of Strawberries and Other Fruits" tells all about them. Just write a postcard. Ask for "Kellogg's Great Crops of Strawberries and Other Fruits"—FREE. It will be sent at once.

**R. M. KELLOGG COMPANY, Box 217
THREE RIVERS, MICH.**

*Let your lot bring
Delicacies to your table!*

Grow Small Fruits for Pleasure



Boysenberry

The New Taste Sensation

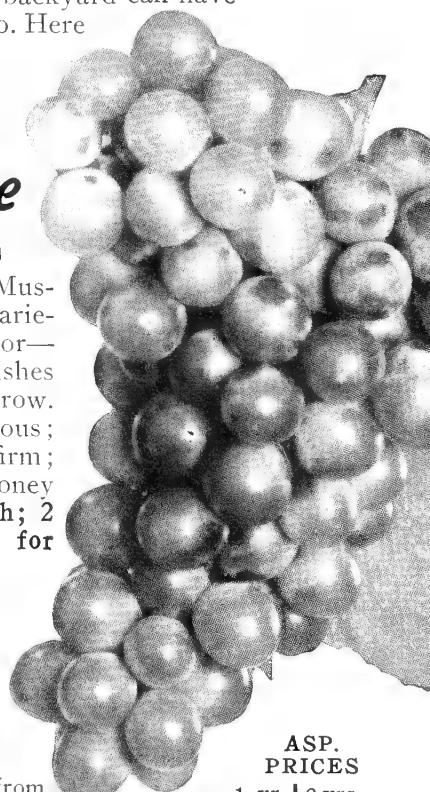
This new berry combines the flavor of raspberries, blackberries and loganberries—all in one. And they are huge in size—approximately 2 inches by 1 inch. Fruit one year after planting. Hardy. Healthy. They grow on a trellis just like grapes, easy to pick. PRICES: 6 for 46c; 12 for 82c; 25 for \$1.53; 50 for \$2.85.

Umm! What could be better than strawberries fresh from the vine! That way they're sweet and luscious! Why not grow your own, and have them that way? Anyone with a backyard can have them. Other fruits, too. Here are a few specials.

New Golden Muscat Grape

Hardy in the North

A cross between California Muscat and Hardy Northern varieties—California Muscat flavor—Northern hardiness. Flourishes wherever northern grapes grow. Large, beautiful and delicious; borne in large quantities; firm; carry well to market. Money makers. PRICES: 88c each; 2 for \$1.60; 4 for \$3.25; 6 for \$4.85.



Washington Asparagus

Enjoy the juicy, delectable stalks from Martha Washington variety. The Washington rust proof variety is remarkably free from disease, and produces unusually large crops. Plump stalks one year after planting, and yearly for about twenty years. Prices right.

	ASP. PRICES	1 yr.	2 yrs.
12 for.....	\$0.30	\$0.38	
25 for.....	.40	.46	
50 for.....	.60	.72	
100 for.....	1.00	1.25	
500 for.....	3.25	4.50	

FAMILY GARDEN

100 Plants
for Only ... \$1.25

All the delicious strawberries that an average family can eat. Four fine varieties as follows:

25 Dunlap40
25 Big Late42
25 Premier45
25 Dorsett42
Total Value	\$1.69

SPECIAL PRICE.. \$1.25

You Save.....\$.44

**EVERBEARING
GARDEN \$2.75**

Composed of 100 Gem and 100 Mastodon, and will produce all the berries your family can eat. Remember that the everbearers not only fruit in the fall but also in June. The best garden for fresh-from-the-vine eating.

\$3.05 value
Special Price 200 Plants \$2.75

50-50 GARDEN

100 Everbearers
100 June Bearers \$2.35

Half Everbearers, half June Bearers—a \$3.02 value for only \$2.35.

50 Catskill	\$.60
50 Premier70
50 Mastodon95
50 Gem77
Total Value.....	\$3.02

SPECIAL PRICE \$2.35
You Save.....\$.67



Keep 'Em Smiling BUY U.S. WAR Bonds

Happy smiles thrive only under democratic self-government. They vanish under tyrants. Buy U. S. War Bonds to protect your homes, your children, and your freedom.

Every bond you buy builds you a future. Buy one a month, and ten years from now they will start paying you back a steady monthly income equal to their face value. They can be cashed earlier at lesser figures, but always they are worth as much as you paid for them or more. Go to your Bank or Post Office, and ask for full details.

Kellogg's Climbing Roses

PRICES

1 for	\$.65	4 for	\$ 2.20
2 for	1.20	6 for	3.20
3 for	1.70	12 for	6.20



Dr. W. Van Fleet

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Wonderfully fragrant. Good cut flowers. Prices above.

CLIMBING AMERICAN BEAUTY. This favorite blooms delightful rosy carmine, very fragrant. Prices above.

PAUL'S SCARLET. Intense scarlet, well-shaped flowers, rigid, upright stems. Very prolific. Prices above.

CULTURAL NOTE. Plant Climbing Roses 6 to 8 feet apart, in good rich soil; water freely; sun.

PRIMROSE. Flowers large, well formed, and non-fading, primrose-yellow. Delightfully charming. Prices above.

SILVER MOON. Beautiful white flowers, semi-double shape. The best white climber. Prices above.

Polyantha Roses

PRICES

1 for	\$.55
2 for	1.00
3 for	1.40
4 for	1.80
6 for	2.60
12 for	5.00



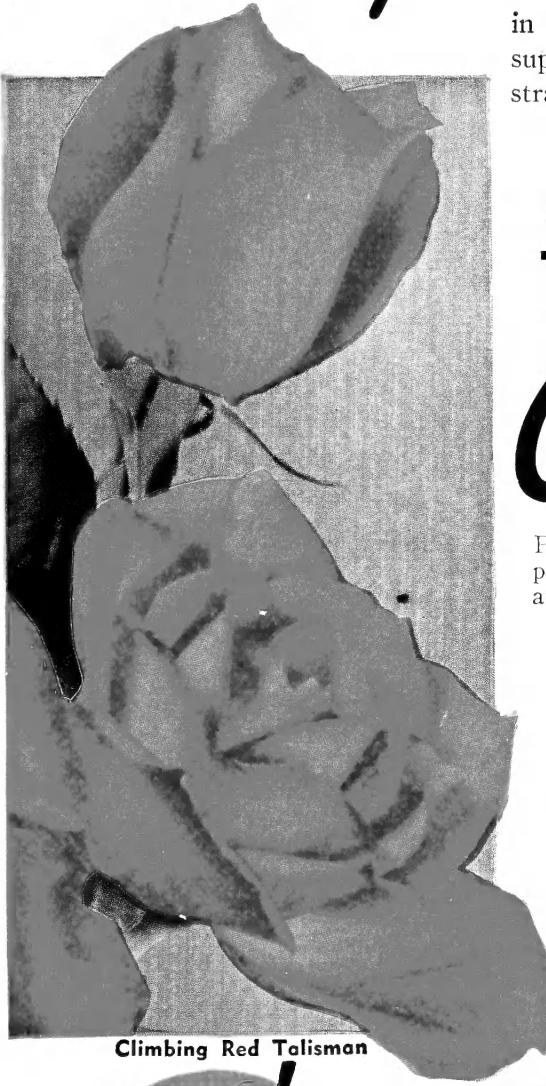
CULTURAL NOTE.

Plant Polyantha Roses 12 to 15 inches apart; good rich soil; water freely; sun.

Polyantha Roses, or Baby Roses, produce a veritable blaze of color, often having one hundred or two hundred blossoms open on each plant at one time. Few flowers give you greater value for your money. Simply keep the blossoms clipped off before the petals fall, and they will continue to bloom for you all summer. Easy to grow. Fine in borders or groups. Plant 12 to 15 inches apart in good rich soil; water freely; full sun. Polyanthas furnished by color only—Red, Pink, White or Yellow.

1 for	\$.55		3 for	\$ 1.40		6 for	\$ 2.60
2 for	1.00		4 for	1.80		12 for	5.00

Climbing Roses



Climbing Red Talisman

HYBRID TEA TYPE

Here are four beautiful Roses that bloom like beautiful Hybrid Teas, but Climbing in habit. You can grow them on any fence or other support. Flowers are huge, and are produced on strong, straight stems. Beautiful in the garden, or as cut flowers.

Now! Talisman *Climbs* to New Glory

Probably no Rose will ever attain the popularity that the famous Talisman attained. Now it comes as a climber.

CLIMBING RED TALISMAN

Not the old type small blossom rose, but large beautiful upright flowers that are ideal for cutting, as well as beautiful on the trellis. Plants are hardy and vigorous, and the rose is beautiful in shape and coloring as shown.

PRICES: \$1.25 each; 2 for \$2.35.

Climbing Talisman (Two-Tone)

The picture at the right gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red, artistically blended as only nature can blend them.

PRICES: \$1.00 each; 2 for \$1.90.



Climbing Talisman (Two-Tone)

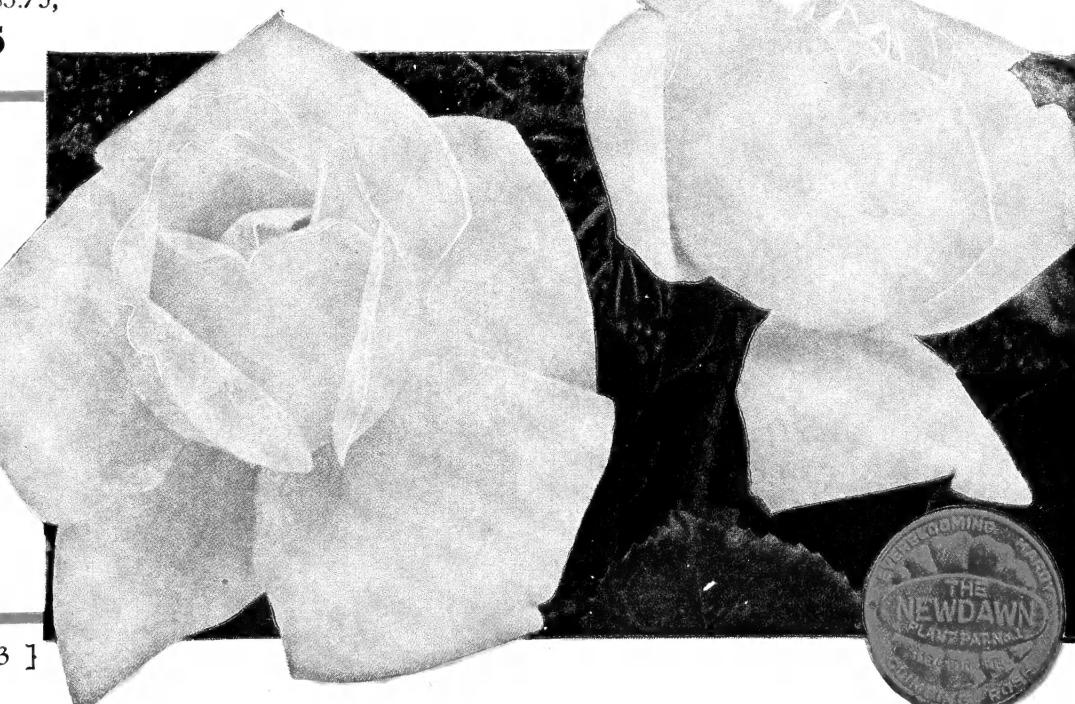
Bargain!
ALL THREE

One each of the three climbers on this page, total value \$3.75, yours for only... **\$3.25**

New Dawn

Oh, so very pretty! And it blooms just like gorgeous Hybrid Tea Roses, Everblooming too. Really New Dawn is the best of the best climbing roses. Color is delicate pink, almost shell-pink, and blooms are exceedingly well formed and fragrant. Blooms June to frost. Nice long stems for cutting. Plant Patent No. 1.

PRICES: Sturdy, 2-year budded stock, \$1.50 each; \$15.00 per dozen.



10 Everblooming Hybrid Tea Roses ===== Only \$585

By Color

Only 58½c each for fine grade, high quality, Rose plants. These are really the same high-grade plants that you would get if you bought by variety, at the prices indicated at the right. The only difference is that you order them by color instead of variety. Please do not ask us to furnish any special varieties when you accept this offer, as we cannot do it at the unusual bargain price.

You may select from the following colors—**RED**, **YELLOW**, **PINK**, **WHITE**, **TWO-TONE**, or **ORANGE**.

Again we emphasize that these are first grade, two-year-old Rose plants that would be listed at \$1.00 each, if you bought them by variety.

PRICES: 75c each; 2 for \$1.35; 3 for \$1.95; 4 for \$2.50; 5 for \$3.00; 10 for \$5.85.

Send 'Em to College

Buy U. S. War Bonds



There is no better time than right now to provide a college education for your youngsters. War Bonds provide the ideal method of putting the money away, so that it will be ready when college time comes. For every \$3.00 you put in War Bonds now, you will get \$4.00 in return ten years later—and at the same time, you will be helping to win the war, a result that is important if America is to remain a haven of happiness and opportunity for you and yours.

War Bonds will also provide for building that new home you have been wanting,

when materials again become available. It will provide a new automobile, when cars can again be bought. It will provide for anything else of a like nature, and the more War Bonds that are bought by American people, the sooner we can again have the things we desire, and the money will be available to buy them.

Provide for your future happiness now. Go to your bank or post office, and inquire about War Bonds. Make War Bond buying a sound, far-sighted habit.

DESCRIPTIONS of VARIETIES at Right

Here are descriptions of the five Roses shown at the right. The other Roses described though not illustrated, are equally good.

RED

(1) **ETOILE DE HOLLANDE.** Just see the magnificent red of this beautiful rose! See its magnificent size and form! It is perfect when half open, too. Very fragrant, and very free blooming.

CHRISTOPHER STONE. Large semi-double vivid scarlet overlaid with velvety crimson.

YELLOW

(2) **McGREDY'S YELLOW.** Yellow roses have been getting better and better year by year, and now they reach their supreme beauty in McGredy's Yellow. Soft, pure, adorable! Very gracefully shaped, strong grower, abundant bloomer.

TWO-TONE

(3) **PRESIDENT HERBERT HOOVER.** What rare artistry of coloring! There is artistry in the shape, too. It is really richer than any picture can show.

CONDESSA DE SASTAGO. Coppery red inside. Rich yellow outside.

ORANGE

MME. JOSEPH PERRAUD. Nasturtium-orange buds opening Nasturtium-buff.

MRS. SAM McGREDY. Orange-salmon suffused with gold.

WHITE

(4) **McGREDY'S IVORY.** Ah! The purity and beauty of white! Here, in McGredy's Ivory Rose, we find white at its loveliest, for the soft delicate creamy white merges into yellow at the base. The flowers are exquisite in shape, and at the same time large. Moderately fragrant. Vigorous, disease resistant, and a prolific bloomer.

PINK

(5) **TEXAS CENTENNIAL.** (Plant Patent No. 162.) First the buds open with a delicate salmon color, then the full bloom changes to striking rose-crimson and pink. Blooms often measure 5 to 6 inches across, truly magnificent. Very hardy, vigorous and thrifty, foliage glossy, thorns rich red.

EDITOR McFARLAND. Deep pink.

PRICES: All Roses Above: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.25; 12 for \$10.00. Strong 2-yr.-old, 1st grade plants.

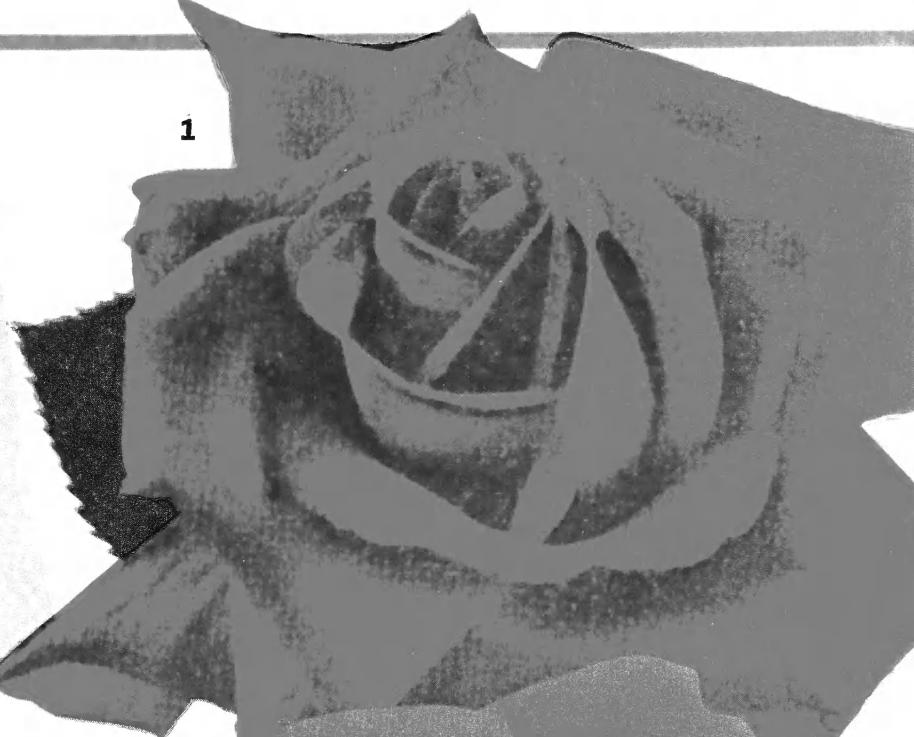
Plant H. T. Roses 15 to 18 inches apart in good rich soil, well worked; water freely; full sun.

Roses Five WITH BEAUTY Alive

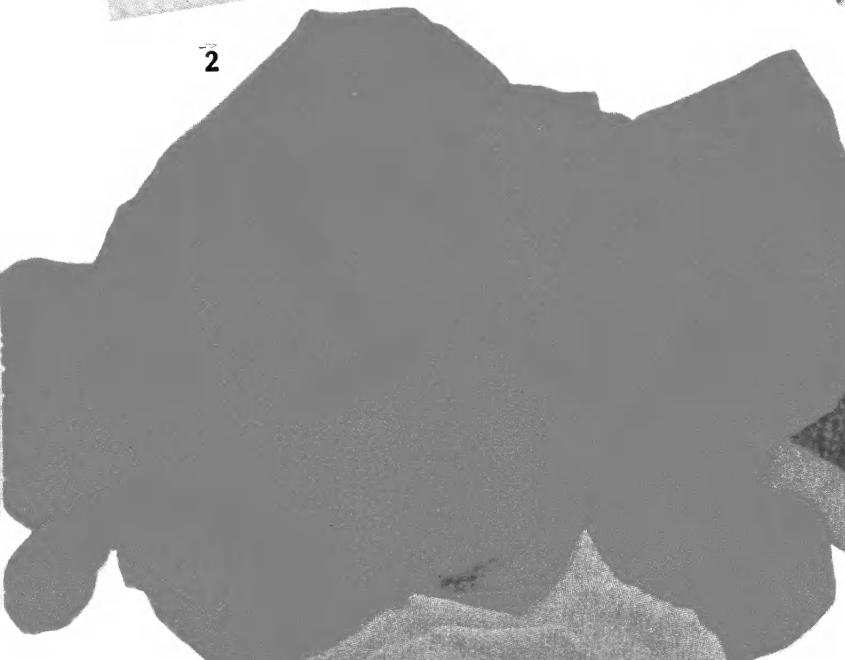
This is Kellogg's biggest Rose bargain for 1943. Order one each of the five Roses shown here, and we will allow you the special price of only \$4.35 for the five. You get a \$5.00 value. Read descriptions of these beautiful Roses at the left. Better order early while we have a stock of all five varieties.

Special FOR ONLY ALL 5 \$4³⁵

1



2



3



4



5



Gardenulas

Trade Mark

Pronounced
Gar - Deen - Yulas

Again we offer Campanula "Blue Gardenia" to Kellogg customers. In order to properly identify plants of this group, we have coined the trade-mark "Gardenula." This trade-mark applies to all plants sold by Kellogg's belonging to this Campanula family, having blossoms of Gardenia type.

CULTURAL
NOTE: Plant Gardenulas 12 to 15 inches apart, in good rich soil; ordinary moisture requirements, full sun.

PRICES

1 for	\$0.65
2 for	1.20
4 for	2.30



Gardenula Blue Gardenia

Here is the biggest flower sensation since we introduced the famous Azaleamum nearly ten years ago. Here is a new type of flower for you—a Campanula that has flowers just like beautiful Gardenias in form, but available to the average gardener. The color is a delicate blue, and flowers occur almost the entire length of the 30-in.-high stems. Five to eight flower spikes per plant. Foliage beautiful dark green, leathery. Blooms from mid-June to mid-July. Unlike most Campanulas, "Blue Gardenia" is a perennial; blooms year after year without replanting. For each of the four years we have

The word "Gardenula" (pronounced Gar-deen-yula) is a trade-mark, and not a plant name. It is the full trade-mark property of the R. M. Kellogg Company, and must not be used by any other nursery, firm or individual in offering plants of any kind for sale.

Note: Gardenulas are not related to Gardenias. They are Campanulas with flowers of the same beautiful form as Gardenias.

offered Campanula "Blue Gardenia" to garden lovers, we have had to disappoint those who ordered late. Send your order early. PRICES: 1 for 65c; 2 for \$1.20; 4 for \$2.30.

HARDY

Insects hardly bother Campanula, "Blue Gardenia," at all, and it easily stands temperatures well below zero. Blooms year after year without replanting. Easy to grow in average garden soil with good drainage. Again we emphasize, not a biennial like most Campanulas, but a perennial—blooms year after year without replanting.